

# Voice!

**Questionnaire 26**  
June 2012



**ABERDEEN'S RESIDENTS PANEL**

**Fire Safety**

In 2010, Grampian Fire and Rescue Service (GFRS) asked the City Voice to tell them about their experience of free home fire safety visits. Since then, the fire service has been working to increase awareness of these visits and wants to measure the impact of these changes. The information you give will help the fire service to review how they advertise free fire safety visits and contribute to the design of future fire safety campaigns.

Grampian Fire and Rescue Service can provide FREE home fire safety visits and if required, can provide and fit a free smoke alarm, including smoke alarms designed for the deaf or hard of hearing. This safety check is carried out by firefighters from your local fire station and will take approximately 20 minutes. It can be conducted at a time convenient to you and is free to all Aberdeen City residents.

**Q1. Were you aware that Grampian Fire and Rescue Service offered fire safety visits at home before reading about it in the City Voice?**

- a) Yes
- b) No (go to Q6)

**Q2. Did you know the home fire safety visits are free?**

- a) Yes
- b) No

**Q3. Did you know that a free home fire safety visit can be carried out at a time that suits you, including evenings and weekends?**

- a) Yes
- b) No

**Q4. Have you had a home fire safety visit in the last two years?**

- a) Yes (go to Q6)
- b) No

**Q5. If no, what is the main reason you have not arranged a home fire safety visit? (please tick one)**

- a) I feel that my home is safe enough
- b) I intend to but I've not got round to it yet
- c) I'm not interested
- d) I'm too busy
- e) I had a visit, but it was more than 2 years ago
- f) I live in a rented property and didn't know if I was entitled to one
- g) I didn't know about them
- h) I didn't know it could be done at evenings and weekends
- i) I don't know how to arrange one
- j) It's too difficult to arrange one
- k) I didn't know they were free
- l) Other (please specify)

**Q6. Were you aware that Grampian Fire and Rescue Service can fit free smoke detectors where needed before reading about it in the City Voice?**

- a) Yes
- b) No

**Q7. Following suggestions made by City Voice panellists, Grampian Fire and Rescue Service has increased its advertising to make people aware that free home fire safety visits are available. Have you seen any advertising about home fire safety visits?**

- a) Yes
- b) No (go to Q9)

**Q8. If you answered Yes to Q7, where did you see or hear about them? (tick all that apply)**

- a) Radio advert
- b) Television advert
- c) Newspaper advert
- d) Billboard or bus advert
- e) Leaflet
- f) Posters in local shops, pubs, other places
- g) At a community event
- h) On a website
- i) Other (please specify)

**Fire Safety messages**

Over the last year, there have been several local and national fire safety campaigns. We want to know which of these campaigns you have seen, where you saw them advertised and whether they influenced your behaviour.

**Our 'Don't Fry and Die' campaign was launched in September 2011 to help reduce cooking related fires.**

**Q9. Were you aware of this Grampian Fire and Rescue Service campaign before reading about it in the City Voice?**

- a) Yes
- b) No (go to Q14)

**Q10. If you answered Yes to Q9, where did you see or hear about it? (tick all that apply)**

- a) Radio advert
- b) Newspaper article
- c) Leaflet
- d) Poster
- e) At a community event
- f) On Grampian Fire and Rescue Service website
- g) Other (please specify)

**Q11. If you answered Yes to Q9, has it influenced your behaviour?**

- a) Yes
- b) No (go to Q13)

**Q12. If you answered Yes to Q11, in what way did it influence your behaviour?**

- a) I'm now more careful when I'm cooking
- b) I've stopped cooking after having an alcoholic drink
- c) I remain in the kitchen now while food is cooking
- d) I get a take away instead of cooking after I've been out drinking
- e) Other (please specify)

**Q13. If you answered No to Q11, can you tell us why not?**

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**We launched our 'Remember December' campaign at the beginning of December 2011 to inform people that Grampian Fire and Rescue Service deals with more house fires in December than any other month, and offers ways to prevent them.**

**Q14. Were you aware of this Grampian Fire and Rescue Service campaign before reading about it in the City Voice?**

- a) Yes
- b) No (go to Q19)

**Q15. If you answered Yes to Q14, where did you see or hear about it? (tick all that apply)**

- a) Radio advert
- b) Television
- c) Newspaper article
- d) At a community event
- e) On Grampian Fire and Rescue Service website
- f) Other (please specify)

**Q16. If you answered Yes to Q14, has it influenced your behaviour?**

- a) Yes
- b) No (go to Q18)

**Q17. If you answered Yes to Q16, in what way did it influence your behaviour?**

- a) I made sure electrical appliances were switched off when not in use
- b) I stopped using candles
- c) I was more careful when cooking
- d) Other (please specify)

**Q18. If you answered No to Q16, can you tell us why not?**

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**The Scottish Government ran the television campaign 'Back to the Start', showing a house fire caused by a washing machine being left on at night.**

**Q19. Were you aware of this national campaign before reading about it in the City Voice?**

a) Yes	<input type="checkbox"/>
b) No (Q23)	<input type="checkbox"/>

**Q20. If you answered Yes to Q19, has it influenced your behaviour?**

a) Yes	<input type="checkbox"/>
b) No (go to Q22)	<input type="checkbox"/>

**Q21. If you answered Yes to Q20, in what way did it influence your behaviour?**

a) I make sure electrical appliances are switched off when not in use	<input type="checkbox"/>
b) I booked a free home fire safety visit	<input type="checkbox"/>
c) I've fitted smoke detectors in my home	<input type="checkbox"/>
d) Other (please specify)	<input type="checkbox"/>

**Q22. If you answered No to Q20, can you tell us why not?**

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### **Fire Safety and Vulnerable People**

National statistics tell us that some people are significantly more at risk of serious injury or death in house fires. These people include those with disabilities, dementia, drug or alcohol dependency and depression. The following questions will help us understand how aware the panel are of this issue and how we can raise further awareness in a campaign later this year.

**Q23. Before reading about it in the City Voice, were you aware that certain people were significantly more at risk of death or serious injury in house fires?**

a) Yes	<input type="checkbox"/>
b) No	<input type="checkbox"/>

**Q24. If you suspected someone you knew was more at risk, what would you do? (tick as many as appropriate)**

a) Call the fire service for advice	<input type="checkbox"/>
b) Suggest the person at risk calls the fire service for advice	<input type="checkbox"/>
c) Suggest the person arranges a home fire safety visit	<input type="checkbox"/>
d) Give them a fire safety visit leaflet	<input type="checkbox"/>
e) Contact your Councillor/ MP/ MSP	<input type="checkbox"/>
f) Contact a family member/ friend	<input type="checkbox"/>
g) Contact the Police	<input type="checkbox"/>
h) Contact a social worker	<input type="checkbox"/>
i) Suggest the person contacts their G.P.	<input type="checkbox"/>
j) Nothing	<input type="checkbox"/>
k) Don't know	<input type="checkbox"/>
l) Other (please specify)	<input type="checkbox"/>

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**Q25. Later this year, the Fire Service will be launching a campaign to increase awareness of this issue. Which of these methods do you think will be most effective at getting the message across? (Please tick up to 3 options)**

a) Produce an information leaflet available in Council buildings, libraries, hospitals, community buildings etc	<input type="checkbox"/>
b) Provide information online	<input type="checkbox"/>
c) Posters displayed in public areas	<input type="checkbox"/>
d) Posters on buses	<input type="checkbox"/>
e) Television	<input type="checkbox"/>
f) Radio	<input type="checkbox"/>
g) Local press coverage	<input type="checkbox"/>
h) Publicise in community magazines	<input type="checkbox"/>
i) Other (please specify)	<input type="checkbox"/>

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**If you would like to arrange a free home fire safety visit, please contact GFRS on: Tel: 01224 696666 or Text FIRE to 61611. You can also email us at [info@grampianfrs.org.uk](mailto:info@grampianfrs.org.uk)**

## Alcohol Purchase and Promotion

The Aberdeen City Alcohol and Drugs Partnership (ADP), is a multi agency partnership including Aberdeen City Council, NHS Grampian, Grampian Police, Grampian Fire and Rescue Service and the Third Sector. The partnership was formed in 2009 to deliver improvements in the quality of life for the people of Aberdeen, particularly their health and well being in relation to alcohol and drugs. The partnership has recently updated their Alcohol Strategy in light of recent national policy developments and is keen to find out about alcohol availability, purchasing behaviour and associated attitudes in Aberdeen City.

We know that off-sales account for two-thirds of all alcohol sales across Scotland but the ADP would benefit greatly from having information at a local level. Your responses will help to compare our City with nationally available statistics to help inform future local policy developments.

The following questions focus specifically on alcohol 'off-sales'. This refers to alcohol purchased to consume **outwith** pubs, bars, restaurants and clubs.

### Alcohol sales

**Q1. Have you purchased alcohol off-sales anywhere that is not a pub, bar, restaurant or club, in the last 12 months?**

- |                                  |                          |
|----------------------------------|--------------------------|
| a) Yes                           | <input type="checkbox"/> |
| b) No (please go to Question 12) | <input type="checkbox"/> |

**Q2. If yes, where did you buy it? (please tick all that apply)**

- |   |                          |
|---|--------------------------|
| a) Supermarket                                      | <input type="checkbox"/> |
| b) Alcohol Off License/ Specialist Alcohol Retailer | <input type="checkbox"/> |
| c) Local shop / Convenience Store / Grocer          | <input type="checkbox"/> |
| d) Online   | <input type="checkbox"/> |
| e) Brought back from abroad                         | <input type="checkbox"/> |
| f) 'Carry out' from licensed premise                | <input type="checkbox"/> |
| g) Garage / Petrol Station                          | <input type="checkbox"/> |
| h) Other (please specify)                           | <input type="checkbox"/> |
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**Q3. Excluding pubs, bars, restaurants and clubs, which of the following do you buy alcohol from most FREQUENTLY? (please tick one)**

- |   |                          |
|---|--------------------------|
| a) Supermarket                                      | <input type="checkbox"/> |
| b) Alcohol Off License/ Specialist Alcohol Retailer | <input type="checkbox"/> |
| c) Local shop / Convenience Store / Grocer          | <input type="checkbox"/> |
| d) Online   | <input type="checkbox"/> |
| e) Abroad   | <input type="checkbox"/> |
| f) 'Carry out' from licensed premise                | <input type="checkbox"/> |
| g) Garage / Petrol Station                          | <input type="checkbox"/> |
| h) Other (please specify)                           | <input type="checkbox"/> |
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The following questions are about where you most **FREQUENTLY** buy off-sales alcohol as indicated in your response to Question 3.

**Q4. Why are you more likely to buy alcohol from there?  
(Please tick up to 3 answers)**

a) Price	<input type="checkbox"/>
b) Wide selection	<input type="checkbox"/>
c) Convenience (of location)	<input type="checkbox"/>
d) Convenience (of opening hours)	<input type="checkbox"/>
e) I buy it whilst shopping for other things	<input type="checkbox"/>
f) Bulk deals	<input type="checkbox"/>
g) Specific brand / type	<input type="checkbox"/>
h) Local advertising (mailing / flyer)	<input type="checkbox"/>
i) Other (please specify)	<input type="checkbox"/>
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**Q5. On average, how often do you buy alcohol there?**

a) Every day	<input type="checkbox"/>
b) 2-6 times a week	<input type="checkbox"/>
c) Once a week	<input type="checkbox"/>
d) 1-3 times a month	<input type="checkbox"/>
e) 6-11 times a year	<input type="checkbox"/>
f) 1-5 times a year	<input type="checkbox"/>
g) Less than once a year	<input type="checkbox"/>

**Q6. How do you generally travel there?**

a) Car/ van/ motorbike	<input type="checkbox"/>
b) Walk/ by foot	<input type="checkbox"/>
c) Bicycle	<input type="checkbox"/>
d) Public transport	<input type="checkbox"/>
e) Home delivery	<input type="checkbox"/>
f) Other (please specify)	<input type="checkbox"/>
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**Q7. On average, how long does it take to get there?**

a) Up to 5 minutes	<input type="checkbox"/>
b) Around 5 -15 minutes	<input type="checkbox"/>
c) Between 15 – 30 minutes	<input type="checkbox"/>
d) 30 – 60 minutes	<input type="checkbox"/>
e) Over 60 minutes	<input type="checkbox"/>
f) Not applicable	<input type="checkbox"/>

**Q8. Do you ever purchase alcohol as part of your grocery shopping?**

a) Yes	<input type="checkbox"/>
b) No (go to Q10)	<input type="checkbox"/>

**Q9. If yes, which of the following best describes your usual buying habits?**

a) I usually purchase the same item(s) on a regular basis	<input type="checkbox"/>
b) I usually decide what to buy when I see the selection available on a given day	<input type="checkbox"/>



**Q10. Would you say that the TYPE/BRAND of alcohol you buy is influenced by instore alcohol promotions and offers?**

- a) Yes, I often buy alcohol because it is on promotion or offer
- b) Yes, I sometimes buy alcohol because it is on promotion or offer
- c) No, I am not influenced by promotions or offers

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

**Q11. Would you say that the AMOUNT of alcohol you buy is influenced by instore alcohol promotions and offers?**

- a) Yes, I often buy more if it's on promotion or offer
- b) Yes, I sometimes buy more if it's on promotion or offer
- c) No, I am not influenced by promotions or offers

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

**Q12. If you wanted to buy off-sales alcohol (that is not from a pub, bar, restaurant, or club) roughly how many places could you potentially make a purchase from within a 5 MINUTE WALK of your home?**

- a) None
- b) 1
- c) 2-3
- d) 4-5
- e) 6 -10
- f) Over 10
- g) Don't know / Not sure

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

**Q13. Do you feel that the number of places to buy alcohol in your local area is....**

- a) Too few
- b) About right
- c) Too many
- d) Don't know

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

**Q14. In your opinion, do you think the range of premises selling alcohol should be restricted?**

- a) Yes
- b) No (go to Q16)

<input type="checkbox"/>
<input type="checkbox"/>

**Q15. If yes, which of the following should NOT be permitted to sell alcohol? (tick all that apply)**

- a) Supermarket
- b) Alcohol Off License/ Specialist Alcohol Retailer
- c) Local shop / Convenience Store / Grocer
- d) Online retailers (website)
- e) Garage / Petrol Station
- f) Other (please specify)

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

**Drinking at home**

**Q16. What do you think are the main factors that influence people to drink alcohol in the home rather than at a licensed premise? (Please tick up to 3 options)**

a) Convenience	<input type="checkbox"/>
b) Cost of going out for a drink	<input type="checkbox"/>
c) Pricing and promotions of off-sales alcohol	<input type="checkbox"/>
d) Transport (cost)	<input type="checkbox"/>
e) Transport (availability)	<input type="checkbox"/>
f) Changing lifestyles, e.g. home entertaining	<input type="checkbox"/>
g) Because you can smoke	<input type="checkbox"/>
h) Lack of suitable venue(s)	<input type="checkbox"/>
i) Difficulty getting out to venue / getting home from venue	<input type="checkbox"/>
j) Personal safety	<input type="checkbox"/>
k) Other (please specify)	<input type="checkbox"/>

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**Q17. Over the last 12 months, have you had a few drinks at home or at a friend’s house before going out to a pub, bar, restaurant or club?**

a) Yes	<input type="checkbox"/>
b) No (please go to Q20)	<input type="checkbox"/>

**Q18. If yes, how often would you do this?**

a) Every time I go out	<input type="checkbox"/>
b) Most of the times I go out	<input type="checkbox"/>
c) Occasionally when I go out	<input type="checkbox"/>

**Q19. What is the major reason that you do this? (please tick one)**

a) To get ‘into the mood’	<input type="checkbox"/>
b) The price of alcohol in licensed premises	<input type="checkbox"/>
c) Because my friends all do it	<input type="checkbox"/>
d) I like drinking and it’s part of my routine	<input type="checkbox"/>
e) I can smoke in my home/ friend’s house	<input type="checkbox"/>
f) Other (please specify)	<input type="checkbox"/>

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**Alcohol promotion and children**

In Scotland, there are licensing restrictions on children (under 16 years of age) entering some premises. There are also restrictions on where children can go within these premises.

**Q20. Do you think similar restrictions should apply within off-sales establishments, for example supermarkets, local shops and other outlets (which are not pubs, bars, restaurants or clubs)?**

a) Yes	<input type="checkbox"/>
b) No	<input type="checkbox"/>

**Q21. Is there anything else you think that would minimise exposure to alcohol for children (under 16 years of age) within off-sales outlets?**

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**ADDITIONAL QUESTIONS**

**Planning and Sustainable Development**

The planning system is used to make decisions about future development, and the use of land in our city. It considers where development should happen, where it should not, and how development affects its environment and the surrounding population. The system balances competing demands to make sure that land is used and developed in the long-term interests of the public.

Masterplans are produced for development sites in the city and set the framework within which details are decided when a planning application is submitted for that area. Planning permission is needed for most developments that take place in Aberdeen, although some minor work especially alterations to residential property, is considered 'permitted development' and does not require planning permission. Aberdeen City Council's Planning and Sustainable Development Service monitors developments to ensure that planning controls and building standards are being followed, but there is also a role for the public in alerting the council to any planning-related problems which they become aware of.

The purpose of the following questions is to get an understanding of how aware you are of the planning system in Aberdeen City. We are also giving panellists the opportunity to participate in a focus group later in the year. The aim of these groups is to identify ways that we can improve our planning service - no prior knowledge of planning is necessary for this.

**Q1. How familiar do you think you are with the process of how the Council deals with planning applications, building warrants and masterplans?**

a) I have a good understanding of the planning process	<input type="checkbox"/>
b) I have some understanding of the planning process	<input type="checkbox"/>
c) I have no understanding of the planning process	<input type="checkbox"/>

**Q2. Have you ever submitted a planning or building warrant application or been involved in some way in such an application, e.g. by responding to a neighbourhood notification relating to a proposed development in your locality?**

a) Yes	<input type="checkbox"/>
b) No	<input type="checkbox"/>
c) Don't know	<input type="checkbox"/>

**Q3. How important do you think it is to have a planning process in Aberdeen that decides on how land and buildings in our city are developed?**

- |                         |                          |
|-------------------------|--------------------------|
| a) Very important       | <input type="checkbox"/> |
| b) Quite important      | <input type="checkbox"/> |
| c) Not very important   | <input type="checkbox"/> |
| d) Not at all important | <input type="checkbox"/> |
| e) No opinion           | <input type="checkbox"/> |

**Q4. Would you be willing to take part in a focus group to identify improvements that Aberdeen City Council could make to the customer service that it offers to the public in relation to its planning function?**

- |        |                          |
|--------|--------------------------|
| a) Yes | <input type="checkbox"/> |
| b) No  | <input type="checkbox"/> |

If you ticked 'yes' to Q4, the City Voice Co-ordinator will pass your contact details onto the Planning Service and they will contact you directly.

The Planning and Sustainable Development Service offers a range of services to the public. Information on these services can be viewed on the Council's website: [http://www.aberdeencity.gov.uk/planning\\_environment/planning\\_and\\_environment.asp](http://www.aberdeencity.gov.uk/planning_environment/planning_and_environment.asp)



Community Planning  
in Aberdeen