



# Community Planning Aberdeen

## Improvement charter template

<b>Improvement Project Title:</b> Free Holiday Food and Fun
<b>Executive Sponsor (Chair of Outcome Improvement Group):</b> Derek McGowan
<b>Project Lead:</b> Kay Diack, Locality Manager
<p><b>Aim statement (What are we trying to accomplish? Over what time? Numerical target for improvement?)</b></p> <p>Increase provision of free meals during school holidays to children by delivering 10,000 meals during 2018/19.</p> <p>Baseline 2017/18 – 1,734 meals</p>
<p><b>Link to Local Outcome Improvement Plan:</b></p> <p><u>Prosperous Place</u> People friendly city – a city where people choose to invest, live and visit Increase provision of meals provided during school holidays to children entitled to free school meals</p> <p><u>Prosperous People</u> Children get the best start in life and will experience improved outcomes.</p>
<p><b>Business case (Benefit to clients/stakeholders/residents:? Are costs reduced now or in the future by addressing this issue?)</b></p> <p>Feedback from a small scale PDSA in 2017/18 showed us that more than 50% of parents said they find it harder to make ends meet during the school holidays, with 80% stating food bills increased during these periods. Almost a third said they sometimes find themselves without money to buy food.</p> <p>The project will help address hunger endured by children living in poverty. The provision of healthy food and activities will contribute towards improved health and wellbeing for these children. This approach also contributes to improving attainment objectives because children’s learning can be adversely affected post school holidays if they have not received adequate and nutritious food during the holiday period.</p> <p>The project aims to support community empowerment, with community representatives making decisions on use of the budget allocated for the project and in the delivery of the food and fun activities for the children.</p>

**Measures: (How will we know if a change is an improvement?)**

• **Outcome measures**

- 1) Number of free meals provided during school holidays to children.
- 2) Number of children participating in the programme.
- 3) Number of meals provided directly by community groups.
- 4) Percentage of children participating in the programme satisfied/highly satisfied with the meals provided.
- 5) Contribution of free/fair share food towards the programme.

**Change ideas (What can we do that will result in improvement?)**

- The Council work with CFINE to utilise fair share food in the programme, likewise other organisations and businesses who may provide free or discounted food for the programme.
- We will organise and deliver Food and Fun programme with partners in priority Localities where there is insufficient delivery by community groups.
- We will support communities to develop their capability and capacity to deliver programmes in the future.
- Community groups providing activities shall be invited to take children to schools in priority localities where food will be prepared.
- Aberdeen City Council has allocated £50,000 in 2018/19 for the provision of free meals. Community groups/social enterprises will be invited and supported to seek grants to deliver free food and activities.
- Provide welfare advice type services alongside the programme.

**Potential Barriers:**

- Reaching children most in need.
- Fear of stigmatisation within community.
- Capacity to deliver the programme.
- Grant and procurement processes.
- Sufficiency of funding for provision of activities.
- Meal planning when food donations made by FareShare via CFINE.

**Project Team:**

Kay Diack, Locality Manager, ACC

Dave Kilgour, CFINE

Kevin Williamson, Brake Brothers

Graeme Dale, Active Schools, Sport Aberdeen

John Landragon, School Catering Manager, ACC

Susan Bailey, Catering Advisor, ACC

Susan Thoms, Fairer Aberdeen Fund Co-ordinator, ACC

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