



# Community Planning Aberdeen

## Improvement charter template

**Improvement Project Title:** Furthering community involvement in the community benefits process

**Executive Sponsor (Chair of Outcome Improvement Group):** Matt Lockley

**Project Lead:** Lori Manson

**Aim statement (What are we trying to accomplish? Over what time? Numerical target for improvement?)**

Secure the active engagement of 10 community organisations in the design of community benefits by the end of June 2019.

**Link to Local Outcome Improvement Plan (LOIP):**

The implementation of this Improvement Project will further the Inclusive Economic Growth priority as identified in the LOIP under the Aberdeen Prospers theme. More specifically, the Project will focus on the achievement of the outcomes below, most of which can be addressed through the inclusion of community benefit clauses within public sector contracts.

Primary Drivers	Secondary Drivers	Improvement measures and aims	Improvement Outcomes				Lead Partners
			Baseline	17/18	20/21	26/27	
We will significantly improve the city through regeneration of our communities and ensuring a vibrant economy	Develop and implement Locality Plans for those communities experiencing socio economic disadvantage	Improve neighbourhood local statistics on employment, educational outcomes and health in Aberdeen City areas	TBC	+1%	+3%	+5%	Aberdeen City Council ACVO Health and Social Care Partnership NHS Grampian Police Scotland Scottish Fire and Rescue Service
		Reduce the gap between these areas and the rest of Aberdeen	TBC	-1%	-2%	-3%	
		Increase take up of Employment related services in these areas.	TBC	+1%	+3%	+5%	
		Increase no of employers paying the Living Wage	TBC	+5%	+25%	+50%	
		Reduce no of low-skilled, low-paid people in insecure employment	TBC	-	-5%	-10%	
		Reduce % of children in living in poverty	TBC	-	-5%	-10%	

This Project will also deliver against the action identified in the Regional Economic Strategy: “We will work to embed the use of targeted recruitment and training clauses in our procurement strategies to ensure those areas with higher levels of economic inactivity can access skills/ training opportunities from public sector investments.” It will do this by improving procurers’ awareness of community needs, thus informing the design of community benefit clauses and making them as relevant as possible for beneficiary communities.

**How does this support prevention and early intervention? (Benefit to clients/ stakeholders/ residents? Are costs reduced now or in the future by addressing this issue?)**

Community benefits clauses, when included within contracts or framework agreements, require the successful bidder to deliver some form of social, economic or environmental benefit in addition to the core purpose of the contract. Provided requirements remain proportionate and relevant to the contract they are associated with, there are a variety of themes that can be addressed as shown in the table below.

<b>Improve (Wellbeing)</b>	<b>Promote</b>	<b>Facilitate (Involve)</b>
Social	Innovation	SMEs
Economic	Equalities/reduce Inequality	3 <sup>rd</sup> Sector organisations
Environmental	Ethical trading and social justice	Supported Businesses
Health	Fair Work Practices/The Living Wage	Prompt Payment throughout the supply chain
Food poverty/fuel poverty/energy efficiency	Resource efficiency and the circular economy	Community engagement and community empowerment; community projects
Air quality/reduction of harmful emissions/reduction of waste and packaging	Education; employability and skills training	Collaboration and collaborative working

This project will look to improve how communities participate with the process and how their input shapes the content of community benefit clauses. Intelligence contributed by communities will ensure requirements sought are aligned with local need and wherever possible, opportunities to build on existing initiatives are maximised.

### **Measures: (How will we know if a change is an improvement?)**

#### **Outcome measures**

- No. of community benefit suggestions logged from communities
- No. of community benefit offers matched with a community need
- Positive take up of community benefit opportunities and subsequent outcomes
- Locality based outcomes – employment and training; social and environmental
- Customer (i.e. community group engaged) satisfaction

#### **Process measures**

- Frequency of meetings of pilot project group
- Pipeline of potential public sector contracts that the co-design approach could be applied to
- % of community proposals converted into agreed community benefit options

#### **Balancing measures**

- Reputation- communities' expectations about what is deliverable within the contractual framework will need to be managed
- Efficiency- the resource required to finalise the tender documents and the costs being submitted by contractors should be monitored to ensure the inclusion of community benefit requirements is not having a detrimental effect on price

### **Change ideas (What can we do that will result in improvement?)**

- Establishment of community co-design pilot project group
- Identification of public sector contract that pilot could work with
- Incorporation of co-designed benefits into a contract
- Develop a platform where community 'needs' and community benefit 'offers' can be shared and matched
- Communications plan with other public sector partners to assess baseline of their community benefit activity and identify partner organisations that are interested in the initiative

- Community Planning Aberdeen Management Group (or Board) to host a mini-conference on community benefits to seek wider commitment to the approach

**Potential Barriers**

- Contracting organisation buy-in to the concept / initiative
- Lack of consistency across public sector partners
- Lack of take up of community benefits by community groups / residents
- Visibility of procurement pipeline and future opportunities

**Project Team:**

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TBC Aberdeen City Council colleagues-Procurement, Communities?

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