

# *Voice!*

Questionnaire 17

June 09

*Aberdeen City*  *Voice!*

**Aberdeen's Residents Panel**

**Adult and Community Learning**

Aberdeen City Council is committed to providing lifelong learning for its residents. We are keen to find out whether you have been involved in community learning activities, for example evening classes, activity groups, self-help groups; and if so, what your experience has been.

**1 Have you taken part in any community learning course, group or activity in the last 2 years? [Please tick]**

**a** Yes

**b** No [Please go to Question 5]

**2 If Yes, please describe the most recent course, group or activity you took part in;**

.....

**3 Consider the following general statements about the last course, group or activity you took part in. Please tell us, on a scale of 1 to 5 (where 1 is strongly agree and 5 is strongly disagree) which most closely reflects your opinion.**

	Strongly Agree					Strongly Disagree	
	1	2	3	4	5		
<b>a</b> I gained new skills/ learned new things	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
<b>b</b> The facilities were good	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
<b>c</b> The course, group or activity was held at a convenient time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
<b>d</b> The information provided beforehand was clear and informative	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
<b>e</b> The course, group or activity was good value for money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
<b>f</b> I would consider attending another course, group or activity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		

**4 Overall, on a scale of 1 to 5 (where 1 is very good and 5 is very poor), how would you rate your experience of the course, group or activity?**

Very good 1 2 3 4 5 Very poor

**5 Please tell us how strongly you agree or disagree with the following statements about community learning in Aberdeen City? (where 1 is strongly agree and 5 is strongly disagree)**

	Strongly Agree					Strongly Disagree	
	1	2	3	4	5		
<b>a</b> It's easy to find out about opportunities/ activities on offer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
<b>b</b> The activities on offer never seem of interest to me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
<b>c</b> It's important that activities are available locally	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
<b>d</b> Activities never seem to be on at the right time of day for me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
<b>e</b> It's important that a crèche is provided during the activity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
<b>f</b> The costs put me off	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
<b>g</b> There is a good range of opportunities/ activities on offer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		

**6 If you knew that a friend or relative was struggling with their literacy needs (reading, writing, numbers, IT), what advice would you give them? [Please tick all that are applicable]**

<b>a</b> Offer to help them yourself	<input type="checkbox"/>
<b>b</b> Suggest they ask friends/family	<input type="checkbox"/>
<b>c</b> Suggest they contact the local community centre	<input type="checkbox"/>
<b>d</b> Suggest they call the 'Big Plus' phone number	<input type="checkbox"/>
<b>e</b> Suggest they contact Aberdeen College	<input type="checkbox"/>
<b>f</b> Suggest they visit the local library	<input type="checkbox"/>
<b>g</b> Suggest they contact Aberdeen City Council	<input type="checkbox"/>
<b>h</b> I don't know	<input type="checkbox"/>
<b>i</b> Other [Please specify]	<input type="checkbox"/>
.....	
.....	

**7 Do you think it is important that people improve their skills and qualifications?**

**a** Yes

**b** No

**8 If you wanted to improve your own skills and qualifications, who would you be most likely to contact? [Tick all that apply]**

- a** Your workplace
  - b** Local community centre
  - c** Learndirect Scotland
  - d** Aberdeen College
  - e** The University of Aberdeen
  - f** The Robert Gordon University
  - g** WEA (Workers Educational Association)
  - h** 'Pathways' in Middlefield
  - i** Open University
  - j** Other **[Please specify]**
- .....

**9 Have you found it easy to find out about new skills and qualification opportunities across Aberdeen City?**

- a** Yes
- b** No
- c** Not applicable

**10 Do you understand what is meant by an Individual Learning Account?**

- a** Yes
- b** No

**11 If yes, have you ever opened an Individual Learning Account?**

- a** Yes
- b** No **[Please go to Q12]**

**11a If yes, for what type of learning?**

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**12 Do you have any other comments on community learning in Aberdeen City?**

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**Locality Planning**

**Neighbourhood Planning**

In 2005, The Community Planning Partnership published the first Neighbourhood Community Action Plans. Since then, the partnership has been working to help build neighbourhood planning into the plans of all the City's public services. Each year we publish an action plan for each neighbourhood in the city.

Over the next few years, we want to increase our residents' level of involvement in neighbourhood planning so we can find out what the community wants and how this can be delivered at a local level. To do this, we have already held consultation events and meetings with community groups but we want to do more. Ideally, we would like to have more of an ongoing conversation between local people and the managers of local services (i.e. housing, education, police, health, social work, fire prevention etc.) This would help to improve the quality of life in neighbourhoods by ensuring we are responding to neighbourhood needs.

The following questions will help us to understand how involved in the neighbourhood planning process you currently feel, and how we could improve this in the future.

**1 Do you know if there is a Neighbourhood Community Action Plan for your neighbourhood?**

- a** Yes
- b** No

**2 Apart from the City Voice, have you been asked for your views on local issues and services in your neighbourhood in the last 2 years?**

- a** Yes
- b** No **[If No, go to Question 4]**

**3 If yes, can you remember how/ where your views were recorded? [Tick as many as applicable]**

- a** At a neighbourhood consultation meeting
  - b** At a community group meeting (for example, community council)
  - c** At a service user group meeting (tenant group, community centre management committee)
  - d** Through a questionnaire / survey
  - e** Through City Councillor
  - f** Other **[Please specify]**
- .....



**4 Are you satisfied with the neighbourhood planning process?**

- a** Yes
- b** No
- c** Don't know enough about it

**5 If you are not satisfied, please can you tell us why?**

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**6 Do you feel you can influence what happens in your neighbourhood?**

- a** Yes
- b** No

**7 If you said No to Question 6, please give some more details of why you feel this way?**

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**Local Development Plan**

Every Council in Scotland is required by the government to have a Local Development Plan. A Local Development Plan is the document that guides development within the City. It allocates land for housing and business use and sets down policies to ensure development is of a high standard and is appropriate in a given location.

We want to find out what the Panel thinks the main planning issues are in Aberdeen City. The information you give us will inform the Main Issues report of the Aberdeen Local Development Plan, which goes out for formal consultation later this year.

If you would like to find out more about the Local Development Plan, visit our website on [www.aberdeencity.gov.uk/localdevelopmentplan](http://www.aberdeencity.gov.uk/localdevelopmentplan)

**1 What do you consider to be the 3 main planning issues related to land use that will affect Aberdeen City in the next few years?**

**[Please tick up to 3 options]**

- a** Location of new housing
- b** Location of new business land
- c** Location of new shops/ schools and services
- d** Development in the City Centre
- e** Quality of new development
- f** Design issues
- g** Location of waste facilities
- h** Levels of affordable housing
- i** Location of housing for special groups i.e. gypsy/ travellers
- j** Other **[Please specify]**

**2 Do you have any other comments on the Local Development Plan or land use issues in Aberdeen City?**

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**Sport and Physical Activity**

The sports service provided by the City Council is changing. In February 2008, the Council decided that it would transfer its sports service to a new Trust called 'Sport Aberdeen'. The Trust has been set up to help manage the council's sports facilities and offers many financial, operational and service advantages, and is due to go 'live' this summer.

The new Trust aims to provide sports and physical exercise opportunities for all members of our communities. We want you to tell us which sports facilities you currently use, what experiences you have at the facilities and what barriers to participation in sport and physical activity you may have encountered. We also want to find out what your expectations are for the new Trust. This will help us to develop the service and policies of the Trust.

By 'physical activities' we mean a session of approximately 30 minutes of moderate intensity activity whereby you start to feel warmer and have an increased heart rate. Examples include cycling or walking briskly to work.

**1 How would you best describe your level of physical activity?**

[Please tick 1 box]

<b>a</b> I am not physically active and have no interest in sport/ physical activity [Go to Question 2]	<input type="checkbox"/>
<b>b</b> I am not physically active and I feel I should be doing something [Go to Question 3]	<input type="checkbox"/>
<b>c</b> I am prevented from being physically active through illness, impairment or immobility [Go to Question 4]	<input type="checkbox"/>
<b>d</b> I am occasionally physically active – between once a month and once a week [Go to Question 5]	<input type="checkbox"/>
<b>e</b> I regularly participate in sport/physical activity – more than once a week [Go to Question 5]	<input type="checkbox"/>

**2 If you answered `a`, please tell us why and go to Question 7.**

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.....

**3 If you answered `b`, please tell us how important the listed issues are in preventing you from participating in sport or physical activity in Aberdeen [Tick one box for each issue and then go to Question 7]**

	Very important					Not at all important				
	1	2	3	4	5	6	7	8	9	10
Activity Cost	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Transport Availability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lack of Confidence/General Fitness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Personal/Work Commitments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facility/Activity Locations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Activity/Sessions Times	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Information Availability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other [Please specify]	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**4 If you answered `c`, please describe what could help you to be more physically active and then go to Question 7.**

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**5 If you answered `d` or `e`, please list the sports facilities you use and what sports / activities you participate in.**

**Please include indoor facilities such as sports centres, swimming pools and outdoor facilities such as bowling greens, tennis centres, golf courses, hill walking locations and road networks that you cycle on. Please include both Council-run and private sports facilities.**

Sports and Physical Activity Facility	Activity	Regularly (more than once a week) [Please tick]	Occasionally (once a week to once a month) [Please tick]
<b>a</b> .....	/ .....	<input type="checkbox"/>	<input type="checkbox"/>
<b>b</b> .....	/ .....	<input type="checkbox"/>	<input type="checkbox"/>
<b>c</b> .....	/ .....	<input type="checkbox"/>	<input type="checkbox"/>
<b>d</b> .....	/ .....	<input type="checkbox"/>	<input type="checkbox"/>
<b>e</b> .....	/ .....	<input type="checkbox"/>	<input type="checkbox"/>

**6 What type of physical activities do you participate in? [Please tick ALL that apply]**

<b>a</b> Aerobics/Exercise classes	<input type="checkbox"/>
<b>b</b> Athletics	<input type="checkbox"/>
<b>c</b> Badminton	<input type="checkbox"/>
<b>d</b> Bowling	<input type="checkbox"/>
<b>e</b> Boxing	<input type="checkbox"/>
<b>f</b> Climbing (both indoor and outdoor)	<input type="checkbox"/>
<b>g</b> Curling	<input type="checkbox"/>
<b>h</b> Cycling	<input type="checkbox"/>
<b>i</b> Dance/Movement	<input type="checkbox"/>
<b>j</b> Football	<input type="checkbox"/>
<b>k</b> Golf	<input type="checkbox"/>
<b>l</b> Gym (health and fitness)	<input type="checkbox"/>
<b>m</b> Hockey	<input type="checkbox"/>
<b>n</b> Horse – riding/show jumping	<input type="checkbox"/>
<b>o</b> Martial Arts	<input type="checkbox"/>
<b>p</b> Rugby	<input type="checkbox"/>
<b>q</b> Running	<input type="checkbox"/>
<b>r</b> Skiing and/or snowboarding	<input type="checkbox"/>
<b>s</b> Squash	<input type="checkbox"/>
<b>t</b> Swimming	<input type="checkbox"/>
<b>u</b> Surfing	<input type="checkbox"/>
<b>v</b> Tennis	<input type="checkbox"/>
<b>w</b> Table tennis	<input type="checkbox"/>
<b>x</b> Walking	<input type="checkbox"/>
<b>y</b> Other [Please specify]	<input type="checkbox"/>

**7 Sport Aberdeen wants to ensure opportunities for sport and physical activity are available to all members of our community. Which of the following do you think would improve public participation in sport and physical activity in Aberdeen City? [Please tick up to 2 options]**

- a** Revise opening hours of sports facilities
- b** Improve the range of sports we offer
- c** Ensure affordable prices
- d** Bring classes and activities out of the traditional settings and into the community
- e** Make classes and activities more accessible to beginners
- f** Improve communication with users and non-users
- g** Invest in our existing facilities and outside spaces
- h** Offer increased support for our elite athletes by providing top level facilities and training
- i** Provide more information on the sports activities available and how to get involved

**7a Thinking about the options you ticked in Question 7, can you give us some more detail on why you think these reasons are important?**

**1** .....

.....

**2** .....

.....

**ADDITIONAL QUESTIONS - Economic Promotion**

Having a strong and recognisable regional identity is an important part of promoting our region. The regional identity or regional brand is the way for us to distinguish ourselves from other regions and promote ourselves in a consistent and recognisable way.

The regional identity has now been in place for four years. The Regional Identity Team, who consist of public and private organisations in the Aberdeen City and Aberdeenshire area, are now keen to gauge residents' awareness of this identity. Your responses will help us understand how many of our residents recognise the branding and help us improve future promotion of the region locally, nationally and internationally.

**1 Before reading it in the City Voice, had you heard of the term 'Aberdeen City and Shire' as a reference name to the region?**

**a** Yes

**b** No

**2 Have you seen this logo before? (please note, a full colour version of the logo can be viewed at [www.aberdeencityandshire.com](http://www.aberdeencityandshire.com))**



**a** Yes

**b** No

**3 If yes, can you remember where you have seen this logo? [Tick as many as applicable]**

- a** On the banners in Union Street
- b** On banners on Ellon Road
- c** On banners in Aberdeenshire
- d** On the boards on the old E&M's building
- e** On a website (please specify) .....
- f** On a council leaflet
- g** At The Point
- h** At community events
- i** Local Newspapers
- j** Promotional items such as pens, bags, calendars or pin badges
- k** Vehicles
- l** Other [Please specify] .....

**4 If yes, did you know it was the Aberdeen City and Shire regional identity logo?**

**a** Yes

**b** No



**5 As well as a logo, Aberdeen City and Shire also have a mascot called 'Deen' (pictured right). Before reading about him in the City Voice, had you heard of Deen?**

**a** Yes

**b** No

  

**5a If yes, where do you recognise him from? [Please tick as many as applicable]**

**a** Local press

**b** School magazine

**c** From a community event

**d** From a sports event

**e** Other [Please specify]

  
  
  
  

**6 A short film to promote the Aberdeen City and Shire region has been produced and can be accessed on the internet on the 'YouTube' website? Have you accessed the website 'YouTube' in the last 12 months?**

**a** Yes

**b** No

  

**6a If Yes, have you seen the short film on the City and Shire region called 'Explore – Aberdeen City and Shire'.**

**a** Yes

**b** No

  

## Thank you...

for taking the time to complete this questionnaire.

Please return in the prepaid envelope provided or send it to:

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Aberdeen  
AB10 1AX



Community Planning  
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