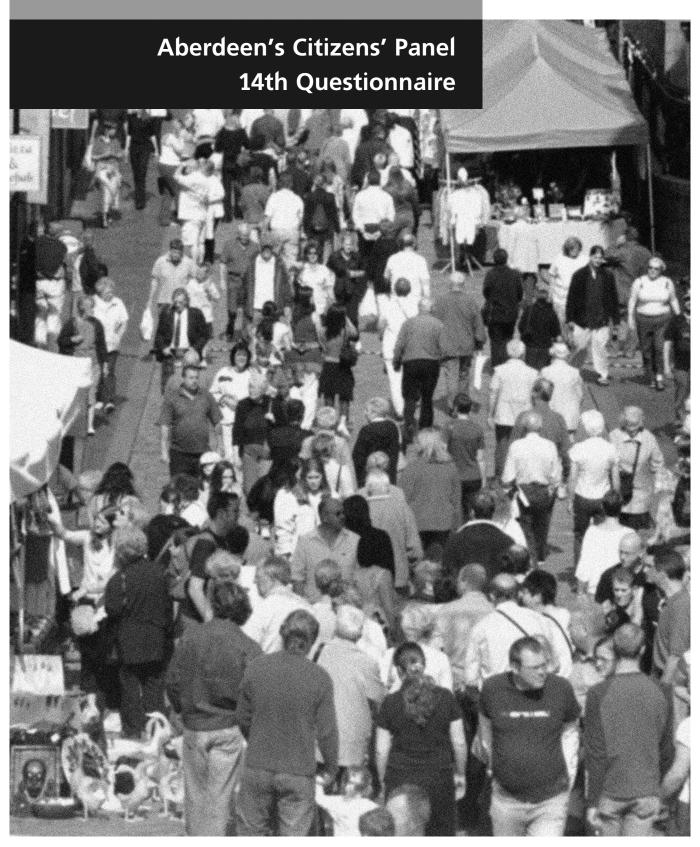
Aberdeen City **Voice**



ARTS, HERITAGE & SPORT

Sports and Physical Activity

Last year, we asked the panel to tell us which sports facilities they used, what experiences they had at the facilities and what barriers to participation in sport and physical activity people encountered. Your responses contributed to the draft Sport & Recreation Strategy 2008-15,' Fit For the Future'.

We now want to find out whether your levels of participation in sport and physical activity have changed since the original survey. Your responses will help us to understand whether the improvements we've made over the last year have made a difference to participation levels, and give us information on how we can continue to strive for a more active Aberdeen.

By 'physical activities' we mean a session of approximately 30 minutes of moderate intensity activity whereby you start to feel warmer and have an increased heart rate. Examples include cycling or walking briskly to work, strenuous household chores or gardening.

1.	How would you best describe your level of physical activity? Please tick 1 box.	
	a) I am not physically active and have no interest in sport/ physical activity (Go to Q.2)	
	b) I am not physically active and I feel I should be doing something (Go to Q.3)	
	c) I am prevented from being physically active through illness, impairment or immobility (Go to Q.4)	
	d) I am occasionally physically active – between once a month and once a week (Go to Q.5)	
	e) I regularly participate in sport/physical activity – more than once a week (Go to Q.5)	
2.	If you ticked a) at question 1, please tell us why and go to question 9.	
3.	If you ticked b) at question 1, on a scale of 1-5 where 5 is very important and 1 is not at all importa	ant,
	how important are the listed issues in preventing you from participating in sport or physical activit	у
	in Aberdeen? Please tick 1 box for each option and then go to question 9.	
	No. 1	
	Very Important Not at all importan	π

	, ,				•	
	1	_2_	3	_4	5	
a) Activity Cost						
b) Transport Availability						
c) Lack of Confidence/General Fitness						
d) Personal/Work Commitments						
e) Facility/Activity Locations						
f) Activity/Sessions Times						
g) Information Availability						
h) Other (Please specify)						

4.	If you ticked c) at question 1, plea and then go to question 9.	se describe wha	at could neip you to be m	ore pnysically active
5.	If you ticked d) or e) at question 1 you participate in. Please include indoor facilities such as greens, tennis centres, golf courses, hoth Council-run and private sports facilities.	s sports centres, s	wimming pools and outdoo	r facilities such as bowling
	Sports and Physical Activity Facility	Activity	Regularly (more than once a week)	Occasionally (once a week to once a month)
	a) b) c) d) e) e)			
6.	What type of physical activities do a) Aerobics/Exercise classes	you participate	e in? Please tick all that a o) Hockey	pply.
	b) Athletics		p) Horse – riding/sho	ow jumping
	c) Badminton		g) Household chore	
	d) Bowling		r) Martial Arts	
	e) Boxing		s) Rugby	
	f) Climbing (both indoor and outdoor)	t) Running	
	g) Curling		u) Skiing and/or sno	wboarding
	h) Cycling (road)		v) Squash	
	i) Cycling (mountain)		w) Swimming	
	j) Dance/Movement		x) Tennis	
	k) Football		y) Walking	
	l) Gardening		z) Youth/ Extreme S	ports e.g. boarding
	m) Golf		aa) Other (please sp	ecify)
	n) Gym (health and fitness)			

7.	Are you currently an active member of a formal/ informal sports club or activity group? Please tick 1 only.	
	a) Yes (go to Q8)	
	b) No (please go to Q9)	
8.	As a club/group member, how would you describe your level of involvement? Please tick 1 only.	
	a) Competitor	
	b) Trainer	
	c) Administrator	
	d) Helper	
	e) Ordinary Member	
9.	In Questionnaire 11, you gave us some ideas of how we could market Aberdeen City Council's spor	ts
	facilities better. We used your ideas to draw up the shortlist below. Please tick the 1 method you	
	think would work best. Please tick 1 only	
	a) Advertise in the local paper	L
	b) Provide sports directory delivered to each home	
	c) Advertise in schools	L
	d) Provide more information on the internet	
	e) Provide information in Libraries	
Lib	orary & Information Services	
Abe	erdeen City Council Library & Information Services operate the city centre Central Library, seventeen Branch	
libr	aries throughout the city, a Mobile Library and the Home Service to citizens who are housebound.	
In t	the 11th panel questionnaire, we asked about your usage of the City's libraries. Your responses were passed	
to t	the Library and Information Services Team who used the information to develop service planning and delivery.	
Sin	ce then, they have made several changes to the provision of library services are are interested in measuring the	
imp	pact of these changes.	
1.	Have you used a library in Aberdeen City in the last 12 months?	
	a) Yes	
	b) No (Go to Q.6)	

2.	If YES, which one(s). Please tick all tha	at apply.		
	a) Airyhall		k) Cove		
	b) Kaimhill		l) Tillydrone		
	c) Bridge of Don		m) Culter		
	d) Kincorth		n) Torry		
	e) Bucksburn		o) Cults		
	f) Linksfield		p) Woodside	2	
	g) Central Library		q) Dyce		
	h) Mastrick		r) Home Serv	vice	
	i) Cornhill		s) Ferryhill		
	j) Northfield		t) Mobile Lib	orary	
,	0		aa libuumu2 Blaasa tiale t	l ambi	
3.	a) Weekly (or more the	-	ne library? Please tick 1	i only.	
	b) Fortnightly				
	c) Monthly				
	d) Every couple of mo	onths			
	e) Every 6 months				
	f) Yearly				
4.	If you use libraries	monthly or more o	ften, can you tell us w	hen you tend to visit	.7
	•	•	•		••
	Please tick all that	•	,		•
	•	•	Lunchtime	Afternoon	Evening
	•	apply.	·	Afternoon (2pm-5pm)	
	•	apply. Mornings	Lunchtime		Evening
	Please tick all that	apply. Mornings	Lunchtime		Evening
	Please tick all that a	apply. Mornings	Lunchtime		Evening
	a) Monday b) Tuesday	apply. Mornings	Lunchtime		Evening
	a) Monday b) Tuesday c) Wednesday	apply. Mornings	Lunchtime		Evening
	a) Monday b) Tuesday c) Wednesday d) Thursday	apply. Mornings	Lunchtime		Evening
5.	a) Monday b) Tuesday c) Wednesday d) Thursday e) Friday f) Saturday	apply. Mornings (9am-12 noon)	Lunchtime (12noon – 2pm)	(2pm-5pm)	Evening (5pm-7pm)
5.	a) Monday b) Tuesday c) Wednesday d) Thursday e) Friday f) Saturday	apply. Mornings (9am-12 noon)	Lunchtime	(2pm-5pm)	Evening (5pm-7pm)
5.	a) Monday b) Tuesday c) Wednesday d) Thursday e) Friday f) Saturday Which of the follow a) Book borrowing	apply. Mornings (9am-12 noon)	Lunchtime (12noon – 2pm)	(2pm-5pm)	Evening (5pm-7pm)
5.	a) Monday b) Tuesday c) Wednesday d) Thursday e) Friday f) Saturday Which of the follow a) Book borrowing	Mornings (9am-12 noon) wing services do yo wing (CDs, DVDs, Lat	Lunchtime (12noon – 2pm)	(2pm-5pm)	Evening (5pm-7pm)
5.	a) Monday b) Tuesday c) Wednesday d) Thursday e) Friday f) Saturday Which of the follow a) Book borrowing b) Multi-media borrow	Mornings (9am-12 noon) wing services do yo wing (CDs, DVDs, Lai	Lunchtime (12noon – 2pm)	(2pm-5pm)	Evening (5pm-7pm)
5.	a) Monday b) Tuesday c) Wednesday d) Thursday e) Friday f) Saturday Which of the follow a) Book borrowing b) Multi-media borroy c) Internet access PCs	Mornings (9am-12 noon) wing services do yo wing (CDs, DVDs, Lates nagazines	Lunchtime (12noon – 2pm)	(2pm-5pm)	Evening (5pm-7pm)
5.	a) Monday b) Tuesday c) Wednesday d) Thursday e) Friday f) Saturday Which of the follow a) Book borrowing b) Multi-media borro c) Internet access PCs d) Newspapers and m	Mornings (9am-12 noon) wing services do yo wing (CDs, DVDs, Lates anagazines brighted by the services of the	Lunchtime (12noon – 2pm)	(2pm-5pm)	Evening (5pm-7pm)

06 Aberdeen's City Voice Questionnaire h) Computer class or taster session i) Children's activities j) Author talk, book or poetry group, writing session k) Other (please specify) _____ 6. If you answered No to question1, why have you not visited a library? Please tick all that apply. a) Unaware of opening hours b) Don't know where they are c) Look of the library d) Poor choice of books e) Poor choice of multi-media stock f) Too busy g) Not interested f) Other (Please specify) _____ 7. The library provides a number of different services. Please tick all that you are aware of. A. Lending services – these are available for lending to children, young people and adults a) Fiction and factual books b) Books on CD and cassette c) Books in other languages (at Central Library and certain branches) d) DVDs, CDs, Videos e) Language courses f) Toys (at Kincorth, Mastrick and Tillydrone branch libraries) g) Arts Equipment items e.g. digital video & still cameras, laptops, projectors (at Central Library and certain branches)

B. Information Services – main collection and service available at the Central Library with smaller collections held at branch libraries

a) Career/ Education Information	
b) Business and Commercial Information	
c) Local and Family History Resource	
d) Local Government and Community Information	
e) Other reference material	

	C. Other					
	a) Local / national print media (including newspapers/ journals/ periodicals)					
	b) Photocopy/ fax service					
	c) Children's story / reading / craft events					
	d) Pre-school story/ reading events					
	e) Book groups/ writing workshops					
	f) Online access to electronic databases and library catalogue					
	g) Author visits and other talks					
	h)Computer classes and / or computer use sessions					
	i) Other (please specify)					
8.	In July 2007, the Council decided to change library opening hours for the City's libraries.					
	Were you aware of this change in opening hours?					
	a) Yes (Go to Q8a)					
	b) No (Go to Q9)					
8a.	If YES, have these changes made					
	a) it less likely for you to visit the library					
	b) no difference to visiting the library					
9.	What services would you like libraries to provide in the future?					
	a) Meeting spaces					
	b) Exhibition areas					
	c) WiFi					
	d) Access to downloadable music, film etc					
	e) To be able to reserve library items online					
	f) To be able to join the library online					
	g) None of the above					
	h) Other (please specify)					

Cultural Facilities and Activities

Aberdeen City Council is developing a new Cultural Strategy. This strategy aims to provide greater opportunities for people to attend and take part in cultural activities over the next few years. We want to ask you what you think of the City's cultural venues, whether you currently attend or take part in cultural activities and find out what you think the new strategy should focus on.

Part 1 - Cultural Venues

1. On average, how often do you go to the following venues? Please tick 1 for each venue.

	Weekly	M <u>onth</u> ly	Every 2 or 3 months	Annually	I've never visited
a) Aberdeen Art Gallery					
b) Aberdeen Arts Centre					
c) His Majesty's Theatre					
d) The Lemon Tree					
e) Peacock Visual Arts					
f) Aberdeen Maritime Museum					
g) WhiteSpace					
h) The Belmont Cinema					
i) Music Hall					
j) Other (please specify)					

2. How would you rate the quality of the facilities available in the venues you've visited (cafes, toilets, seating etc)? Please tick 1 for each venue.

	Ex <u>celle</u> nt	<u>Fair</u>	<u>Poor</u>	Don't' Kno <u>w/Ne</u> ver visited
a) Aberdeen Art Gallery				
b) Aberdeen Arts Centre				
c) His Majesty's Theatre				
d) The Lemon Tree				
e) Peacock Visual Arts				
f) Aberdeen Maritime Museum				
g) WhiteSpace				
h) The Belmont Cinema				
i) Music Hall				

2a.	If you ticked 'poor', can	you give so	me more details	i?			
3.	How would you rate the	variety of p	rogramming in t	he following	venues? Plea	ase tick one fo	r each venue.
			Excellent	Fair	Poor	Don't'Knov	//Never visited
	a) Aberdeen Art Gallery						
	b) Aberdeen Arts Centre						
	c) His Majesty's Theatre						
	d) The Lemon Tree						
	e) Peacock Visual Arts						
	f) Aberdeen Maritime Mus	seum					
	g) WhiteSpace						
	h) The Belmont Cimema						
	i) Music Hall						
3a.	If you ticked 'poor', can	you give so	me more details	5?			
Pai	rt 2 – Cultural Activitie	S					
4.	How frequently, if at al	l, do you AT	TEND any of the	following cu	ultural activ	ities?	
	Please tick one for each	option.					
		Weekly	Monthly	Every 2 or 3	months	Annually	Never
	a) Drama / Plays						
	b) Exhibitions						
	c) Festivals						
	d) Film/Media						
	e) Music						
	f) Dance						
	g) Other (please specify)						

5.	If you do not currently attend ANY of the	cultural ac	tivities liste	ed in questio	n 4, what	are the ma	ain
	reasons for this? Please tick up to 3.						
	a) Activity Cost						
	b) Transport Availability						
	c) Personal/Work Commitments						
	d) Facility/Activity Locations						
	e) Activity/Performance Times						
	f) Information Availability						
	g) Too busy						
	h) Not interested						
	i) Other (Please specify)						
6.	Do you think there is enough opportunity	to ATTENI	O the follow	ving types o	f cultural a	activity in	
	Aberdeen City? Please tick 1 for each option	on.					
				Yes	No	Don'	t know
	a) Drama / Plays						
	b) Exhibitions						
	c) Festivals						
	d) Film/Media						
	e) Music						
	f) Dance						
	g) Other (please specify)			_			
7.	How frequently, if at all, do you TAKE PA	RT in any o	of the follow	ving cultural	activities	?	
	Please tick 1 for each option.						
		Weekly	Monthly	Every 2 or 3	months	Annually	Never
	a) Drama / Plays						
	b) Exhibitions						
	c) Festivals						
	d) Film/Media						
	e) Music						
	f) Dance						
	g) Other (please specify)						

8.	If you do not currently take part in ANY of the cultural activities listed in question 6,								
	what are the main reasons for this? Please tick up to 3.								
	a) Activity Cost								
	b) Transport Availability								
	c) Personal/Work Commitments								
	d) Facility/Activity Locations								
	e) Activity/Performance Times								
	f) Information Availability								
	g) Too busy								
	h) Not interested								
	g) Other (please specify)								
9.	Do you think there is enough opportunities to TAKE PART in the following types of cultural activity								
	in Aberdeen City? Please tick one for each option.								
	Yes No Don't know								
	a) Drama / Plays								
	b) Exhibitions								
	c) Festivals								
	d) Film/Media								
	e) Music								
	f) Dance								
	g) Other (please specify)								
10.	. How would you like to see opportunities for attending or taking part in cultural activities being								
	developed or enhanced City wide?								
11.	. How would you like to see opportunities for attending or taking part in cultural activities being								
	developed or enhanced in your local area?								

12. Please tell us how you usually find out about events and activities in arts, heritage and sport in Aberdeen. Please tick all that apply

	Sports and	Libraries and	Cultural venues		
	Physical activity	Information Service	and activities		
a) Personal/Telephone enquiry at facility					
b) Local television/radio advertising					
c) Local/ national newspapers					
d) Libraries And Council information points	;				
e) Telephone enquiry services					
f) Internet (including Council Website)					
g) Family/Friends					
h) School/College					
i) Community/Community Education Centre	es				
j) Council publications i.e.the Source					
k) Other (please specify)					

JOBS AND PROSPERITY

Economic Development

The Scottish Government has launched a new economic strategy. This strategy aims to focus the Government and public services on creating a more successful country with opportunities for all of Scotland to flourish through increasing sustainable economic growth. In response to this, Aberdeen City Council has agreed 6 economic priorities, which will guide the work of the Council's economic development service. These priorities are:

- **1) Economic Advocacy** to ensure that all Council activity takes account of the new Scottish Government economic strategy
- 2) Grow the workforce to encourage population growth and develop the skills of our residents
- 3) Market Aberdeen to increase the marketing and promotion of Aberdeen as a place to visit, live and work
- **4) Accommodate growth** to increase the amount of housing, development land and opportunity for new and existing businesses and their employees
- 5) Economic Diversification to ensure the City's economy is diverse and not over reliant on any one sector
- **6) Improve Quality of Life** to attract and retain people and business

We want to raise awareness of these economic priorities and find out how the panel think we should promote these to the City's residents.

	prosperity for Aberdeen? Tick 1 only.					
	Very Important Not at all important					
	1 2 3 4 5					
2.	The Council runs services, which aim to help grow the economy in Aberdeen City (& Shire). Are you	ı				
	aware of any of the following services delivered by Aberdeen City Council? Tick all that apply.					
	a) Promotion and marketing of the City					
	b) Development and delivery of events					
	c) International trade development support					
	d) Financial support for businesses					
	e) Support for specific industries, e.g. tourism					
	f) Support for recruitment of migrant workers					
	g) Advice on European and external funding					
	h) Provision of land for housing & industry					
	i) Provision of transport systems					
3.	Which 3 of these activities do you think will have the greatest positive impact on the city's future					
	prosperity? Tick up to 3 options.					
	a) Promotion and marketing of the City					
	b) Development and delivery of events					
	c) International trade development & export advice					
	d) Support for businesses					
	e) Support for specific industries, e.g.tourism					
	f) Support for recruitment of migrant workers					
	g) Attracting European and external funding					
	h) Provision of land for housing and industry					
	i) Provision of a good transport system					

1. How important do you think it is for the Council to be actively involved in securing future jobs and

o) Good supply of parks and green spaces

4.	Which 3 of the following job sectors do you think might provide most growth opportunities in the							
	next ten years? Tick up to 3 options.							
	a) Tourism							
	b) Food & Fish processing							
	c) Oil & Gas							
	d) Renewable Energy							
	e) Biotechnology & Academic research							
	f) Creative Industries. (Film, theatre, radio, media)							
	g) Financial services							
	h) Information & Communication Technologies							
	i) Construction							
	j) Service Industries (shops, hotels, restaurants)							
5.	We want to raise awareness of the Council's	6 econ	omic pr	iorities	. Which of t	hese metho	ds do yo	u
	think will be most effective for getting this in	nforma	ition aci	ross? Ti	ck all that a	pply.		
	a) Production of brochures							
	b) Presentations to community groups.							
	c) Adverts in free newspapers							
	d) Adverts on local & community radio.							
	e) City and Shire Council website							
	f) Information with council tax bills							
	g) Other (please specify)							
6.	On a scale of 1-5, how important do you thin	k the t	followir	ıg are f	or the City's	future eco	nomic	
	prosperity? Tick 1 for each option.							
	Ve	ry Impo	ortant			Not	at all impo	ortan [.]
		1		2	3	4	5	
	a) Good national & international transport links							
	b) Good City transport system					П		
	c) Good shops							
	d) Helping local companies expand overseas							
	e) Good leisure facilities							
	f) Strong supply of skilled labour							
	g) Attractive and vibrant city centre							
	h) Provision of direct support for businesses							
	i) Supply of industrial land							
	j) Diversification of local companies							
	k) Good supply of housing							
	l) Marketing and promotion of the city							
	m) Delivery of a dynamic cultural experience.							
	n) Good schools							

NEIGHBOURHOOD ACTION - LOCALITY PLANNING

Neighbourhood Planning

In 2001, Aberdeen City Council created 37 Neighbourhoods across the City, based on what were deemed to be 'natural local communities'. Since then the other public authorities (i.e. Grampian Police, NHS Grampian and Grampian Fire and Rescue Service) have taken steps to align with these Neighbourhoods.

In June 2005, we originally asked panellists on Aberdeen City Voice how much they knew about their Neighbourhood. We repeated the questions in June 2007 and are asking some of them again to find out how this has changed.

1.	Did you know that Aberdeen is divided into Ne a) Yes b) No	eighbourhood:	5?					
2.	Do you know the name of the Neighbourhood a) Yes b) No	you live in?						
3.	Do you know that there is a Neighbourhood Co	ommunity Act	ion Plan for yo	ur Neighbourh	ood?			
4.	Apart from the City Voice, have you been asked Neighbourhood in the last year? a) Yes b) No	d for your vie	ws on local issu	ies and service	es in your			
5.	In the last year, have you received information Community Action Plan (e.g. 'You Said It' leafle a) Yes b) No	•	ogress of your I	Neighbourhoo	d's			
6.	Thinking of the following issues in your Neighbourhood, how have they changed over the past 2 years? Please tick 1 box for each option.							
	,	Got Better	No Change	Got worse	Don't Know			
	a) The general appearance of your Neighbourhood (or an area within it)?							
	b) The local services provided by the Council, Police, NHS, etc?							
	c) How the Council, Police, NHS etc have handled and responded to your queries?							
	d) The availability and relevance of information about local services?							
	e) The provision of new and improved facilities?							

/.	If you wanted to raise an issue about your local Neighbourhood, who would you most likely contact?					
	Please tick 1 box.					
	a) Area/Residents Forum					
	b) City Councillor					
	c) Community Centre					
	d) Community Council					
	e) Council Office					
	f) MP					
	g) MSP					
	h) None					
	i) Other (please specify)					
8.	Are you satisfied with the Neighbourhood Planning process? Please tick 1 box.					
0.	a) Yes					
	b) No					
	c) I don't know enough about it					
	C) I don't know enough about it					
9a.	a) Yes b) No Please give us more detail of why you feel this way.					
10.	Do you have any other comments on Neighbourhood planning or Neighbourhood Community Action Plans?					
_,						
	ank you for taking the time to complete this questionnaire.					
Ple	ase return it in the prepaid envelope provided, or send it to:					

Freepost Plus RLZR-RYJT-KXJU, Aberdeen City Voice, 5th Floor, St Nicholas House, Aberdeen AB10 1AX

