

TORRY

Draft Locality Plan 2017-27

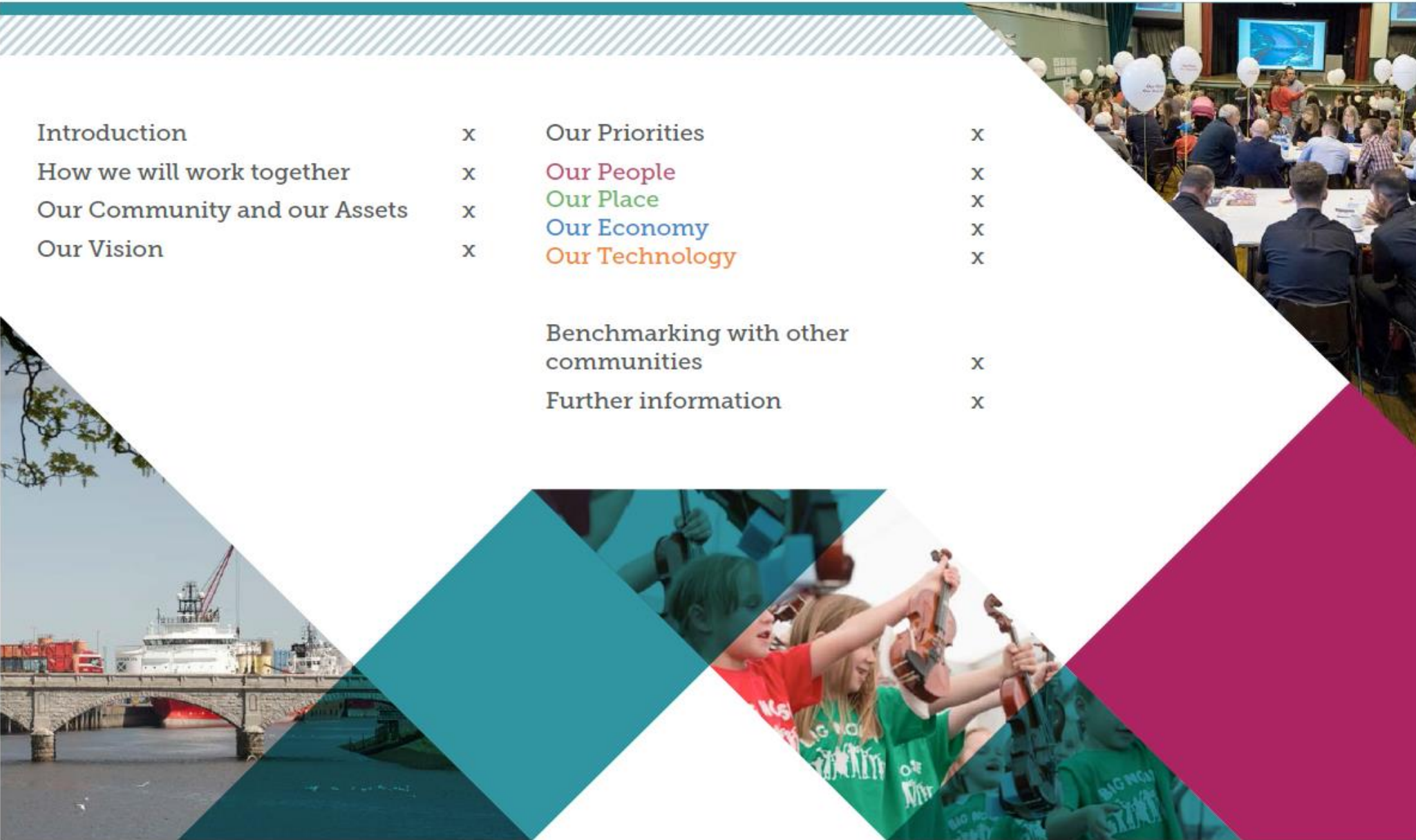


Community Planning
Aberdeen



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Introduction

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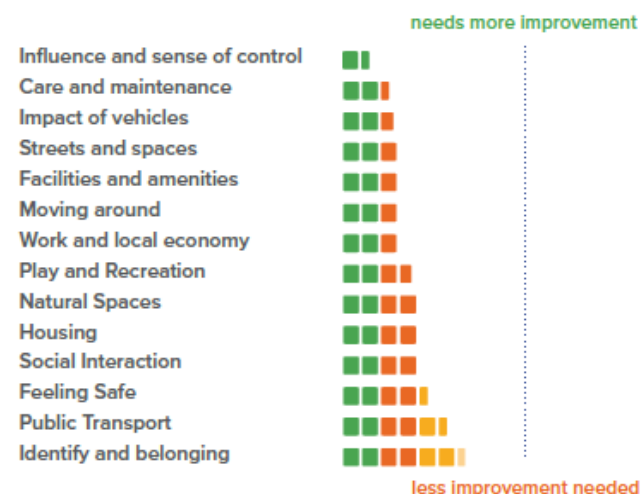
Torry is a unique community in Aberdeen which is steeped in rich history and is surrounded by natural beauty and wildlife. The community of Torry is vibrant and diverse with a strong sense of identity and belonging. We have a very involved and engaged community in all aspects of community life which will be an essential foundation for the success of this plan.

Fundamental to development of this plan has been the voice of the community, the priorities and primary drivers identified in the Plan are based on feedback from various consultations events held in Torry over the last 5 years; including the application of the Place Standard Tool, the amazing work of the Tullos Imagineers, the very well attended Our Place our Priorities Event held in September 2016 and the follow on community roadshows. During 2015 and 2016 alone we have gathered the views of almost 10% of the Torry Population. As part of this process we have also engaged with a wide range of community organisations and service providers across Torry, as well as incorporating the findings of the Strategic Assessment prepared in 2016 and the ideas put forward through the Participatory budgeting process. The overview of this is placed at the start of each section in the plan through narrative and infographics.

Recognising and building on the strengths of the community is vital, but we equally need to recognise where additional focus, time and resource needs to be allocated to address some of the inequalities that exist in Torry. We will provide a platform to develop effective partnership working to look at new ways of addressing some of the longer term issues in the Community.

The 10 Year Locality Plan sets out the long term vision for Torry with clear strategic priorities and improvement measures which have been developed through community consultation and clear data analysis. The structure of the plan draws on the key themes of the Local Outcome Improvement Plan (LOIP) and the Place Standard Tool. We recognise that the issues identified in the plan are interlinked and co-exist to provide to sustainable solution for the future of Torry.

Communities rate the following issues;



This clear connect between the strategic plans for improvement being made at a city wide and locality level is essential to ensure that decisions being made about resources at a strategic level are inline with the plans for improvement being executed at a local community level, creative use of resourcing will be essential for the success of this plan. This Plan aims to build added value for the community in Torry.

There are a number of new actions required to deliver this plan and the Locality Partnership will work with the wider community and partners towards creating and testing solutions, based on evidence, to drive through improvements – not all of these will work out first time, but we will refine

these until we find sustainable solutions. We also recognise that we will need to prioritise these actions and the Locality Partnership will look at prioritising these further to ensure we remain focused and deliver.

The plan uses the improvement methodology developed by the Institute of Health (IH) which will provide clear indications as to whether we are delivering transformational change for Torry, which will ultimately provide future generations with the best possible start in life.



Strong leadership is an essential criterion for our success, and a Locality Partnership will be established to manage and oversee the plan with at least 50% of its membership coming from the community in Torry. The local representation will be designed and appointed by the community themselves. The Locality Plan will report in to the Torry Community and Community Planning Aberdeen.

The plan is not a static document and lives and breathes with the community, and as such we will refine and develop the plan over the coming years as we respond to changes in the community, emerging trends and evidence.

In our community, we like:

- ☺ Our houses and the views
- ☺ Parks and the beach
- ☺ Fresh air
- ☺ Polite people
- ☺ Clubs and activities

In our community, we don't like:

- ☹ Dog poo everywhere
- ☹ Litter, rubbish and vandalism
- ☹ Adults smoking around us
- ☹ Arguing and fighting and being noisy at night
- ☹ Bad weather



How we will work together

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A Locality Partnership will be established for each of the Localities to provide local leadership of the plan development and scrutinise overall delivery of progress against improvements.

The Locality Partnerships will have a critical role in facilitating effective joint working between local staff and communities to ensure that delivery of the Locality Plan remains on track and any barriers to effective partnership working are removed. This signals a big change from the traditional planning approach to one which actively seeks out different perspectives and shares responsibility for the success and leadership of the plan across partners and community. This approach is consistent with the communities desire to have increased local influence and control over decision making.

The successful delivery of this plan will require a number of partners and the community to work together to develop action against priorities by analysing evidence of what is working elsewhere, taking risks, piloting and scaling up new ways of working as well as looking at creative ways to resource key actions.



The membership of the Locality Partnership will have at least 50% Community representation and the makeup and recruitment of this will be determined by the community with support from SCDC during the first quarter of 2017 and a rolling programme of support and development will be a priority.

We also recognise that the wider community need to have opportunities to participate in the development and delivery of the plan and we will work with existing local networks, develop regular stakeholder events, community survey's, use digital platforms for engagement as well as developing new ways of engagement as we develop.

How will we know we are getting it right?

1. Our actions will speak louder than words
2. We will have robust reporting against the performance measures which will be clearly communicated, where we are achieving improvements we will celebrate success together and where we not achieving our goals we will increase focus and try out solutions
3. We will try new things, We will learn from our mistakes and we will never give up
4. The Community will feel increasing engaged and involved in the process and we will increase the number of people involved



Our Community and our Assets

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Torry is unique in so many ways, its physical location provides access to unrivalled natural beauty, its heritage is unique and the diverse makeup of the community provides a vibrancy and range of experience. All of these elements are building blocks for the future and we will build on the range of spaces, places, cultures, skills and experience that already exists within Torry: "Our Community Assets" to deliver our on our plan.

One remarkable strength of the Torry Community is the lifelong connection its residents have to the area. This is demonstrated by the Torry Heritage Group who have an active membership from across the Globe and nearly 3000 members on facebook. This strong sense of identity and belonging cannot be manufactured and will be critical to our success into the future.

Torry has a very engaged Community Council, a number of very engaged Community Activists, community volunteers, projects, churches and clubs all who work tirelessly to make Torry a better place to live work and visit. There are around 150 community activities taking place every week with about 1500 participants, providing opportunities to get involved in a range of opportunities including: Bingo for the over 65's, swimming sessions, Mother and toddler groups, BIG Noise, ICT classes, Streetsport and Cooking Classes to name but a few.

As we work towards developing and delivering the ten year plan we will draw and build on our "Our Community Assets" as we work together to identify and deliver sustainable solutions to the priorities and improvements we have outlined

“ The people - great people

As a newcomer I have felt welcome and at home in Torry

St Fiticks Lunch Club, run by Volunteers meets every 2 weeks and provides low cost meals to at least 60 community members each time

Close to town and the sea

The Kings Church operate a youth drop in and café every Tuesday night in Balnagask

The Multi Cultural Family Group meets every Wednesday with 6 - 8 families

Raggamuffins and Leading Lights is a City wide renowned Drama Group

BINGO at Balnagask Community Centre has been operating for over 20 years

The Torry Heritage Group meets at Old Torry Community Centre every 2nd Friday

GOOD COMMUNITY SPIRIT



Torry has several shopping areas with the main one on Victoria Road. Retail outlets include banks, grocery shops, public houses, hardware stores, pet shops and post offices and Eastern European Shops. Torry has several churches, including Torry St Fittick's Church on Walker Road, St Peter's Episcopal Church on Victoria Road, The Jesus House Church, Torry United Free Church and the Sacred Heart Roman Catholic Church, both on Grampian Road. There are several community venues which cater for a number of community groups, organisations and activities. In Tullos, there is a complex comprising a primary school, a swimming pool and a community learning centre on Girdleness Road. There are community centres at Abbey Place and Balnagask Road which are independently operated by local volunteers. Torry Neighbourhood Centre on Oscar Road houses GP surgeries, medical services and social work services. Deeside Family Centre is on Girdleness Road. Torry Library is located in the heart of the neighbourhood on Victoria Road. There is also a Youth and Leisure Centre on Oscar Road housing a community learning centre and sports and leisure services and an Outdoor Centre on Victoria Road. Police Scotland is located on Victoria Road.

Torry has a coastal 18-hole golf course, Balnagask, situated within a nature conservation area on the Balnagask Headland, which has several historical and archaeological sites including the lighthouse designed by Robert Stevenson and built in 1833 as well as the East Tullos Burn and Dolphin Watch

Our Vision

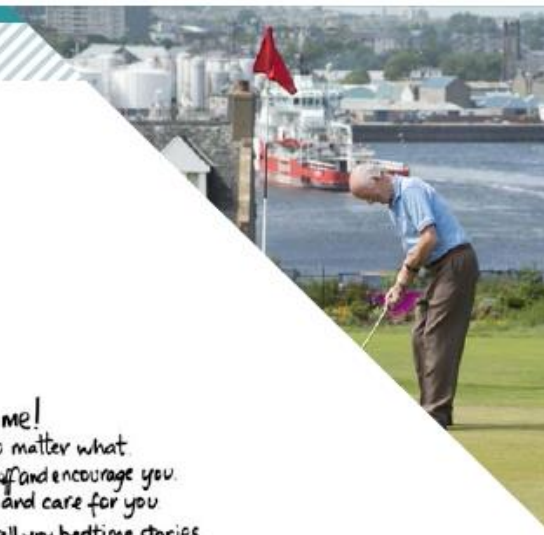
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'A place where all people can prosper'

The vision for Aberdeen City is of a place where all people can prosper and the residents of Torry equally want this for the current community and for future generations.

Torry will especially be a place where all the residents feel engaged, listened to and informed about decisions made. It's a place where the environment is clean and safe for both children and adults to enjoy, our greenspace is protected, our heritage is promoted and our cultural diversity is celebrated. Where houses are homes, not just places where we live.

It's a community where families are supported and children are nurtured and loved, where local young people feel engaged and are supported to further their education and have job prospects after leaving school. Everyone has an opportunity to progress in life and we work together to increase local wealth and improve job prospects. Local community capacity is increased to be resilient and we will ensure that our older generations are and our community is well integrated



Our Priorities

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Our People	Our Place	Our Economy	Our Technology
<ul style="list-style-type: none">· Our children and young people will have equal opportunities to achieve in life· We will improve our Health and Wellbeing and Protect our Community from Harm· We will build on our community assets to improve Torry as a place to live and work and create opportunities for involvement in all aspects of community life	<ul style="list-style-type: none">· Our Community is Safe, Clean and we can move around easily and safely.· We have access to affordable, fit for purpose well maintained housing which we can sustain· We have increased access to Community Facilities· We will increase the promotion, quality and use of our greenspace and heritage	<ul style="list-style-type: none">· We will increase the available income levels for residents· Access to employment and enterprise opportunities· Regeneration of Victoria Road	<ul style="list-style-type: none">· Improve access to Fast Broadband· Improve Digital Access to Community Information· Improve Access to Digital Opportunities

Our People

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The population of Torry was estimated at just over 10,500 which is expected to continue to rise sharply over the next two decades, although recent political developments and the local economy may have an impact on this. Torry has a very diverse population and 18% of Torry's residents do not speak English as a first language at home.

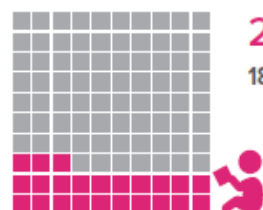
Giving children the very best start in life is crucial to improve life chances, standard of living and health equality, it is estimated that 1 in 5 children in Torry live in Poverty. This positive start then continues throughout their school life into adulthood providing a platform to make positive life choices and improve on educational goals throughout school and beyond. There is some work to be done in this area but we are already seeing near Aberdeen City Average rates for young people entering positive destinations when they Leave Torry Academy.

The population of Torry which speaks a language other than English at home.

20% in Torry West
16% in Torry East
14% Aberdeen

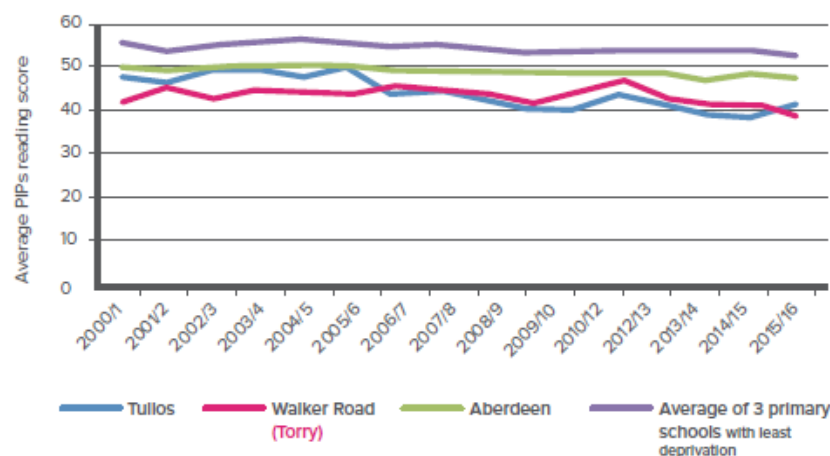


Estimated Children in Torry / Ferryhill ward who are living in poverty



23% Torry
18% Aberdeen

Reading ability, start P1 2000/01 - 2015/16



The gap in academic attainment remains throughout the school years, with pupils starting Torry Academy further behind than their peers, elsewhere in the city, at the start of S1.

Average Middle Years Information System (MidYIS) S1 scores in 2015/16 were:



96.4
Aberdeen



88.9
Torry Academy

School meals



75% of Torry school children are in the most deprived quintile (20%).



Yet less than 1 quarter of P4-P7 pupils are claiming free school meals.

Torry Academy has the lowest attendance rate in the City.



Attendance rates at Walker Road and Tullos Primary Schools are also amongst the lowest in the city.

Babies in Torry who are exclusively breastfed at the time of the 6-8 week review.



28% Torry
36% Aberdeen

In the future, it is projected that there will be a need to almost double childcare provision across the city, as we implement future policies.



Many residents in Torry face health and wellbeing inequalities, where we see alcohol and drugs admission rates being some of the highest in the City, Chronic Obstructive pulmonary disease being twice Aberdeen's average and Life expectancy being on average 12 years lower than other parts of the City, managing long term illness is a concern for Torry along with making positive lifestyle choices. This impacts on the need for greater access to healthcare services.

Safety is a concern for Torry residents, especially around key hotspot areas around the Locality.

People in Torry want more participation in the decisions that affect their lives and are active partners in driving through the improvements in the Community and seek to create more areas for all ages to meet and socialise and overcome multi cultural barriers.

Life expectancy: Males



72.24 years for Torry East

70.16 years for Torry West

84.89 years for Braeside,
Mannofield, Broomhill and
Seafield North

Teenage pregnancy



13x more likely in Torry
than in Cults, Bieldside and
Milltimber East

Drugs related hospital stays



Drugs related hospital admissions are the second worst in the City in Torry East.

Alcohol admission rates are higher than the city average but are falling.

Life expectancy: Females



78.76 years for Torry East

75.86 years for Torry West

87.02 years Balgownie &
Donmouth

Torry East has the highest levels of hospitalisation from Chronic Obstructive pulmonary disease in the city. Over twice the average of Aberdeen City.



Community Voice



Develop services
for Drug and
Alcohol users in
the community



Expand Mental
Health and
Sexual Health
Services



Address
Street
Drinking



Reduce anti-
social behaviour
in certain areas



Access
to health
services



Create more
areas for local
people to meet
and socialise



Additional
pre-school, after
school provision
and child care



Activities for
teenagers



Break down
language and
other multi-cultural
barriers



Improve local
influence and
control over
decision making



Develop
initiatives to
encourage
local people to
volunteer

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Community Priority: Our children and young people will have equal opportunities to achieve in life							
We will close the gap between our children entering P1 and the Aberdeen average	We will develop the Torry Primary School and Hub to deliver additional Childcare and Early Years Places whilst linking to local job opportunities in childcare (see economy section).	BIG Noise ACHSCP ACC - EC & S Priority Families Third Sector Private Sector Community	Increased number of childcare places available for : Eligible 2 year olds All 3 and 4 year olds	50%			
	Free childcare places are advertised thorough local networks to improve take up and childcare is flexibly available when parents need to access it, which may require looking at non standard hours due to working patterns		% take up of places	TBC			
Develop local responses to Early Years provision by delivering interventions appropriate to need such as BIG Noise Baby and Nursery, PEEP, ESOL and Book Bug	We will deliver locally based breast feeding classes		% improvement of ability at the start of P1 (average score):Reading (TP/WR) Maths (TP/WR)	43.02/43.30			
			% of “target” parents and babies attending BIG Noise Baby	30%			
			% of “target” 3 and 4 year olds attending Big Noise Nursery	Baseline GPH			
			No of Torry based interventions				
We will deliver the Priority Families Project	We will develop Family Projects such as the development of the “Children’s Lighthouse Project” by the Children’s Parliament where we will connect families together through play, talking, eating and learning		Big Noise ACC - EC & S Priority Families ACHSCP Community School AAP/Sport Aberdeen Police CSP Community Justice Third Sector	No of Torry based Classes			
		Increase % of babies exclusively breast fed at 6-8 week review					
		No of families engaging with priority families (cumulative)		0			
			% of Families assessed as having 3 or more improved outcomes 6 months following conclusion of Priority Families support	0			
			No of new Torry based Parent & Family Support interventions delivered				
			No of families engaged				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
	Increase uptake of free school meals and breakfast clubs during the year which will includes school holidays, we will use the Tullos Primary Project as a pilot	Big Noise ACC - EC & S Priority Families ACHSCP Community School AAP/Sport Aberdeen Police CSP Community Justice Third Sector	% Increase uptake of free school meals TA/TP/WR % of eligible young people accessing free school meals	13%/28%/18%			
We will close the Attainment Gap	<p>Develop bespoke and targeted inclusion and attainment initiatives taking a whole community approach and building on Big Noise and The Imagineering Project</p> <p>Utilise the Pupil Equity Fund to deliver Torry based closing the poverty gap responses for target children through close collaboration with schools</p> <p>Join up local provision of Holiday and Afterschool provision to tie in with working parent's needs building on Big Noise and Active Schools provision</p>	Big Noise Schools Community Third Sector ACC – CHI/EC & S Priority Families Police AHSCP Sport Aberdeen/AAP NHSG	<p>Reduce the attainment gap between the highest and lowest achieving 20% in Torry Academy</p> <p>Decrease in: Unauthorised absences (WR/TA/TP) Truancy (Torry Academy) Exclusions (WR/TA/TP) rate per 1000 Pupils</p> <p>Attendance (WR/TA/TP)</p> <p>% of children within each SIMD quintile will have successfully achieved CFE third level literacy and numeracy</p> <p>% of eligible pupil take up of Big Noise afterschool activities</p> <p>% of holiday weeks delivered with full day activities</p> <p>% of eligible pupil take up</p>	<p>103 500 1354</p> <p>1.12%/2.38%/4.6% 3.84% 148.6/24.8/140.4</p> <p>93%/92%%/89%</p> <p>45%</p>		85%	

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Our Young People will have Facilities and Services that meet their needs	<p>We will ensure better co- ordination of young people's services in the community and investigate opportunities to develop a "Youth Hub", potentially operating from the "Phoenix" which is driven and designed by young people</p> <p>We will investigate the opportunity to deliver Project "FIT" based on the Northfield Success</p>	<p>Big Noise Schools Community Third Sector ACC – CHI/EC & S Priority Families AHSCP Sport Aberdeen/AAP CSP/Police Street Sport</p>	<p>No of young people 12-19 accessing activities</p> <p>Reduce number of youth annoyance and asb incidents reported to the Police per 10,000 population</p> <p>No of target young people engaging in diversionary activities</p>	381			
Community Priority: We will improve our Health and Wellbeing and protect our Community from Harm							
We will reduce the levels of dependency on Alcohol and drugs in our Community	<p>We will deliver added value, innovative early intervention and prevention measures for those at risk of alcohol and substance misuse</p> <p>Develop community interventions such as the "Recovery Bus" and local alcohol support groups. We will train local projects to deliver alcohol brief interventions and make onward referrals to drug and alcohol services</p> <p>Ensure commissioning from the AHSCP is community needs led</p> <p>We will ensure the Community has the capacity to monitor and make appropriate objection or representation to the licensing board in relation to licensing in Torry and roll out the Community Licensing Tool Kit</p>	<p>ACHSCP Schools ADP Community Big Noise Third Sector ACC AAP Police Fire and Rescue</p> <p>ACC Community NHS ADP</p>	<p>Number of community based prevention measures</p> <p>Number of new community based Initiatives delivered</p> <p>Increase number of alcohol brief interventions carried out locally</p> <p>No of community referrals to drug and alcohol services</p> <p>% reduction in hospital stays related to alcohol misuse related to drugs misuse</p> <p>No of successful representations to the Licensing Board</p> <p>Reduction in off sales</p>				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
We will improve the Mental and Sexual Health in our community	We will enhance school and community based mental and sexual health interventions such as mindfulness	ACHSCP Schools Community Third Sector Sport Aberdeen AAP	Number of locally based mental health interventions				
			Number of school based mental and sexual health interventions	17.3%			
			Reduced percentage of population being prescribed drugs for anxiety, depression or psychosis	96			
			Decrease in teenage pregnancy 15- 19 per 1000 population				
We will improve the Health and Wellbeing of the Community	We will deliver locally based solutions to longer term reduction in COPD We will tackle obesity and weight gain by taking a joined up community asset and partner approach. We will develop a project brand and community champions to drive this through this will link to local food growing and provision of free meals and active lifestyle choices such as community walks and walkathons which could link to the heritage of Torry We will developed better links between Torry Medical Practice and community projects with projects such as Community Link Workers	ACHSCP Schools Community Big Noise Third Sector ACC AAP/Sport Aberdeen All Partners Private Sector	Reduction in patients hospitalised with COPD per 100,000 population	530.5			
			Reduction in obesity levels (Adults) (Children)	26%			
			Reduce number of inactive people in Torry	15%			
			No of partners involved in the campaign				
			No of community members participating				
			Reduction of type 2 diabetes				
			Reduction in purchase of sugary drinks				
			No of clients supported				
			Increase number of individuals able to look after their health quite well				
			Reduce emergency stays in hospital per 100,000	9754.4			
			Providers including Making Every Opportunity Count				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Our Community is kept safe and protected from harm	We will early intervention and prevention community safety initiatives with respect to anti-social behavior, specifically in hotspot areas such as Finnan Place and deliver the Youth Hub as a prevention measure whilst continuing “Operation Smallwood”	CPP Police ACC ACHSCP Schools Community Big Noise Third Sector AAP Sport Aberdeen Community Justice	% crime reduction	1823			
	We will develop a local response to Domestic Abuse by engaging with target communities and promote campaigns such as the white ribbon campaign		% of people who feel safe walking alone in Torry				
	Torry Street Drinking action plan to respond to localised incidents stemming from cultural differences		Reduce number of asb incidents reported to the police	860			
			Increase in the number of people identified to undertake an Earlier Intervention programmes for domestic abuse				
			% decrease in reports of street drinking reported to Police Scotland				
Community Priority: We will build on our community assets to improve Torry as a place to live and work and create opportunities for involvement in all aspects of community life							
Build on our strong community spirit and the potential of groups individuals and families to develop community action in response to this Locality Plan	We will develop opportunities for the community to celebrate Torry by developing a local campaign	Community Third Sector ACC – CHI/EC & S ACHSCP CSP Schools ACVO Big Noise AAP Sport Aberdeen	No of Torry Local Hero’s identified	0			
			No of Torry Local Events				
	We will enhance local volunteering by understanding barriers to becoming a volunteer and develop an action plan to recruit and retain volunteers		No of New volunteers	0			
			% of volunteers feeling able to contribute to their role				
	We will develop new volunteering schemes such as the Torry Young Police Volunteer scheme and the Harbour Boards principal contractors “Timebank Scheme” of 100 volunteer days		No of young police volunteers				
			No of timebank volunteers				
			% of residents aware of community activity				
	We will develop a community communications strategy which will include online and offline streams including a Torry website		% of residents accessing digital information about the community				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
	<p>Communities are empowered to deliver solutions and maximise local assets by leveraging support through community benefit clauses, section 75's and Scottish business in the community and the Dragados Community Investment Fund and other creative resourcing such as social impact bonds</p> <p>We will develop circles of community around vulnerable community members</p>	<p>Community Third Sector ACC – CHI/EC & S ACHSCP Police CSP Schools ACVO Big Noise AAP Sport Aberdeen Community Justice Fire and Rescue</p>	<p>Increase in number of new projects</p> <p>Value of external funds attracted to Torry</p> <p>No of Circles of Community</p>				
Enhanced social cohesion and socially sustainable communities	<p>Develop Community based Projects and interventions to deliver Multi Cultural and Intergenerational activities</p> <p>Through collaborative working with the community, and partners the College will increase awareness and delivery of its community-based and College-based provision for ESOL courses.</p>	<p>ACC –EC & S/CHI College Schools Third Sector Big NOISE Community AHSCP</p>	<p>No of intergenerational projects delivered</p> <p>% older people feeling less isolated</p> <p>No of ESOL Learners</p> <p>% participants completing ESOL</p> <p>No of multi cultural projects</p> <p>% of community feeling more integrated</p>				
Our Community has increased opportunities to influence decision making	<p>Achieve 50% Community Participation on Locality Partnerships</p> <p>Ensure the wider community has the opportunity to feed into the locality planning process and capacity is built to participate</p> <p>Deliver annual Participatory Budgeting Projects</p>	All Partners	<p>Funding allocated to PB Projects</p> <p>% of residents having influence & sense of control of shaping the Locality</p> <p>% of residents participating in Locality Planning</p> <p>% of eligible population voting in PB</p>	£82,500			

Our Place

DRAFT LOCALITY PLAN 2017-27 / TORRY

Torry lies on the south bank of the River Dee, and was once a royal burgh in its own right. Torry is a unique “place” within Aberdeen which is steeped in rich history and is surrounded by natural beauty and wildlife which provides the community with unique access opportunities to outside space.

Torry has two intermediate zones called Torry East and Torry West, we have already identified there are a lot of neighbourhood strengths, but we also need to recognise that parts of Torry are amongst the most deprived in the City. The Scottish Index of Multiple Deprivation, most recently published in 2016, shows that 9 of Aberdeen’s 283 datazones are amongst the most deprived 15% of areas in Scotland, and 2 of those are in Torry East, which are within the 5-10% range with an additional 4 datazones in Torry, in the 15-20% range.

The Housing stock in Torry is mainly flatted properties, the vast majority of which are rented out by the local authority.

Although Torry has access to greenspace, the residents would like to see improvements to make the most of the natural environment and increase access to community space.

A higher proportion of the residents of Torry travel actively or by public transport than the rest of Aberdeen, but due to the location of major industry and Wellington Road (a major commuter route into the city) there are high levels of traffic which impacts on air quality, especially on Wellington Road.

Residents would like the movability of Torry to improve and provide support to access key services and amenities.

As a result of climate change, extreme weather events are becoming more frequent and intense with warmer, wetter winters and drier, hotter summers. Some parts of Torry, particularly around the area closest to the River Dee are identified as a Potentially Vulnerable Area (PVA).

The majority of housing in Torry is rented with the dominant landlord being the Local Authority.

4 houses in every 5 in Balnagask are socially rented.



Population that travels to their place of work or study by either public transport, on foot or by bicycle



49% Torry

42% Aberdeen

Housing stock is mainly flatted in Torry



Community Voice



Make it safer and easier to walk and cycle round



Reduce traffic impact



Improve public transport links within Torry



Improve and promote the natural environment and local heritage.



Continue to maintain and upgrade housing



Tackle poor air quality due to traffic levels on Victoria and Wellington Roads



Improve cleanliness of the area



Reduce anti-social behaviour in certain areas

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Community Priority: Our Community is Safe, Clean and we can move around easily and safely							
We can move around Torry easily and safely	Reduce Traffic on Victoria Road and Wellington Road and improve Air Quality	ACC – Sustainable Travel (Planning) NESTRANS Community ACC – CHI/Sustainable Travel (Planning) ACHSCP Active Aberdeen Partnership Nestrans Third Sector	Removal of Air Quality Management Area on Wellington Road				
	Promote the use of alternative methods of transport and identify gaps in public transport		% Decrease of traffic on Victoria and Wellington Road				
	Deliver local bus forums to bring operators and communities together		% Increase in resident satisfaction in the ability to get around Torry safely				
	Review community transport options to access key services, such as the Torry Medical Practice and develop schemes such Thinc and volunteer drivers and investigate options to look at no cost cowheels cars for community access to essential services		No of Local Bus Forums				
	Improve the ability to move around Torry by delivering community led street audits like Living Streets	% increase in the numbers of residents in Torry satisfied with public transport options					
			No of residents being able to access essential amenities and services				
	Deliver travel options to Lochside Academy	ACC –ECS School Community	No of street audits (cumulative)	1			
The Community is tidy and well maintained	We will deliver locally based educational programmes and special initiatives to promote recycling	ACC – Environment/CH Community Third Sector Schools Active Aberdeen Partnership ACC Emergency Planning Community Third Sector	% of pupils reporting that travel is not impacting their ability to fully engage with school and after school				
	We will develop local responses to upcycling such as “Shwop Shops” delivered by Old Torry Community Centre and look at developing an upcycling skills Centre		% Increase in household waste recycled				
	We will Keep Torry Tidy and deliver local incentives such as community clean ups, litter leadership in schools and “Scoop Campaigns”		No of Local Projects				
			LEAMS assessments	80%			
			No of community environmental walkabouts	1			
			Increase in volunteers involvement in keep clean campaigns				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2018
The Community is resilient	We will develop community and business resilience awareness as well as enhancing the ability to respond	ACC Emergency Planning Community Third Sector	No of community Groups that include Community Resilience within their local plans Increase no of communities with resilience plans in place				
Community Priority: We have access to affordable, fit for purpose well maintained housing which we can sustain							
We will deliver high quality social housing, estates and housing services	Accessible housing and support services which are located in Torry rather than the City Centre and co-locate these with other key services to support tenants in the Torry Hub Rolling programme of resident led audits of housing improvements especially in Balnagask	ACC – CH/EC & S Community Third Sector RSL ACHSCP	% Tenancy sustainment % customer satisfaction with housing services % increase in satisfaction with their homes % of housing meeting Scottish quality standards No. resident led visual audits for property and environmental improvement investment				
We will deliver additional affordable Housing that meets residents needs	Improve access for residents in Torry to high quality homes that fit their needs and develop local letting policies and support packages to be built around local need which could include incentives for downsizing and special policies for the aging population	ACC - CHI RSL Residents AHSCP	No of affordable homes built per year in Torry Decrease in % of people in houses that are over crowded	TBC 23.9%			
Community Priority: We have increased access to high quality facilities in the community							
There are increased opportunities to access high quality fit for purpose facilities	Improve collaboration between public, private and third sector organisations to maximise assets and undertake a space audit of availability to promote to partners	ACC Third Sector Community ACHSCP ACVO Active Aberdeen Partnership Sports Aberdeen	% Increase of space utilised				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
	<p>Develop the Torry Primary and Hub to ensure co-location of activities and services in line with the priorities of the Plan, which will include community facilities such as a community café</p> <p>Review Community Sport Provision, Tullos Pool and Out-Door Centre, to identify options to increase local uptake</p>	<p>ACC Third Sector Community ACHSCP ACVO Active Aberdeen Partnership Sports Aberdeen</p>	<p>% increase Community Footfall accessing Hub</p> <p>% of residents feeling that facilities meet their needs</p> <p>% Increased of Torry</p>				
Community ownership of assets	Identify community asset transfer opportunities such as the Torry Depot and the Phoenix and support community organisations to take ownership	Active Aberdeen Partnership Community Third Sector ACC – CHI Community Third Sector	Number of asset transfers (cumulative)	0			
Community Priority: We will increase the promotion, quality and use of our greenspace and heritage							
We will improve and promote our greenspace	<p>We will improve and maintain our greenspace by working with partners such as the preferred contractor of the Harbour Board “Dragados”</p> <p>We will develop community planting initiatives, community clean-ups and friends of green spaces</p>	<p>ACC – Environment/Economic/CH Development Community Third Sector Aberdeen Harbour Board Principal contractor Community Justice Schools</p>	<p>% Increased satisfaction with greenspace</p> <p>No of community clean ups</p> <p>No of community planting projects</p> <p>No of green spaces achieving green flag status</p> <p>Increase in “it’s your Neighbourhood awards”</p>				
We will celebrate and promote our Heritage	<p>We will develop locally based heritage promotion initiatives</p> <p>We will build on the investment in the Torry Battery and promote it as a local attraction</p>	<p>ACC – Environment/CH Community Third Sector Schools Torry Heritage Group</p>	<p>Increased Investment in the Battery</p> <p>No of local heritage projects</p>				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
We will improve children's and Young people's play experiences	We will improve play areas and natural play areas and invest in local assets such as the Skate Park.	ACC – CHI Community Third Sector	No of local park upgrades				
			% of population satisfied with parks				

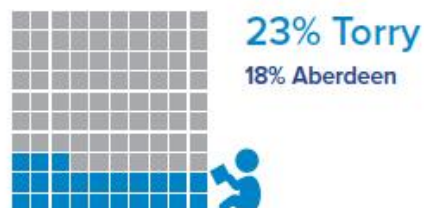
Our Economy

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Torry has a thriving business environment, with a number of businesses related to the fishing and marine industries operating close to the River Dee and a Harbour servicing the Oil and Gas industry. There are three industrial estates in close proximity to the neighbourhood, and these are dominated by companies closely associated with the oil and gas industry.

Although there are a number of businesses operating within or very close to Torry, there is a relatively high level of unemployment in Torry, and similar to the wider city, that rate is rising. In parts of Torry, especially Torry East, the median income is some of the lowest in the City which is in contrast to parts of Torry West.

Estimated Children in Torry / Ferryhill ward who are living in poverty



There are 1 in 6 working age adults who are unemployed in Torry East. This is 1 in 8 in Torry West.



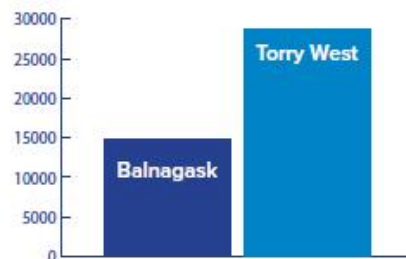
'Health and social care activities' and 'Wholesale and retail trade, repair of motor vehicles and motorcycles' are the largest employing sectors in the area. These sectors often offer low-paid and low skilled work.



The number of people claiming out of work benefits has risen by 34% between May 2014 and May 2016.



There is considerable inequality of income in Torry with median income ranging from £14,722 in Balnagask to almost double that in parts of Torry West - £28,829.



The result of low household income means that many households in Torry are struggling financially, particularly so in the Balnagask area. We need to look at longer term solutions to provide opportunities for individual progression routes and opportunities to increase incomes as well as short term solutions to ease the immediate impacts.

There are a number of local shops and businesses on Victoria Road and scattered throughout Torry and residents would like to see investment in business growth and start up to provide local opportunities. Large Scale Infrastructure developments are also planned for Torry which will impact on the local economy. Including the expansion of Aberdeen Harbour.

Median household income



£17,746 Torry East
£20,031 Torry
£22,496 Torry West

£30,735 Aberdeen City

£60,250 Cults, Bieldside and Milltimber

10% of those claiming benefits in Torry are lone parents.



10% Torry
7% Aberdeen

Adults who have no formal qualifications



1 in 3 adults in Torry

1 in 5 adults in Aberdeen

Community Voice



Upgrade the shops and look of Victoria Road



Increase Employability services and access to adult learning classes



Create new business and employment opportunities

The population in Torry who are income deprived



Torry East



Torry West



Balnagask

Primary Drivers	Secondary Drivers	By Who/ When?	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Community Priority: We will increase the available income levels for residents							
We will ensure the community have the knowledge , skills and confidence to reduce household costs and maximise household income	We will reduce fuel poverty by delivering a heat Network	ACC –CHI/Recycling Aberdeen Heat and Power	No of households benefiting from reduction in heating costs by at least 10%			800	
	We will develop sustainable food provision by identifying land options for food growing, such as a community orchard , linking this to a community co-operative or a local TAMS (market stall concept) providing cheap healthy food locally Deliver the provision of low cost meals in the community by replicating projects such as the St Fitticks Lunch club and promoting the provision of food through existing projects	Community ACC Third Sector Schools AHSCP	Volume of sales in community food outlets No of new community food growing spaces No of families accessing fresh fruit and vegetables No of projects delivering low cost meals to the community Reduction in Child Poverty				
	We will ensure that there is co-location of employability, welfare and money advice services and partners are trained to deliver advice in settings with high footfall, such as GP surgeries We will develop local membership and takeup of services of NESCU Credit Union	Community ACC – ECS and CH Third Sector AHSCP	Increase Lower quartile household income Decrease proportion of households with an annual income of less than £15,000 Increase number of Torry members of NESCU	£12,500 35.1%			

Primary Drivers	Secondary Drivers	By Who/ When?	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Community Priority: Access to Employment and Enterprise Opportunities							
We will remove barriers to accessing employment and employment progression	Childcare is made affordable and accessible (as detailed in People) and we develop a qualified early years workforce from Torry	Third Sector College Community ACC - EC & S/	No of locally trained Torry Residents				
	<div>We will design services for employability and employment progression available locally and build on local job clubs</div> <div>Working age adults can access locally based education opportunities linked to the employability pipeline and the College will actively engage with the Torry community in order to develop a community-driven, needs-led approach to College community-based learning.</div> <div>We will deliver the ESF Pipeline project by working with key workers and target households</div>	Third Sector College Community ACC - EC & S/ Economic Development	<div>No of local services</div> <div>No of local participants</div> <div>% of Participants in Employability related programmes that progress to employment</div> <div>% of participants attending employee related programmes entering education or training</div> <div>% Decrease of the Working Age Population with no qualifications</div> <div>Increase in Median income levels</div> <div>% of People who are employment deprived</div> <div>Decrease in number of people in insecure employment</div> <div>Decrease in rate of receipt of out of work benefits</div> <div>Decrease in claimant count rate</div> <div>Torry employment rate growth out paces the city average</div> <div>Torry wage growth out paces the city average</div>	<div>156</div> <div>£20,462</div> <div>13.5%</div> <div>45</div> <div>17.5%</div> <div>4.7%</div>			

Primary Drivers	Secondary Drivers	By Who/ When?	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Citywide Job and Apprenticeship creation benefits local residents	Community Benefit Clauses are designed and collaboratively managed to link opportunity action and need through a co-ordinated approach which are locally accountable to Torry with specific focus on the Harbour Development	ACC – Economic Dev/CH Third Sector College Community SDS Private Sector	No of Torry Residents accessing opportunities through citywide community benefit clauses: Employment: Enterprise:				
We will maximize the employment, education and training opportunities for school leavers	The College will, with Torry Academy and DYW partners, develop specific strategies to assist in maximizing the awareness and take-up of post-16 training opportunities locally	Schools ACC – EC & S Big Noise Third Sector College DYW North East Private Sector Community	<p>Increase % of young people attaining vocation qualifications at level 5 or above by 2021</p> <p>No of young people completing modern apprenticeships progressing into employment</p> <p>% Increase in young people completing formal and informal achievement awards</p> <p>Increase in the proportion of 16-19 year olds recorded as entering a positive destination</p> <p>Increase of % of young people progressing into employment on completion of an activity agreement</p>	<p>13.5%</p> <p>4.7%</p> <p>95.2%</p> <p>74.8%</p>			

Primary Drivers	Secondary Drivers	By Who/ When?	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
New Business Start Ups are supported and promoted as viable economic opportunities and existing businesses are supported and community assets maximised	Community Benefit Clauses maximise local supply chain opportunities	ACC – Economic Development Elevator Community Third Sector Private Sector Grey Hope Bay Visitor Centre	No of local suppliers winning contracts	5			
	Residents provided with support to start up their own business and support service such as Elevator are targeted locally and within schools and we investigate options to develop a linked microfinance facility to develop small group start ups such as the “Mevolution” model		% Increase of business gateway start-ups				
	A Community Café business model is supported as part of the Torry Hub		No of small group business start ups				
	Grey Hope Bay is maximized as a local economic asset		Increased number of local community businesses				
	Local Businesses are incentivized to employ and train locally and a local traders groups is established						

Primary Drivers	Secondary Drivers	By Who/ When?	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Community Priority: Regeneration of Victoria Road							
Victoria Road will be an attractive place for residents and visitors	We will improve the appearance of Victoria Road by developing the “Nuart” street art concept “Victorart” and investigate usage options of existing buildings linking to the City Centre Master Plan	ACC – CHI/Economic Development Community	% of residents feeling satisfied with the look of Victoria Road Increase in % occupancy rate of commercial property premises				

Our Technology

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Technology is playing an increasingly vital role in how we live our lives and access to digital platforms will ensure equal access to services and information.



Primary Drivers	Secondary Drivers	By Who/ When?	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Community Priority: Improve access to Fast Broadband							
Residents, Business and the Third Sector have access to quality wireless connection	Residents have access to free WIFI throughout the Community	ACC – IT & Transformation Community Third Sector	Increase in % of households with access to superfast broadband % of households accessing Superfast Broadband No of free community access points % of residents accessing free WIFI				
Community Priority: Improve Digital Access to Community Information							
The Community, Partners and Business have access to digital information about opportunities in the Community	There is a single point of digital information available Please see Drivers around Community Communication Strategy in People						
Community Priority: Improve Access to digital opportunities							
The Community has access to learning opportunities to develop their digital skills and to use the internet safely	Provision of locally based digital learning opportunities Through its Business and Community Development Team the College will establish additional digital skills development opportunities	ACC – EC & S Third Sector College Community Schools	No of learners % of Citizens who feel comfortable using digital tools				

Benchmarking with other communities

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It is very important for us to be outward looking and understand how we compare to other similar communities in Aberdeen and Scotland we will develop data which will give us a clear line of sight on this and use the information to:

1. Positively promote progress where this is being made
2. Identify communities who are excelling in our priority areas and go and learn from them, gather evidence and pilot new ways of working in Torry



Further information & involvement

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