

Cummings Park, Heathryfold, Northfield, Mastrick and Middlefield

Draft Locality Plan 2017-27



Community Planning
Aberdeen



Contents

Introduction	3	Our Priorities	13
Our Area Profile - Our People	6	Our People	14
Our Area Profile - Our Place	8	Our Place	17
Our Area Profile - Our Economy	9	Our Economy	20
Community engagement	10	Our Technology	24
Our Vision	12		
		How we will work together	26
		Benchmarking with other communities	27
		Further information	29



Introduction

The vision and strategic priorities set out within this Locality Plan provide a clear focus for the future.

Northfield Total Place, a whole system place based approach, has been functioning across the 5 neighbourhoods for almost two years. This has been a valuable starting point to the development of Locality Planning and Locality based working, and much of the ground work undertaken during this period is reflected within this Locality Plan.

This plan is based on discussions and events which have taken place with community residents, community organisations and service providers across the Locality, as well as upon the findings of the Strategic Assessment for Wider Northfield Area, prepared in 2016.

The priorities stated reflect the areas where the Partnership is striving to make maximum impact and drive improved outcomes in face of the key challenges it has identified for the next 10 years.

The design of this Locality Plan uses driver diagrams to identify the specific improvement aims necessary to deliver significantly better outcomes. We will only achieve long term transformational change by collectively taking practical action now.

This Locality Plan is a strategy document for the Locality. This Plan will provide meaningful improvement aims for our area.

The information presented in this Locality Plan is largely the findings from our various community engagement exercises and also the Strategic Assessment for the Locality.

Where possible, we have aligned this with the views of community residents, community organisations and service providers across the Locality, in terms of People, Place, Economy and Technology.

Over the last few years, numerous community consultations have galvanised our knowledge about the issues we need to focus on together, in partnership, as follows:

- Transport (including speed and motorcycle annoyance)
- Substance misuse
- Employment, employability and related issues
- Youth issues (including parenting)
- Environmental issues

These priorities are fully reflected within this Locality Plan, with actions against each.





We are very fortunate in that we have strong provision of physical assets, which allow for powerful community development and engagement, some examples of which are detailed as follows:

The Hub is the City's newest community building and was opened on 11 January 2017. Three organisations will operate from the building, Middlefield Community Project, NHS Healthy Hoose and Lord Provost Henry E Rae Community Centre Management Committee. A wide range of activities are undertaken, including: crèche, childcare and education, adult learning, youth work, health and wellbeing services, community café, services for the elderly and disabled.

Mastrick Community Centre provides facilities for a walking group, trampolining, computing, playgroup, English for Speakers of Other Languages (ESOL), sewing, stay and play sessions, kick boxing, pensioner's group, Mastrekkers, chair based exercises, Silver Surfers, Tumble Tots, Rough and Tumbles and pigeon racing.



Our community have told us what they like about the area:

“ Community Centre **PARKS**

Good Transport **Youth Flat**

Bus Service **SHOPS**

LIVE Northfield **LOCAL**

Friendly **Nice**

NEIGHBOURS **Easy Access**

FAMILY Quiet **Peaceful**

HEALTHY HOOSE **HOUSE**

Football **COMMUNITY SPIRIT**

School

Walking Distance

NEIGHBOURHOOD ”

Northfield Community Centre provides facilities for parent and toddler, 55+, freestyle dance, boxing, girls' group, computing, ESOL, baby massage, bingo, pulmonary group, football, messy play, crafty sew and sews, Streetsport and bowling.

Cummings Park Learning Centre provides facilities for parent and toddler sessions, youth groups, family learning, boxing, job club, ESOL, ICT, PEEP (Parents as Early Education Partners) and Parent Support.

Cummings Park Community Flat provides facilities for adult literacy, job seeking skills, intergeneration games, creative writing, community magazine group, smoking cessation, men's group, crafts, singing, silver surfers and knit & natter.

Manor Park Learning Centre provides facilities for crèche, stay and play sessions, ESOL, family learning, kid's club, citizen's advice services, parent and toddler sessions and adult literacy and numeracy.

Local churches provide facilities for parent and toddler, Northfield Community Band, dance, discussion group, yoga, football, uniformed organisations, ladies groups, crafts, bowling and 55+.

The area also boasts a Community Sports Hub, with partners which include Byron Football Club, Northstar Football Club, Auchmill Golf Club and Aberdeen Boxing Club. The group work in partnership with Northfield Academy to enhance sporting opportunities for local children in their local facilities.



Our Area Profile - Our People

The population of Aberdeen, and of Scotland, is rising. This trend is mirrored in the Locality, and in 2014, the population of the area was estimated at just over **20,500**. Indications are that this rising trend will continue over the next 2 decades.

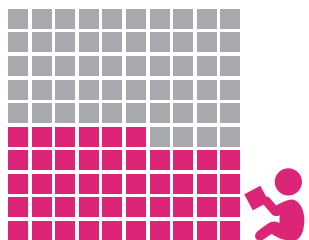
Around a quarter of children in the Locality are living in poverty, but this is more prevalent in some smaller areas.

Even from the early years, the differences are stark. Breastfeeding brings benefits for both mother and baby, and these benefits are well-documented. Rates of breastfeeding in the locality are considerably lower than the city-wide rate.

Generally, children in the locality tend to start Primary education less school-ready, and this continues throughout both primary and secondary school. Young people from the area tend to leave secondary school with less qualifications.

Young people living in the area are more likely to enter either College education or employment than University.

At the eastern side of the Middlefield neighbourhood, more than **46%** of children under the age of 16 are living in poverty.



46% East side of Middlefield
18% Aberdeen

Rates of breastfeeding

At first visit:



33% Our Locality

48.3% Aberdeen

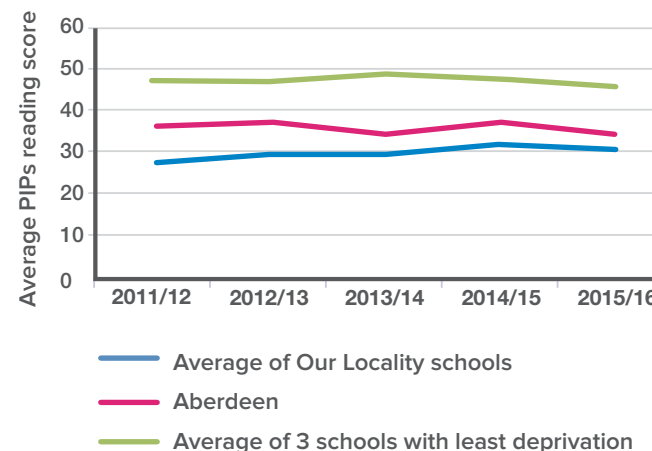
6-8 week review:



22.5% Our Locality

37.9% Aberdeen

Reading ability, start P1 2000/01 - 2015/16



In Aberdeen, **38%** of school leavers go on to University, but only **13%** of school leavers from St Machar Academy do so, and **17%** from Northfield Academy.



Our Area Profile - Our People

The life expectancy of people living in the area is lower than the rest of Aberdeen. Lifestyle choices, such as smoking and substance misuse, all contribute to lower life expectancy.

People living in the area are also amongst those most likely in the city to be hospitalised as a result of poor lifestyle behaviours.

The health of older people in this Locality is also relatively poor, and older people in Cummings Park, Heathryfold and Middlefield are more likely than people in other areas of Aberdeen to be admitted to hospital in an emergency situation.

Life expectancy: Males



74.6 years
for Our Locality

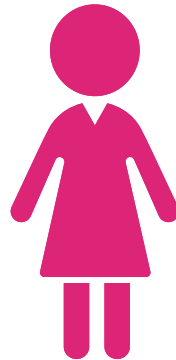
73.23 years
for Heathryfold

75.73 years
for Northfield

77.1 years Aberdeen

84.89 years Braeside, Mannofield,
Broomhill and Seafeld North.

Life expectancy: Females



79.48 years
for Heathryfold

82.88 years
for Mastrick

87.02 years
Balgownie & Donmouth.



Our Area Profile - Our Place

The Locality lies to the north west of Aberdeen City centre, and is predominantly a residential area characterised by low cost social housing. The area has a very diverse population, and is attractive to students and families alike. Over recent years, the area has also been popular with migrants relocating to Aberdeen.

Over a fifth of people in this area travel to their place of work or study by either foot or on bicycle.

The Locality benefits from an expanse of green and open space, though general opinion from residents in the area is that they want to do more to improve the cleanliness and maintenance of these areas.

As a result of climate change, extreme weather events are becoming more frequent and intense with warmer, wetter winters and drier, hotter summers. Four of the five neighbourhoods contained within the locality have been identified by SEPA as being in an area that is potentially vulnerable to flooding, and that residential and non-residential properties, community facilities and emergency services sites are at risk.

Slightly more than a fifth (21%) of people travel to their place of work or study by bike or on foot. In Aberdeen it is 27%.



21% Our Locality

27% Aberdeen



Our Area Profile - Our Economy

The Locality has many assets but equally, the neighbourhoods within the Locality are widely seen as some of the most deprived areas in the City (Scottish Index of Multiple Deprivation).

Unemployment within the Locality is high compared to the rest of Aberdeen. Low pay means that average household incomes are significantly lower than the city-wide average. For example, household incomes in Middlefield are around £13,000 less than across Aberdeen. The current difficulties in Aberdeen's local economy are contributing to a rise in unemployment.

There is a sizeable proportion of the local adult community who have no formal qualifications. People living in the locality would benefit from more support to gain qualifications which will make it easier for them to find work in higher paid employment.

Median household income



£17,442 Middlefield

£24,375 Heathryfold

£30,735 Aberdeen City

£60,250 Cults, Bieldside and Milltimber

Adults who have no formal qualifications



1 in 3 adults in Our Locality

1 in 5 adults in Aberdeen

In Our Locality, 13% have a degree level qualification or above.

In Aberdeen, more than a third have degree level qualification or above.



Community engagement

At our recent Our Place Our Priorities event, we discussed what achieving this shared vision would mean in practice for our Locality. We explored four themes for improvement: people, place, economy and technology, and identified the following areas for improvement that would make our vision a reality:

People

- Developing and engaging our youth
 - Identify volunteers to assist
 - Ownership and pride in area
 - activity
- Cultural integration
- Developing talent

Economy

- Create links with employers to advertise local jobs locally and employ local people
- Create incentive for employers employing local people
- Create opportunities for more shops in the area
- Create plans for Byron Square
- Promote opportunities at Granitehill Business Centre
- Create travel opportunities

Place

- Improving opportunities to go outdoors
- Improving recycling facilities
- Improving area (e.g. repair potholes, more dog waste bins)
- Improving access to health services
- Improve safety for play (lighting, clean up)
- Create work opportunities

Technology

- Improved communication
- Better wifi and broadband access
- Improve use of ICT for skills development and employability

Community engagement

Imagining Aberdeen has provided some useful information collated from our children. Children's Parliament has worked with children in two schools in our Locality to imagine Aberdeen as a city where all children and healthy, happy, safe and doing their best. Some of the key comments follow, and link directly to the actions outlined in this Locality Plan.

Bramble Brae School (Cummings Park)

- Not enough Clubs (after school)
- Granitehill Road is hard to cross
- Motorbikes destroy the parks and are loud
- Littering and broken glass
- Dog fouling in the park and green spaces
- Smoking

Manor Park School (Middlefield)

- Burned shops and abandoned houses
- Damaged play equipment
- Dog fouling
- Rubbish, broken glass and graffiti
- Angry, noisy neighbours

This Locality Plan attempts to address the areas outlined above in order to make the Locality a better place to live and/or work.



Our Vision



The vision for Aberdeen City is:

‘A place where all people can prosper’

This Locality Plan links our vision for the City to our vision for the five neighbourhoods in our Locality, namely Cummings Park, Heathryfold, Northfield, Mastrick and Middlefield.



Our Priorities

Our People	Our Place	Our Economy	Our Technology
<ul style="list-style-type: none">• We will improve health and wellbeing by reducing levels of substance misuse• We will improve community safety by reducing levels of crime and antisocial behaviour• We will increase community involvement and participation	<ul style="list-style-type: none">• We will improve area housing• We will improve area transport and road safety• We will improve environment and access to/provision of community facilities and resources	<ul style="list-style-type: none">• We will improve employability and income• We will improve opportunities for people in our locality• We will improve access to and provision of shops	<ul style="list-style-type: none">• We will improve internet access, safety, security and awareness• We will increase awareness of age appropriate activity (including gaming) for children• We will improve information sharing (across services and locally)

OUR PEOPLE

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
Community Priority: We will improve health and wellbeing by reducing levels of substance misuse							
We will reduce the levels of substance misuse in our community	Deliver locally accessible services for those affected by substance misuse, including counselling and needle exchange	Alcohol and Drugs Partnership/ Third Sector/NHS ACC/Police Scotland/ACHSC P	Reduce the rate of hospital stays as a result of alcohol misuse Reduce the rate of hospital stays as a result of drug misuse	TBC			
	Deliver a local programme aimed at smoking cessation	NHS/Third Sector/ACC	Number of participants on smoking cessation programmes				
	Develop partnership approaches to address underlying causes of substance misuse and identify gaps in provision	ADP/NHS/Third Sector	Identification of gaps in provision and development of partnership working group to reduce gaps in provision Reduction in waiting lists for mental health services in the Locality Reduction in prescribed				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
			medication in the Locality				
We will work together to prevent involvement in substance misuse	<p>Deliver early intervention training measures for those at risk of alcohol and substance misuse</p> <p>Deliver a local education programme aimed at smoking prevention</p>	NHS/ACC/Third Sector/Schools/Police Scotland	<p>Number of training courses delivered</p> <p>Numbers participating in training courses</p>				
Community Priority: We will work improve community safety by reducing levels of crime and antisocial behaviour							
We will improve community safety to keep people safe from harm	<p>Use systematic analysis and community intelligence to target resources</p> <p>Develop a local community safety prevention and problem solving tasking and coordination partnership</p> <p>Deliver targeted initiatives (home safety checks and microwave cooking for the vulnerable) and diversionary activities (AMPED Motorcycle Project, Streetsport, ProjectFit) to prevent problems and in areas where there are persistent problems</p> <p>Deliver proportionate interventions and take enforcement action, when appropriate, in respect of people persistently involved in crime and antisocial behaviour</p>	Third Sector/CSP	<p>Reduction in the rate of ASB complaints received – rate per 10,000 pop.</p> <p>Reduction in the rate of Group 1-4 crimes in the locality – rate per 10,000 pop.</p>	<p>212.2</p> <p>1142.7</p>			
We will	Intensive family intervention support to	Third Sector/CSP	Number of families engaged in				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
improve outcomes for families with most complex needs	families with complex and multiple needs through the provision of a Priority Families Service based in Northfield Academy		<p>service</p> <p>Number of families displaying significant reductions in truancy, housing issues, crime and antisocial behaviour 12 months from engagement</p> <p>Increase in tenancy sustainment</p>				
Community Priority: We will work together to increase community involvement and participation							
We will build on our strong community spirit and the potential of individuals and families to develop community action	People are empowered to improve their area and maximise local assets via involvement in Participatory Budgeting	ACC/Local community	<p>Number of local residents participating in Participatory Budgeting</p> <p>Value of funds distributed</p>				
	Develop new and existing groups and networks that help strengthen a sense of community, including Circles of Community, The Allotment Market Stall Project and others	Third Sector/ACVO/ACC/NHS/ACHSCP	<p>Increased number of new groups contributing to Locality Plan outcomes</p> <p>Improving outcomes for existing groups contributing to Locality Plan</p>				
	Raise awareness of opportunities to participate and recognise those locally via Northfield Heroes	Local community/ACC/ACVO					

OUR PLACE

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
Community Priority: We will work together to improve area housing							
We will deliver additional affordable housing in the Locality	Identify opportunities in the local development plan for affordable housing options	ACC/RSLs	Number of affordable housing units	12 units	628 units	292 units	
We will deliver high quality social housing, estates and housing services	Monitor asset performance and undertake systematic visual audits to provide the evidence base for property and environmental improvement investment Accessible housing and support services	ACC/Local community	% of properties meeting SHQS % increase in tenant satisfaction % increase in tenancy sustainment	0 units	53 units		
Community Priority: We will work together to improve area transport and road safety							
Roads are safer with less congestion and air quality improves	We will ensure that the community has greater choice in terms of getting around safely, addressing issues identified via Living	Co Wheels/ACC/ DRT	Delivery of Co-Wheels car for Middlefield Improved awareness of Demand Responsive Transport locally	0	1		

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
	Streets work						
	Promote the use of alternative methods of transport and active travel, such as cycling, walking, volunteer transport schemes and public transport, as well as running/walking events and groups, development of walking routes and simultaneously tackling obesity within our Locality	ACC/Third Sector/First Aberdeen/ Stagecoach/ NESTRANS	<p>Increased number of cyclists locally</p> <p>Increase the % of active adults and children</p> <p>Increased number of walkers locally</p> <p>Increased use of public transport locally</p> <p>Improved satisfaction with Locality bus routes</p> <p>Improved air quality</p>				
Community Priority: We will work together to improve environment and access to/provision of area facilities and resources for all							
We will improve accessibility to high quality, fit for purpose facilities within the Locality	<p>Maximise overall use of community space to develop, for example, a Community Gym for Middlefield</p> <p>Maximise use of available community resources for best results, including Family Nurse Partnership, Romance Academy, Parent Support Project, Parenting Teens, Roots of Empathy, Northern Star, Plus One Mentoring</p>	ACC/Third Sector/Local community/NHS	Increased number of high quality provision of groups providing support to the community				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
	Review and rationalise assets to deliver appropriate co-location of community services						
	Improve collaboration between public, private and third sector organisations and community to redesign, redevelop and regenerate areas such as Byron Square, former Logie Shops, Middlefield Triangle and Heathryfold Park	ACC/Private sector/others	Measurement of successful partnership delivery				
The community is tidy and well maintained	Deliver educational programmes and special initiatives to promote recycling and a clean community	ACC/Local community/Police Scotland	<p>Increase in percentage of household waste being recycled</p> <p>Increase in satisfaction levels with the Locality's Play and Green Spaces</p>				

OUR ECONOMY

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
Community Priority: We will work together to improve employability and income of residents							
We will improve employability by removing barriers to employment	Effective job seeking services that help people find and keep work are available locally	Third Sector/ACC/JCP/NESCOL	Number of people progressing into employment				
	Promotion of courses locally such as Employability Fund, Apprenticeship Family to improve employment opportunities		Number of referrals made to employment related services				
	Identification of those at risk and onward referral to Plus One Mentoring and other support agencies		Increase in number of people accessing employment related services				
			Increase in number of people accessing employability skills (literacy and numeracy)				
			Improvement in ICT, literacy and numeracy skills				
			Decrease in rate of out of work benefits claimants				
			Decrease in % of people in insecure employment				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
			Partnership delivery of annual jobs fair and number of attendees				
	<p>Maximise the employment, education and training opportunities for all school leavers, for example via Career Ready, working with College re post 16 opportunities locally</p> <p>Undertake cross sector work to identify work experience and apprenticeship opportunities locally</p>	Third Sector/Elevator/JCP/ACC/NESCO L/Private Sector	<p>Increase % achieving positive destinations post school</p> <p>Reduce attainment gap between the highest and lowest achieving 20%</p> <p>Increase in number of young people completing formal and informal achievement awards</p>				
We will maximise household incomes	<p>We will reduce fuel poverty by delivering a heat Network</p> <p>Provision of Credit Union services are available locally</p>	<p>ACC/AHP</p> <p>Third Sector</p>	<p>No of households benefiting from reduction in heating costs by at least 10%</p> <p>Increased Credit Union membership across Locality</p>				
Community Priority: We will work together to increase opportunities for people in our Locality							
We will encourage a culture of enterprise and innovation	<p>Maximise opportunities via development and local management of Community Benefit clauses</p> <p>Investigate options to develop a microfinance facility to develop small group business start ups</p>	ACC/Elevator/ Third Sector/JCP	<p>Number of developments with Community Benefit clauses</p> <p>Increased number of new business start-ups</p> <p>Incentivise employers to recruit from the Locality</p>				
	Self-employment opportunities are promoted in childcare, ensuring that childcare is affordable and	ACC/Elevator/ Third Sector	Increase in number of qualified childminders in the Locality				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
	accessible (including non-standard hours, e.g. evenings and weekends)						
We will close the attainment gap	<p>Free childcare places are promoted locally</p> <p>Delivery of early years literacy interventions such as Early Talk, PEEP and Book Bug</p> <p>Delivery of primary years literacy interventions such as Talk Boost</p>	ACC/Third Sector	<p>Increase number of early learning childcare places for children aged 2-3</p> <p>Increased uptake of early years education places</p> <p>Increased literacy ability across locality primary schools</p>				
Community Priority: We will work together to look at access to and provision of shops							
We will work together to create opportunities for retail provision	We will link economic opportunities with local need in terms of Middlefield Triangle	ACC/Elevator	Increase % occupancy rate in commercial property premises				
We will work together to create opportunities for free/affordable food	We will develop sustainable food provision for those in greatest need via locally based outlets	ACC/CFINE	<p>Reduced number of people affected by household food insecurity</p> <p>Increase in uptake of free school meals across the Locality</p> <p>Increase in uptake of free meals during holiday periods for vulnerable families</p> <p>Increased provision of training in cooking on a budget and healthy eating across Locality</p>				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
We will work together to create better physical accessibility to shops	We will work with shops to improve accessibility for the disabled in the Byron Square area	ACC	Reported improved access to local shops for disabled people				

OUR TECHNOLOGY

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
Community Priority: We will work together on improving internet access, safety, security and awareness							
We will work to ensure that people are safe online for all ages	We will educate children and young people and adults in our community about internet safety	ACC/Third Sector/Police Scotland	Number of participants on training % of citizens who feel comfortable using digital tools				
We will work to ensure accessibility to the internet	We want to ensure that people have the skills to use the internet	ACC/Third Sector	Increase in numbers of participants on digital training Percentage of people who feel comfortable using digital tools				
We will work on investment in infrastructure to reduce social exclusion	Residents will have access to free WiFi via Northern Wifi	ACC/Third Sector	Increased percentage of homes in Locality who can access free WiFi Increase in households with access to SFBB				
Community Priority: We will work together to increase awareness of age appropriate activity (including gaming) for children							
We will work to ensure our young people are safe whilst using technology	We will educate children and young people and their parents in our community	ACC/Third Sector/Police Scotland	Number of participants on training				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
Community Priority: We will work together on developing tools for information sharing locally and across services							
We want to improve communication of information for everyone in our Locality	We will develop a community portal as a single point of access for all things digital	ACC/Third Sector	Launch of community portal Traffic monitoring on community portal				

How we will work together

The principle of participation and the active involvement of the community in shaping and achieving these planning goals is at the core of all our work.

Our Locality Partnership is currently known as Northfield Total Place Strategic Board. It currently consists of representatives from:

- Community
- Police Scotland
- Aberdeen City Council
- Schools
- Third Sector Interface
- Health and Social Care Partnership

We are working towards development of a Locality Board. The purpose of this will be to drive and implement the changes we desire, made up of an even balance of community members and staff from statutory organisations. This signals a big change from the traditional planning approach, to one which actively seeks out different perspectives and makes best use of different experiences and knowledge. Collective leadership is essential to the success of this autonomous Partnership and means that everyone must take responsibility for the success of the plan overall. It requires a distribution of leadership power to wherever expertise, capability and motivation lies within the Partnership. This approach is consistent with the views revealed through 'Community Voice', to have increased local influence and control over decision-making.

Providing support and development will be a priority to allow community members to be involved in different ways. The use of local networks, holding events and using social media will be just some of the ways we will do this.

We anticipate there will be considerable added value by bringing together individuals from statutory agencies into the Locality Partnership. The creation of new knowledge, different ways of working and shared risk appetite are just some of the ways we hope the Partnership will work.

In everything that we do, our approach will be 'agile' – allowing an iterative, incremental and highly participatory approach to developing goals and plans for change.

In addition, we work with the wider community via a series of Stakeholder Engagement Group events, which are usually thematic and largely community led, and are held 3 times per annum. As these events have proved successful, we anticipate that they will continue.

We know we are “getting it right”, or otherwise, because we have an open and honest relationship with our community. We will track progress of this Locality Plan and report on this accordingly. We encourage visibility and dialogue at all levels on a regular basis. We have placed the community at the heart of our plans, having consulted with them over many years. The message we have received from the community is very clear – listen and do!



Benchmarking with other communities

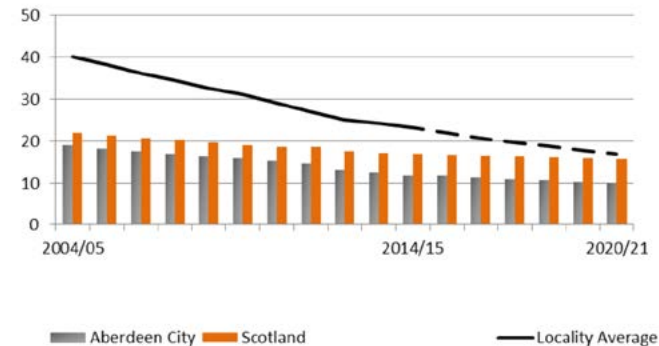
Local councils and community planning partners provide a wide range of services for their communities. We want to improve the lives of people in our communities, and to make sure we are achieving this aim, it is important that we understand and evaluate the services we are delivering. As well as monitoring our own progress, we will monitor some key measures across Scotland's communities to ensure that Community Planning Aberdeen continues to improve, innovate and excel. By looking to see how others achieve their performance levels, we can identify and share best practice which will give us ideas about how we do things differently to make improvements in the local area.

The Improvement Service have developed, or been involved in the development of some useful benchmarking tools;

- The Community Planning Outcomes Profile (CPOP) brings together measures of outcomes and inequality for all of Scotland's communities. It provides a consistent basis for measuring outcomes and inequalities in our local communities, allows us to track changes over time and provides us with a means of comparing outcomes in our local areas against similar communities across Scotland.
- The Local Government Benchmarking Framework brings together a wide range of information that shows how effectively and efficiently Scottish councils are delivering services to local communities. All Scottish councils are required to report a range of specific indicators covering education, refuse collection, social work and transport.

Benchmarking should not be a one-off exercise; it must be part of an ongoing improvement process and we will continue to identify opportunities to benchmark using other tools and data.

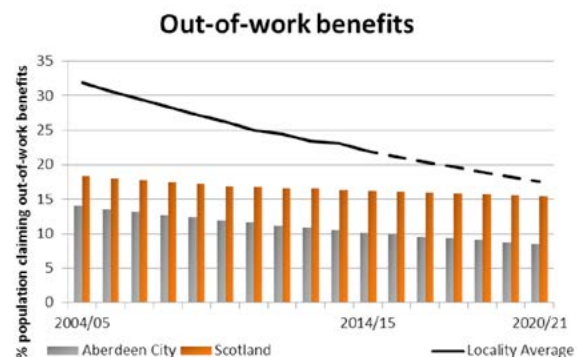
Child Poverty



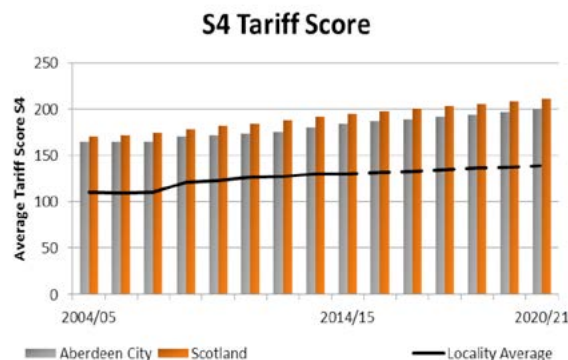
Child poverty in this locality has reduced considerably over the past decade, though still remains much higher than across the city. Despite the improvement, more than a quarter of children in Cummings Park and Heathryfold & Middlefield are living in poverty.



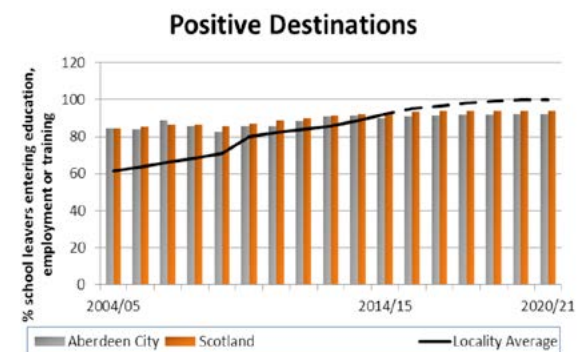
Benchmarking with other communities



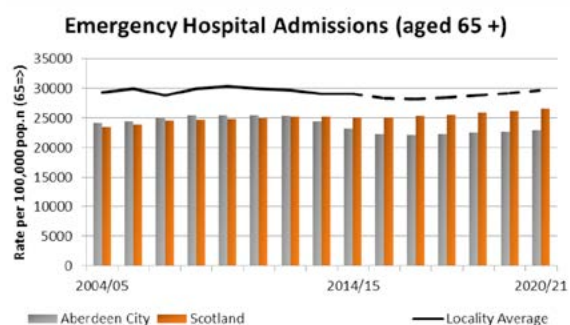
The rate of working-age people claiming out-of-work benefits in the locality has improved / reduced over the past decade. Heathryfold & Middlefield remains the area with the highest rate of claimants.



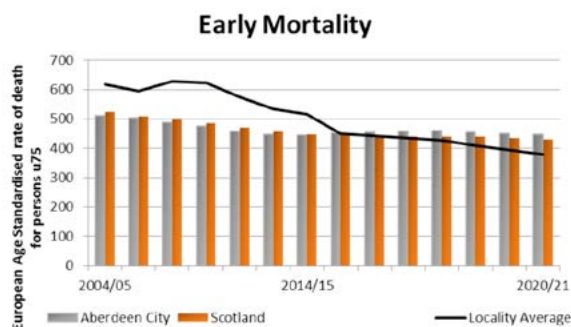
Attainment of pupils in the area has improved, but overall remains far lower than the city and national average.



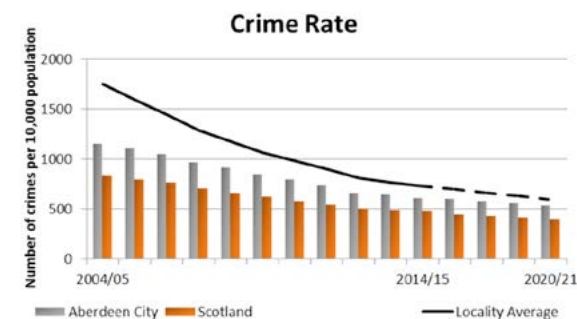
Young people in the area are about as likely as those across the city to enter a positive destination on leaving school, but employment or college are more common than progression into university education.



Emergency hospital admissions amongst older people have remained fairly static, but at a more local level, it is concerning that the rate has increased in both Cummings Park, and to a greater extent, in Mastick.



There has been considerable reduction in the rate of premature deaths in all neighbourhoods within the locality, with Cummings Park, Heathryfold & Middlefield, and Northfield all having lower rates than the city.



Crime has reduced in all neighbourhoods, yet remains significantly higher than the city and national rate, particular in Heathryfold & Middlefield.

Further information & involvement

For further information about this Locality Plan, please contact:

Kay Diack
Locality Manager - Communities and Partnerships
Communities, Housing and Infrastructure
Aberdeen City Council
Manor Park Community Building
Danestone Circle
Aberdeen
AB16 7YB

Mobile: 07778 872309
Email: kdiack@aberdeencity.gov.uk

