



# voice

Aberdeen's Citizens Panel

**Questionnaire 42** January 2018

# voice

## **Welcome to the 42nd City Voice questionnaire.**

Aberdeen City Voice, Aberdeen's citizens' panel, is run by Community Planning Aberdeen. Members of Community Planning are: Aberdeen City Council; Aberdeen Civic Forum; Aberdeen City Health and Social Care Partnership; Active Aberdeen Partnership; Aberdeen Council of Voluntary Organisations (ACVO); NHS Grampian; North East Scotland College; NESTRANS; Police Scotland; Skills Development Scotland; Scottish Enterprise; The Scottish Government; Scottish Fire and Rescue Services and Our Communities.

Community Planning Aberdeen have produced a Local Outcome Improvement Plan (LOIP) 2016-26. This sets out how public services in Aberdeen are working together to improve our City. The four themes which run through the LOIP are:

### **Prosperous Economy**

Aberdeen has a flourishing, thriving and successful local economy

### **Prosperous People**

People in Aberdeen are happy and healthy and enjoy positive life outcomes

### **Prosperous Place**

People experience Aberdeen as the best place to invest, live and visit

## **Enabling Technology**

Innovative, integrated and transformed public services

Full details of the Local Outcome Improvement Plan 2016-26 can be found at:  
<http://communityplanningaberdeen.org.uk/aberdeen-city-local-outcome-improvement-plan-2016-26/>

The City Voice gives Community Planning Partners the opportunity to engage directly with Aberdeen's citizens. In order to make sure that the results gained through this process are used in the most effective way, it is important that the City Voice reflects the vision of Community Planning Aberdeen. To this end, the questions in the City Voice are grouped into the four Community Planning themes identified above. The questions themselves cover a range of topics including; your community, green space, travel, health and activity, food security, digital skills, transport and parking, and alcohol purchase and promotion. We hope you find these of interest.

If you have any questions or comments about this survey, please email [cityvoice@aberdeencity.gov.uk](mailto:cityvoice@aberdeencity.gov.uk) or call us on 01224 522421.

Thank you for taking the time to complete our questionnaire.

## Prosperous People

The Local Outcome Improvement Plan 2016-26 sets out our objectives for ensuring that Aberdeen is a place where everyone feels safe and included, and that those who are vulnerable receive the support they need. The following questions will help us to understand how you feel about your community, your health and your views on alcohol purchase and promotion.

### Your Community

It is important that people in Aberdeen have a voice in key decisions and issues affecting them at a local level and that their community is a place where people feel safe, supported and included.

#### 1. Thinking about your local area, please rate your agreement with the following statements:

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
I feel safe in the neighbourhood where I live	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
People are friendly in my neighbourhood	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel part of the community in the area where I live	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel able to participate in decisions and help change things for the better	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you wish, you can comment on why you rated your answers the way you did below:

### Health and activity

The following questions relate to your health and activity.

#### 2. In general, would you say your health is? (Please tick one box)

- Very good
- Good
- Fair
- Bad
- Very bad

#### 3. In general, how well do you feel that you are able to look after your own health? (Please tick one box)

- Very well
- Quite well
- Not very well
- Not at all well

**4. In the last 4 weeks have you done any of the activities listed below? (Please tick all that apply)**

- Bowls
- Snooker/billiards/pool
- Golf
- Football
- Dancing
- Cycling (at least 30 minutes for recreational purposes)
- Running/jogging
- Multigym/weight training
- Keep fit/aerobics
- Swimming
- Walking (at least 30 minutes for recreational purposes)
- Other (please specify .....)
- None of these

**5. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? (Include problems related to old age.) (Please tick one box)**

- Yes limited a lot
- Yes, limited a little
- No

## **Alcohol Purchase and Promotion**

The Aberdeen City Alcohol and Drugs Partnership (ADP) is a multi-agency partnership including Aberdeen City Council, NHS Grampian, Grampian Police, Grampian Fire and Rescue Service and the Third Sector. The partnership was formed in 2009 to deliver improvements in the quality of life for the people of Aberdeen, particularly their health and well-being in relation to alcohol and drugs. The partnership is keen to find out about alcohol consumption, availability, purchasing behaviour and associated attitudes in Aberdeen City. Some of these questions have been asked in previous City Voice surveys. By repeating these questions we will be able to identify any changes in attitude among the panellists.

**1. In the last 3 months, have you bought alcohol as part of your grocery shopping?**

- Yes
- No (go to Q.3)

**2. If yes, which of the following best describes your usual buying habits? (Please tick ONE box only)**

- I usually purchase the same item(s) on a regular basis
- I usually decide what to buy when I see the selection available on a given day

**3. In the last 3 months, have you bought alcohol from a supermarket or corner shop on impulse, without planning to do so in advance?**

- Yes (Please go to Q.4)
- No (Please go to Q.5)

**4. What contributed most to your decision to impulse buy alcohol on this occasion? (Please tick one box only)**

- There was a price promotion or special offer
- It seemed particularly good value (no price promotion)
- It was beside or behind the tills or cash desk
- Staff drew attention to or highlighted alcohol in order to make a sale
- It was at the end of an aisle and I walked past it
- Other (please specify)

**5. Which of the following statements would best apply to your purchasing habits in relation to alcohol?  
(Please tick one box only)**

- Yes, I often buy more if it's on promotion or offer
- Yes, I sometimes buy more if it's on promotion or offer
- No, I am not influenced by promotions or offers

**October 2011 saw the introduction of a 50% tax break on the production of beer / lager / cider containing no more than 2.8% alcohol ABV (Alcohol by volume). The result of this change has been that a number of major alcohol producers have since launched "no" and "low" alcohol beers, wines and ciders, including versions of existing products.**

**6. Have you purchased any "low" or "no" alcohol drinks instead of a standard alcoholic drink in the last 3 months?**

**(a) In a bar, pub or restaurant**

- Yes
- No

**(b) In a supermarket, convenience store, licensed grocer or specialist alcohol outlet**

- Yes
- No

**7. What do you think about the range of low alcohol and no alcohol products for adults available in bars, pubs and restaurants in Aberdeen?**

- I think there is enough choice
- I would like to see a greater choice specifically marketed at adults
- I am concerned about the sugar content and would like to see low sugar options

**8. What do you think about the range of low alcohol and no alcohol products for adults available in supermarkets, convenience stores, licensed grocers in Aberdeen?**

- I think there is enough choice
- I would like to see a greater choice specifically marketed at adults
- I am concerned about the sugar content and would like to see low sugar options

**9. Would you be more likely to purchase a low alcohol or no alcohol product if it was on promotion or on special offer?**

**(a) In a bar, pub or restaurant**

- Yes
- No

**(b) In a supermarket, convenience store, licensed grocer or specialist alcohol outlet**

- Yes
- No

**10. What factors would persuade you to purchase low alcohol or no alcohol products? (Please tick all options that would be important for you)**

- Price
- Prominent display
- Opportunity to taste before buying
- Advertising
- I am pregnant or trying for a baby
- I am the driver on a night out
- I am trying to eat and drink more healthily
- I am trying to reduce the amount of alcohol I drink
- Other (please specify .....)

**The next two questions relate generally to all alcohol products.**

**11. If you wanted to buy alcohol off-sales (that is not from a pub, bar, restaurant, or club) roughly how many places could you potentially make a purchase from within a 5 minute walk of your home?**

- None
- 1
- 2 – 3
- 4 – 5
- 6 – 10
- Over 10
- Don't know/not sure

**12. Do you feel that the number of places to buy alcohol in your local area is:**

- Too few
- About right
- Too many
- Don't know

**The next questions relate to drinking at home.**

**13. What do you think are the main factors that influence people to drink alcohol in the home rather than at a licensed premise? (Please tick up to 3 options)**

- Convenience
- Cost of going out for a drink
- Pricing and promotions of off-sales alcohol
- Transport (cost)
- Transport (availability)
- Changing lifestyles, e.g. home entertaining
- Because you can smoke
- Lack of suitable venue(s)
- Difficulty getting out to venue / getting home from venue
- Personal safety
- Other (please specify .....)

**14. Over the last 12 months, have you had a few drinks at home or at a friend's house before going out to a pub, bar, restaurant or club?**

- Yes (please go to Q.15)
- No (please go to Q.17)

**15. If yes, how often would you do this? (Please tick one)**

- Every time I go out
- Most of the times I go out
- Occasionally when I go out

**16. What is the major reason that you do this? (please tick one)**

- To get 'into the mood'
- The price of alcohol in licensed premises
- Because my friends all do it
- I like drinking and it's part of my routine
- I can smoke in my home/ friend's house
- Other (please specify .....)

**17. During the past year, have you had a negative experience due to someone's over- consumption of alcohol?**

- Yes
- No

**18. Please tick ALL the statements that you agree with.**

***I believe someone drinking too much is ....***

- a danger to others
- unpredictable
- hard to talk with
- would improve if given treatment and support
- feels the way we all do at times
- could pull himself or herself together if he or she wanted
- can eventually recover
- has only himself/herself to blame for his/her condition

**19. People are generally caring and sympathetic to others who are drinking too much**

<b>Strongly agree</b>	<b>Agree</b>	<b>Not Sure</b>	<b>Disagree</b>	<b>Strongly disagree</b>
<input type="radio"/>				

If you have any questions or comments, please contact:

**Heather Wilson**

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Aberdeen City Alcohol & Drug Partnership (ADP),  
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## Prosperous Place

Included in the Local Outcome Improvement Plan 2016-26 is a commitment to ensuring that our communities are empowered, resilient and sustainable – a place where people are safe from harm. Part of this is a commitment to tackling food poverty and delivering sustainable food provision.

### Food security

Some individuals and households are unable to obtain healthy or nutritious food for a number of different reasons. We are asking these questions to help give us more information about food and the choices people make.

#### 1. During the last 12 months, was there a time when, because of lack of money or other resources:

You were worried you would not have enough food to eat?	<input type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Don't know
You were unable to eat healthy and nutritious food?	<input type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Don't know
You ate only a few kinds of foods?	<input type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Don't know
You had to skip a meal?	<input type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Don't know
You ate less than you thought you should?	<input type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Don't know
Your household ran out of food?	<input type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Don't know
You were hungry but did not eat?	<input type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Don't know
You went without eating for a whole day?	<input type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Don't know

### Green space

These questions ask about your satisfaction with 'green spaces' in the City. Green space includes a wide variety of different environments from parks, playing fields, play areas, allotments and community gardens, woodland and more natural areas, canal paths and riversides.

#### 2. On average, how frequently do you visit the city's green spaces? (Please tick one box)

- Daily
- Once or twice a week
- A few times a month
- Once a month
- Never

#### 3. How satisfied are you with your local green space in Aberdeen City? (Please tick one box)

- Satisfied
- Fairly satisfied
- Neither satisfied nor dissatisfied
- Fairly dissatisfied
- Dissatisfied

# Enabling Technology

Digital technologies are part of daily life for most people. They are also transforming how we deliver services, allowing communities to engage in different ways. Our Local Outcome Improvement Plan 2016-2026 sets out our commitment to improving our use of digital technology. Part of this includes a commitment to ensuring that our communities have the skills and confidence to make use of digital tools and platforms. The following questions ask about your access to and use of digital technology.

Digital skills and education

## 1. Do you own or have easy access to:

- A smart phone
- A tablet
- A laptop or PC

## 2. The following questions ask about your use of digital technology (e.g. smart phones, tablets or laptops/ PCs). (Please tick one box in each row)

Digital Skills category	Action	Could you do this?		
		I have no idea what you're talking about	I could do this if I was asked to	I couldn't do this if I was asked to
Managing information	Use a search engine to look for information online	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Download/save a photo you found online	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Find a website you have visited before	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communicating	Send a personal message to another person via email or online messaging service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Carefully make comments and share information online	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transacting	Buy items or services from a website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Buy and install apps on a device	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Problem solving	Solve a problem you have with a device or digital service using online help	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Verify sources of information you found online	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating	Complete online application forms which include personal details	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Create something new from existing online images, music or video	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



**2. How do you usually travel to work, the city centre and for other trips?** (Please tick one box in each column)

	Work/ Place of Education	City Centre Day	City Centre Night	Main mode for all journeys not to work and not in the City Centre
Walk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cycle	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Park and Ride	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Train	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Drive car/van	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Passenger in car/van	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Motorcycle/moped	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Taxi/minicab	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other .....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
N/A	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**3. Thinking about the mode of transport you use most often, why do you use this mode of travel?** (Please tick all that apply)

	Work/ Place of Education	City Centre Day	City Centre Night	Main mode for all journeys not to work and not in the City Centre
Enjoyment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Convenience - it is the easiest way to get around/other options are inconvenient	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This is the quickest option	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This is the cheapest option	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This option offers the most reliable journey time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have a lack of other options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To improve health/to get some exercise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health problems prevent me using another mode	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It's the most environmentally friendly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It's the safest option	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other .....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**4. What is your perception of getting around in Aberdeen by each of the following modes? (Please tick one box in each row)**

	Very Easy	Easy	Neither easy nor difficult	Difficult	Very Difficult	Don't know
Walking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cycling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public Transport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Taxi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Motorbike/ moped	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Car	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**If you rated any of the modes difficult or very difficult please tell us why**

**5. Which of the following modes have you tried in the last year? (Please tick all that apply)**

	Rest of City	City Centre
Walking	<input type="checkbox"/>	<input type="checkbox"/>
Cycling	<input type="checkbox"/>	<input type="checkbox"/>
Public Transport	<input type="checkbox"/>	<input type="checkbox"/>
Taxi	<input type="checkbox"/>	<input type="checkbox"/>
Motorbike/ moped	<input type="checkbox"/>	<input type="checkbox"/>
Car	<input type="checkbox"/>	<input type="checkbox"/>

**6. Thinking of the journey you make most regularly (perhaps your journey to work/education or for shopping), approximately how far in miles do you travel? (Please tick one box only)**

- Less than 1 mile
- Over 1 mile and up to 2 miles
- Over 2 miles and up to 3 miles
- Over 3 miles and up to 5 miles
- Over 5 miles and up to 10 miles
- Over 10 miles and up to 20 miles
- Over 20 miles

**7. On average, how long does this journey take? (Please tick one box only)**

- Less than 15 minutes
- 15-29 minutes
- 30-44 minutes
- 45-59 minutes
- More than an hour

## Parking

1. How many cars or vans are privately owned by your household? (Please tick one box only)

- None
- One
- Two
- Three or more

2. Where do you currently park when at home? (Please tick one box only)

- Privately owned off-street car parking space (ie garage or hard standing)
- Public off-street car parking space
- Public on-street car parking space
- Other (please specify .....)

3. How long does it normally take you to find parking in the City Centre? (Please tick one box only)

- Less than 5 minutes
- 5-10 minutes
- 11-15 minutes
- 16 minutes or more

4. When you are deciding where to park in the City Centre what is the most important factor you consider? (Please tick all that apply)

- How much it costs
- How close it is to my destination
- How close it is to the route I enter on/ exit to go home
- How quickly I can access a space
- Covered facilities from car park to destination
- Security at the car park
- Cashless parking available
- Other (please specify .....)

Finally.... If you have any comments about any aspects of this questionnaire, please use the box overleaf.  
Thank you for completing this questionnaire

Comments...

# voice

Please return your completed questionnaire in the prepaid envelope provided.  
If you have not received an envelope, please return it to the Freepost address below.

**Aberdeen City Voice  
Freepost RTLZ-USYG-SHHS  
Old Town House  
Broad Street  
Aberdeen AB10 1FY**

Alternatively, you can complete this form online at: [www.aberdeencityvoice.org.uk](http://www.aberdeencityvoice.org.uk)

To notify us of any changes to your contact details,  
please email [cityvoice@aberdeencity.gov.uk](mailto:cityvoice@aberdeencity.gov.uk) or call us on: 01224 522421.

Any personal information provided by you will be kept strictly confidential. It will be accessible only to Aberdeen City Council and other City Voice partners, and used only to run City Voice surveys or to invite members to take part in other consultations (if you have previously indicated that you wish to be contacted for other consultations). Your information will be held in accordance with the Data Protection Act 1998.

