

Aberdeen City Locality Plans 2017-2027



Community Planning
Aberdeen

Torry

Compared to other areas in
Aberdeen –



Shorter life expectancy

Males **14** years shorter
Females **12** years shorter

Higher hospital admissions



Lower educational attainment

1 in 3 adults have no formal qualification



Child Poverty

1 in 5 children in Torry live in poverty



Average lower income levels

£17,746 Torry East
£20,031 Torry
£22,496 Torry West

Approximately

10,500

people live in the Torry area.



- The successful delivery of this plan will require a number of partners and the community to work together to develop action against priorities.
- Strong leadership is essential for our success and a Locality Partnership has been established to manage and oversee the plan
- The membership of Locality Partnership will have at least 50% Community representation as determined by the community

Community Voice

You have said you want to see:

More local opportunities for learning and employment

Improve local drugs and alcohol services

Improve & promote the natural environment and local heritage

Make it safer and easier to walk and cycle and improve public transport

Improved access to health, community and social services

More options for childcare and afterschool activities

More local influence and control over decision making



Your Priorities

Our People



1. Children and Young People

We will work together to provide our children and young people the best start in life.

How we will achieve this together

We will work together to support families through programmes such as BIG Noise Baby, Parents Early Education Partnership (PEEP), English for Speakers of other Languages (ESOL), breastfeeding classes and free school meals. We will use local assets to provide out of school opportunities to narrow the attainment gap.

What we will achieve together

- Improve reading, writing and number skills in young children and their families to narrow the attainment gap.
- Increase uptake of free school meals, child care places and numbers of families taking part in community activities.
- Increase numbers of new mums choosing to breastfeed.

2. Better Access to Services

We will work with the community to improve access for local services, focussing on the following areas:

- a. Alcohol and drugs
- b. School and community based mental and sexual health services
- c. Chronic Obstructive Pulmonary Disease
- d. Food, physical activity and obesity
- e. Community safety including anti-social behaviour, domestic abuse and street drinking

How we will achieve this together

We will work together to ensure people in our communities feel safe and have access to services for those most in need. We will work with health and social care agencies to improve links between the community and wider services.

What we will achieve together

- Increase access to services for: common mental health problems, alcohol and drugs, domestic abuse, anti-social behaviour, sexual health, family health, food and health and physical activity.
- Increase number of individuals taking care of their own health and wellbeing.
- Reduce number of licensed off sales and hospital stays related to alcohol and drug misuse.
- Promote positive mental wellbeing whilst reducing the number of prescriptions for mental health conditions.

Our People



3. Community Engagement and Participation

We will build on our community assets to improve Torry as a place to live and work and create opportunities for involvement in all aspects of community life.

How we will achieve this together

We will work together to celebrate Torry by using local assets to support and grow local community projects, including volunteering, participation and empowerment across all cultures and generations.

What we will achieve together

- Local residents will feel more in control and able to influence what happens in their community through engaging with community planning, volunteering and supporting community events e.g. circles of community, Torry Local Heroes.

Our assets

Within the area, we have unique landscape and coastline contained within a nature conservation area, Torry Community council, places of worship, opportunities for education and social activities across the ages, shopping areas, community campus with swimming pool, community centres, libraries, youth, sport and leisure facilities, police station, tourist attractions and golf course.



Our Place



4. Environment and Facilities

We will work together to improve access to community services, greenspaces and promote our local heritage by making sure our community is safe, clean and we can move around easily.

How we will achieve this together

We will work together to create different ways to get around our community and access services. We will reduce traffic congestion, improve air quality, decrease litter and promote recycling and up cycling. We will identify and support opportunities for community ownership and improve and maintain local parks, allotments and local heritage sites.

What we will achieve together

- Reduced waste in the community.
- More local residents are satisfied with ways to get around the community and access services.
- Local spaces are used and enjoyed by the whole community.

5. Housing

We will work together to improve access to affordable, fit for purpose and well maintained housing which will be long lasting.

How we will achieve this together

We will work together with tenants to improve access for residents in Torry to high quality homes through providing local based housing support and services for local tenants.

What we will achieve together

- Improve number of longer lasting tenancies, customer satisfaction and quality of new and existing housing stock.

Your Priorities

Our Economy



6. Income

We will work together to increase the available income levels for residents.

How we will achieve this together

We will work together to ensure the community have the knowledge, skills and confidence to reduce household costs and maximise household income e.g. sustainable food provision, lunch clubs, credit unions, heat networks, co-location of welfare and employability services.

What we will achieve together

- An improvement in household income.
- Reduction in child poverty.

7. Employment

We will work together to increase employment and enterprise opportunities.

How we will achieve this together

We will work together to support access to employment by developing affordable and accessible childcare and creating local job clubs.

We will work together with schools, colleges and employers to create local learning and development opportunities e.g. new Harbour Development.

We will work together to support and promote new business start-ups to create local supply chain opportunities. We will support community business models as part of the Torry Hub e.g. community café.

What we will achieve together

- Create more local training, learning and development opportunities.
- Increase opportunities for local business and suppliers.

8. Employment

We will work together to improve the look and feel of Victoria Road.

How we will achieve this together

We will enhance the appearance of Victoria Road by developing the Nuart street art concept as 'Victoriart' and link with the City Centre Master Plan to investigate usage of existing buildings.

What we will achieve together

- More longer lasting businesses created in Victoria Road.
- Increased satisfaction for local residents on the look and feel of the area.

Our Technology



9. Computers and Internet

We will work together to improve access to fast broadband and digital opportunities.

How we will achieve this together

We will provide learning opportunities to improve computing skills. We will have access to faster WiFi throughout the community.

What we will achieve together

- More people will have the skills to use computers and the internet.
- More people will have access to faster wifi.

See Appendix 1 for:
**What Works? -
Evidence of Effectiveness**