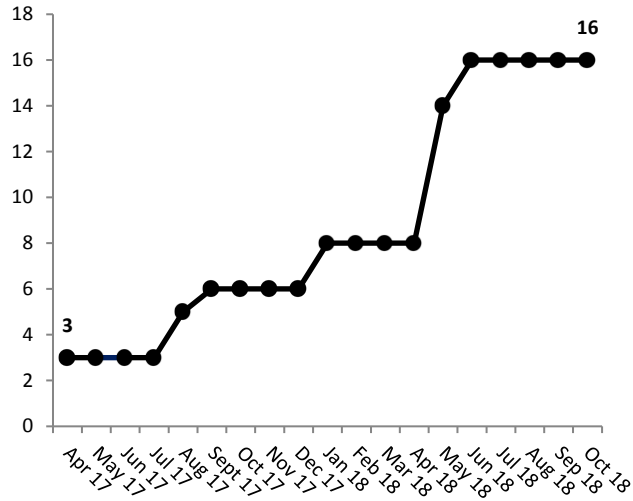


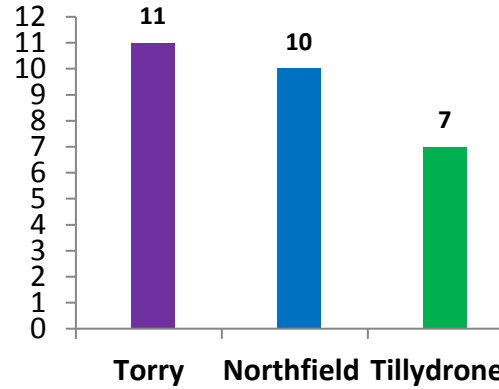
Improvement Dashboard

No. of Locality Improvement Projects:



No. of Meetings Held:

No. of Meetings held since groups formed in April 2017

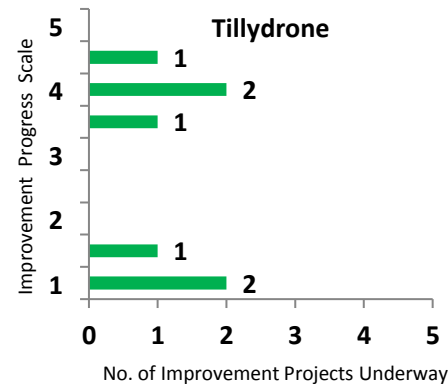
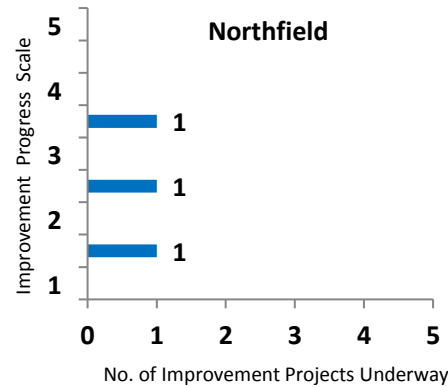
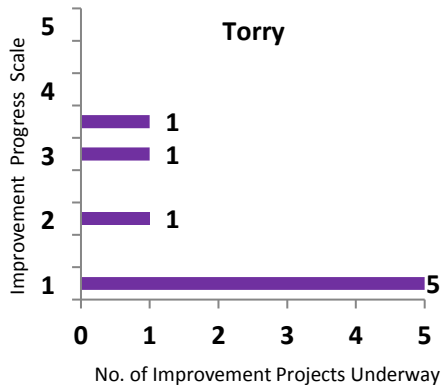


- Note the Torry Locality have recently appointed a community member as chair of the group.

Barriers / Opportunities:

- Book your space on the Model for Improvement Training Bootcamps [here](#).

Locality Partnership Projects:



Project Progress Scale:

1.0	Forming as an improvement team
1.5	Clear project charter in place
2.0	Activity, but no changes
2.5	Changes tested, but no improvement
3.0	Modest improvement
3.5	Improvement
4.0	Significant improvement
4.5	Sustainable improvement
5.0	Outstanding sustainable improvement

OUR ECONOMY

Project & Aim	Start-End	Progress Scale	Changes being tested	Project Lead	Discussion Points
Seaton Employability - Jobclub - To increase the number of people seeking employability support weekly in Seaton from 2 to 10 by end November 2018.	Oct 18 – Nov 18	1.0	<ul style="list-style-type: none"> Promote a weekly drop-in and jobclub in the community - people can access PCs and support; Improve participants access to partner organisations to make referrals easier; Explore possibility of a community champion to promote employability in the community; In-work benefit calculations; Further develop links to PPP workshops 	Paul Tytler, Marion Watson – Tillydrone Locality	<p>APPROVAL REQUIRED – New Project charter attached.</p> <p>Note feedback given that project could be strengthened by measuring outcomes for people receiving support and measuring local employment data.</p>
<p>Improvement Data</p> <p>Local unemployment data is not routinely reported at a neighbourhood ward. This would next be available through SIMD updates. Outcomes from people’s participation in the project will be recorded.</p>					

OUR PEOPLE

Project & Aim	Start-End	Progress Scale	Changes being tested	Project Lead	Discussion Points
Seaton Recovery Project - 30 clients supported with social and welfare issues and 10 people supported into groups by Jul 18.	Jun 17 – Jul 18	4.0	<ul style="list-style-type: none"> Seaton Recovery Project moved into Seaton Community Centre with a dedicated space and a reinforcement of the ethos and practices around Recovery. Practice has been realigned with focus on drop-in sessions, 1:1's, group work whilst increasing personal responsibility around client’s involvement within the Project such as cooking communal lunches. 	Graham Donald – Tillydrone Locality	<p>Project has achieved aim.</p> <p>The initial aim of this project has been achieved.</p> <p>Note to date there has been no data provided for the outcomes of the people supported.</p>
<p>Improvement Data</p> <div style="display: flex; justify-content: space-around;"> <div style="width: 45%;"> </div> <div style="width: 45%;"> </div> </div> <p>In 2017/18 68 clients were supported social and welfare issue sessions whilst 130 were supported into groups such as music, Confidence 2 Cook and Art History groups.</p> <p>There has been a reduction in clients being supported as a result of a vacancy within the team. Despite this clients are still benefiting from the project.</p> <p>The project is being reviewed in light of the ongoing staffing issues; an update will be provided on the outcomes for participants once that is determined.</p>					

Project & Aim	Start-End	Progress Scale	Changes being tested	Project Lead	Discussion Points
Domestic Abuse - Aim to reduce domestic offences in the Woodside area by 10% by December 2018.	Jan 18 – Dec 19	1.5	<ul style="list-style-type: none"> Staff of eight community groups will receive training in how to deal with instances. Engage 100% of the schools in the area with the project. Social media to engage hard to reach groups. 	Madelene MacSween/ Derek Bain – Tillydrone Locality	Note progress. The scope of this project has been under review. To date there has been no domestic abuse data provided.
<p>Improvement Data</p> <p>Information gathering has been planned in St Machar Academy – S1/S2 pupils will be questioned on their attitudes and beliefs surrounding Domestic Abuse using a digital tool and online/interactive system. A core group will then undertake a 6 week programme jointly delivered by the guidance team and youthwork schools' team to discuss and address Domestic Abuse. A further questionnaire of the S1/S co-hort will indicate whether the programme has changed opinion.</p> <p>Local Domestic Abuse organisations will support the training and give bespoke in-depth training to those working locally with people suffering from Domestic Abuse. The #16days campaign will also be supported locally in social media channels.</p> <p>Hestia – the Domestic Abuse APP is currently being updated to show local support/advice. The APP appears discreetly on smartphones/tablets as a weather APP but allows for the photographing, logging and research of domestic abuse situations by the victim. This has been successful in allowing a case to be built for prosecution in other areas. Note due to the preferred training supplier currently delivering training nationally for Police Scotland the locality group have to wait till January / February for training to be delivered.</p> <p>Police Scotland analysts have determined baseline information and progress will be reported.</p>					
Early Years Health – Seaton.	TBC	1.0	<ul style="list-style-type: none"> To develop effective parental engagement on a range of early years health issues. Includes breastfeeding, ante-natal smoking, weight and dental health. Improving literacy and numeracy at entry to P1 (this also links to parental literacy and numeracy and employability.) 	Emma Mcpherson/ Jenny Gordon – Tillydrone Locality	Project charter to follow in January.
Domestic Abuse Coercive Control Awareness - To increase the number of people in Torry, Kincorth and Cove indicating awareness about the change of legislation on coercive control by 1000 by 31st December 2018.	Jun 18 – Dec 18	1.5	<ul style="list-style-type: none"> Domestic Abuse Reporting Forms – used in a similar way to Prejudice Incident Reporting Forms (PIRF.) Undertake presentations, workshops and information stalls across Torry, Kincorth and Cove with community groups. Facebook/social media campaign Speak to pupils using PSE classes and presentations at school assemblies. Presentations/workshops with front line staff and colleagues across the council. Developing sustainable project – impact on curriculum and/or encourage volunteers/groups to promote project in their local areas. 	Tanita Addario – Torry Locality	Improvement Project put on hold. Focus at this stage on working with partners to take this work forward and maximise uptake of training opportunities through national and city wide initiatives.
Drugs and Alcohol Community Support Torry - To Increase the number of individuals accessing (specified) drug and alcohol services from the Torry area by 20% by February 2019.	Jan 18 – Feb 19	1.5	<ul style="list-style-type: none"> Development of Community Champion role through training and Alcohol and Drugs awareness raising. Delivery of more specialised training and support reflecting local need – e.g. Alcohol Brief Interventions and naloxone training. Bring new partners in e.g. housing staff to link more directly between individuals and recovery service. Promoting local services and positive recovery stories and initiatives. 	Anne-Marie Steehouder-Ross – Torry Locality	Revised Project charter being developed with ADP. Charter to follow in January.

Project & Aim	Start-End	Progress Scale	Changes being tested	Project Lead	Discussion Points																														
Improvement Data																																			
<p>To date thirty local workers and volunteers have attended locally run information and awareness raising sessions to increase awareness of signposting and referral channels and drugs and alcohol service information folders have been distributed to community venues across Torry. During 2017/2018 overall referral rates for alcohol services have increased, but there is a decrease in drugs referral and support rates.</p> <p>Due to changes to their data collection system ADA have not yet been able to provide figures beyond March 2018. Baseline figures are provided below.</p>																																			
<table border="1"> <thead> <tr> <th>AB11 Q1-Q4 (April 2017- March 2018)</th> <th>Q1</th> <th>Q2</th> <th>Q3</th> <th>Q4</th> </tr> </thead> <tbody> <tr> <td>Duty Drop In Alcohol</td> <td>13</td> <td>16</td> <td>10</td> <td>17</td> </tr> <tr> <td>Duty Drop In Drugs</td> <td>17</td> <td>16</td> <td>12</td> <td>11</td> </tr> <tr> <td>SPW Alcohol</td> <td>10</td> <td>5</td> <td>9</td> <td>12</td> </tr> <tr> <td>SPW Drugs</td> <td>8</td> <td>8</td> <td>8</td> <td>4</td> </tr> <tr> <td>Needle Exchange</td> <td>125</td> <td>122</td> <td>106</td> <td>97</td> </tr> </tbody> </table>						AB11 Q1-Q4 (April 2017- March 2018)	Q1	Q2	Q3	Q4	Duty Drop In Alcohol	13	16	10	17	Duty Drop In Drugs	17	16	12	11	SPW Alcohol	10	5	9	12	SPW Drugs	8	8	8	4	Needle Exchange	125	122	106	97
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<p>There have been some successes in widening the range of partners developing links to ensure greater awareness of services and more effective signposting. This project charter needs refocused. Tackling Drugs and Alcohol in the community is the number 1 priority for the Locality Partnership as evidenced by Annual Report Data and a recent priority setting session with the Torry Locality Partnership.</p>																																			
Unpaid Work placement Project - To increase the number of providers of Community Payback Order Unpaid Work individual placements in the Cummings Park, Heathryfold, Northfield, Mastrick and Middlefield wider locality area to five by end December 2018.	May 18 – Dec 18	2.5	<ul style="list-style-type: none"> Article in community magazine – Cumming North (covers Cummings Park and Northfield) – August 2018 Individual engagement with potential providers 	Martin Smith - Northfield Locality	APPROVAL REQUIRED – New Project charter attached. Note progress.																														
Improvement Data																																			
3 new potential providers have been identified by the Localities Team to date.																																			
Wider Community Participation in Locality Planning Torry	TBC	1.0	<ul style="list-style-type: none"> TBC 	TBC – Torry Locality Partnership	NEW – Project charter to follow in January. Project was approved by the Torry Locality Partnership.																														

OUR PLACE

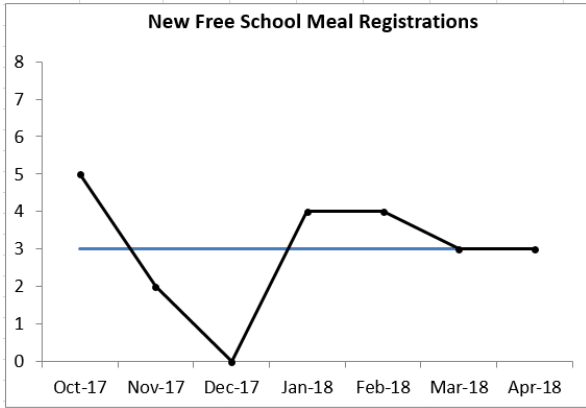
Project & Aim	Start-End	Progress Scale	Changes being tested	Project Lead	Discussion Points
<p>Food and Fun - Increase provision of free meals during school holidays to children by delivering 10,000 meals during 2018/19.</p>	<p>Jul 18 – Apr 19</p>	<p>3.5</p>	<ul style="list-style-type: none"> • The Council work with CFINE to utilise fair share food in the programme, likewise other organisations and businesses who may provide free or discounted food for the programme. • We will organise and deliver Food and Fun programme with partners in priority Localities where there is insufficient delivery by community groups. • We will support communities to develop their capability and capacity to deliver programmes in the future. • Community groups providing activities shall be invited to take children to schools in priority localities where food will be prepared. • Aberdeen City Council has allocated £50,000 in 2018/19 for the provision of free meals. Community groups/social enterprises will be invited and supported to seek grants to deliver free food and activities. • Provide welfare advice type services alongside the programme. 	<p>Martin Smith - Northfield Locality</p>	<p>Note progress.</p>
<p>Improvement Data</p> <p>During the 6 week school summer holidays the programme meals were provided at:-</p> <ul style="list-style-type: none"> • Northfield Academy, Northfield • Riverbank Primary, Tillydrone • Tullos Primary, Torry <p>The project was supported by ACC Communities Team staff along with partner agencies Sport Aberdeen through their Active Schools Co-ordinators, coaches, volunteers and senior pupil leaders; Aberdeen Football Club Community Trust coaches and volunteers and also ACC Youth Work and Family Learning workers.</p> <p>All food was provided through CFINE/FareShare. Hot meals were provided Monday/Wednesday/ Friday with ‘Build your own Sandwich’ – where all the ingredients to make a sandwich are put on tables for children to make their own sandwich – on Tuesday and Thursdays. ACC catering provided the hot meal days and sandwiches. Roughly 25% of hot meal costs and 50% of packed lunch costs were provided through FareShare. The Council provided grants to Middlefield Community Project and Woodside centre Association were financially supported to provide meals.</p> <p>The totals of meals provided exceeded the actual attendances – catering was for 60 children/parents (of nursery children) daily but attendances did not always meet that. Children were afforded opportunities for more helpings if wanted and wherever possible food was given home with parents when children collected. This was not always possible due to following rules for hot food and allergens.</p> <p>Provided: 6480 hot meals 1720 packed lunches 480 packed lunches for Transition Extreme 650 snacks & juices Play Forum</p>					

Project & Aim	Start-End	Progress Scale	Changes being tested	Project Lead	Discussion Points
<p>Number of children participating in the programme: 409 different children at 4 main sites (Northfield/Riverbank/Seaton/Tullos) (4530 total attendances)</p> <p>Number of meals provided directly by community groups: Middlefield 429 Woodside 250</p> <p>The overall satisfaction rating from the children participating either satisfied/highly satisfied with the meals provided was 100%</p>					
<p>Scoop Watch - scale up and spread of Living Streets Dog Fouling Initiative - Increase the number of schools / local groups actively using the dog fouling reduction model by 12 by May 2019.</p>	TBC	1.0	<ul style="list-style-type: none"> • Workshops with local school children to educate them on dog fouling. Making dispensers with local school children to contain dog mess bags to be erected. • Creating awareness raising posters about the issue with school children and distributing them around community centres in the area. Presentations to community groups- community groups leading project delivery. • Testing a collaborative approach working alongside the City Warden team so that there is one effective and widely recognised dog fouling initiative in Aberdeen City. • Working alongside the environmental team all the schools participating in the Clean-Up Aberdeen programme will have dog fouling as their theme for the next school year, initially using our model as a starting point 	Jade Leyden - Torry Locality	<p>APPROVAL REQUIRED – New Project charter attached.</p> <p>The initial 12 week project saw a 33% reduction in the levels of dog fouling on two streets significantly affected by dog fouling.</p> <p>This project is now being scaled up and spread.</p>
<p>Free School Meals Initiative - We aim to increase the number of free school meals taken by those pupils registered for free school meals at Lochside Academy, Tullos Primary and Walker Road Primary by 10% at each school by 31st of September 2019.</p>	Nov 18 – Sep 19	2.0	<ul style="list-style-type: none"> • Menu written in most prevalent languages spoken by parents of children in schools. • Local advertising campaign linked to promotion of health and educational benefits of school meals • Use of rewards on the accord card to incentivise uptake of school meals at Lochside Academy. • Taster sessions for children/parents/families and develop nutritional educational opportunities for families. • Collaborative menu development –introducing more pupil/parent involvement using Torry as a pilot. • Pilot a reward scheme for pupils in the primary schools (Walker Road and Tullos) • Supersize meals with additional veg, fruit, water presented more prominently as an option • Engage pupils in serving each other (enterprise restaurant type idea) and ‘redesigning’ the layout of canteen 	Tanita Addario, Anne-Marie Steehouder-Ross – Torry Locality	<p>APPROVAL REQUIRED – New Project charter attached.</p>

Project & Aim	Start-End	Progress Scale	Changes being tested	Project Lead	Discussion Points
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Improvement Data

Phase 1 of the Free school Meals Project Focused on registration of free school meals. This is now complete as a digital systems solution to increase registration by linking existing benefit claims to registration to automatically register those children that have an entitlement is being taken through ACC Operations Committee. A new charter (phase 2) has been developed to look at the uptake of free school meals – to be implemented November 2018:



The data relates to phase 1 and shows the number of new free school meal registrations since we started the project in October.

Improvement Data will be focussed on uptake once the new project is underway due to the digital solution to registrations linking automatically to children that have entitlement.

The decrease in December is due to Christmas holidays.

Victoria Road Project - Increase the overall score assigned to the way people think and feel about Victoria Road by 10% by January 2019.

Oct 17 – Jan 19

3.0

- Establishment of VictoriArt Road Project – Group of residents, artists, activists and community workers.
- Delivery of workshops with schools and community groups to maximise public participation.
- Display of public artworks in Torry.
- Public talks.

Tanita Addario, Anne-Marie Steehouder-Ross – Torry Locality

Note progress.

Improvement Data

- 3 New Artworks on Victoria Road and 10 across Torry. The aim is to increase works on Victoria Road to 10. Works include painted doors and shop fronts on Victoria Road, the loan of an anchor from Balmoral Group and 2 graffiti artworks by Torry Squad at the Skate Park and the Community Garden.
- 2 workshops undertaken; 20 primary school pupils at Walker Road created a mural in the playground .
- £11,000 of external Funding attracted.
- Employed 9 North East Artists.



The VictoriArt group are a fully constituted group with the aim to strengthen the long-term sustainability of the initiative. The group has been successful in a bid for the Health Improvement Fund for a **Mural and Health Walk Project** - consultations found that people wanted activities and projects that ‘improve and promote the natural environment and heritage’ and ‘create more areas for local people to meet and socialise’. The murals and health walk will provide people with an opportunity to interact with the built environment and others in their local community. Group members are currently undertaking health walk leader training.

Project & Aim	Start-End	Progress Scale	Changes being tested	Project Lead	Discussion Points												
Over the next six months the group plan to further extend the project by creating a series of four smaller scale murals across Torry, creating a treasure trail of artworks. The imagery/subject of these artworks will focus on mental and physical health. These artworks will then be added to a map of local street art in Torry and form part of a new walking route for people to improve their health while enjoying some art. Artists and members of VictoriArt group will meet with community groups and health professionals in Torry to gather their ideas and suggestions for the design of the murals.																	
The Hayton Road Improvement Project (Phase 1: Traffic Safety) will aim to reduce the actual incidents of speeding and related traffic safety issues on Hayton Road by 40%.	Feb 18 – Aug 18	4.5	<ul style="list-style-type: none"> The traffic Safety sessions will take place with Riverbank Primary School, Police Scotland over 5 morning sessions in February, March, April, May and June 2018. Speed surveys carried out with speed guns by Police Scotland and pupils from Riverbank Primary School. Driver Interventions with pupils and police asking drivers about their awareness of the speed limit and proximity to the school along with other questions. Produce a speed awareness campaign video with pupils (SHMU.) 	Hamish Cattanach – Tillydrone Locality	Note Progress.												
<p>Improvement Data</p> <p>Combined data counter and speed watch figures for cars going over 20mph between 8-9am on Hayton Road</p> <table border="1"> <thead> <tr> <th>Month</th> <th>% Reduction</th> </tr> </thead> <tbody> <tr> <td>February</td> <td>92.9%</td> </tr> <tr> <td>March</td> <td>93.7%</td> </tr> <tr> <td>April</td> <td>95.3%</td> </tr> <tr> <td>May</td> <td>97%</td> </tr> <tr> <td>June</td> <td>100% (due to road works)</td> </tr> </tbody> </table> <p>Phase 1 of the project, called Speedwatch resulted in data counter and speedwatch figures demonstrating a reduction in speeding on Hayton Road by significantly more than the aim of 40%. The run chart demonstrates the actual data counter figures. The percentage of reduction for each month is based on an average data counter figure of 254 speeding cars between 8-9am on Hayton Road.</p> <p>The project team have agreed to deliver phase 2 Speedwatch Project charter between February – June 2019 which will consider City wide upscaling.</p> <p>The group presented their findings and a video at Riverbank School in July 2018.</p>						Month	% Reduction	February	92.9%	March	93.7%	April	95.3%	May	97%	June	100% (due to road works)
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Youth Anti-Social Behaviour Torry	TBC	1.0	<ul style="list-style-type: none"> TBC 	TBC – Torry Locality	NEW – Project charter to follow in January. Project was approved by the Torry Locality Partnership.												

OUR TECHNOLOGY

Project & Aim	Start-End	Progress Scale	Changes being tested	Project Lead	Discussion Points
Northfield Gaming and Internet Safety - Reduce the age inappropriate gaming time for children	Apr 18 – Oct 18	1.5	<ul style="list-style-type: none"> Inviting parents to an awareness raising session. Testing booklet as a resource for teaching parents how to implement parental controls on devices. 	Helen Graham – Northfield Locality	NO DATA - Project started in April 18. Regular data required to understand the impact of the changes being made on this project aim.

Project & Aim	Start-End	Progress Scale	Changes being tested	Project Lead	Discussion Points
in the Middlefield area by 30% by Summer 2018.			<ul style="list-style-type: none"> Parent led data collected on children's amount of gaming time/gaming habits to promote buy in and involvement in project aims. Survey to establish baselines. 		
Improvement Data <p>A questionnaire was created and completed by parents who attend the Middlefield Community Centre to see what the knowledge of their children's online use was. This data is currently being analysed.</p>					
Clifton Court Learning Together – Intergenerational Digital programme.	Oct 18 - TBC	1.0	<ul style="list-style-type: none"> Kittybrewster school pupils will work with Clifton Court residents to improve their digital literacy with the support of the Silver City Surfers. 10 week programme being planned. 	Hamish Cattanach/Zuzana Jatelova – Tillydrone, Locality	NEW – Project charter to follow date TBC.

NEW PROJECT CHARTERS

<p>Improvement Project Title:</p> <p>Seaton Employability – Job club</p>
<p>Executive Sponsor: Madelene MacSween</p>
<p>Project Lead: Emma McPherson</p>
<p>Aim statement (What are we trying to accomplish? Over what time? Numerical target for improvement?)</p> <p>To increase the number of people seeking employability support weekly in Seaton from 2 to 10 by end November 2018.</p>
<p>Link to Locality Plan:</p> <p>Primary Driver: To improve employment opportunities</p>
<p>Business case (Benefit to clients/ stakeholders/ residents? Are costs reduced now or in the future by addressing this issue?)</p> <p>Seaton has higher than City average levels of unemployment, with the rate being 14.7% and the number of people in receipt of out of work benefits is high at 18.8% at locality level. This contributes to the high levels of poverty and children living in poverty in the community.</p> <p>This will ultimately lead to employment, with improved financial circumstances and contributing to alleviating poverty levels in Seaton.</p>
<p>Measures: (How will we know if a change is an improvement?)</p> <ul style="list-style-type: none"> • Outcome measures – <ul style="list-style-type: none"> ○ no of people receiving weekly employability support attending Job Club increases from 2 to 10 ○ no of people referred to employment programmes (PPP) and (Momentum) increases from 2 to 10. • Process measures <ul style="list-style-type: none"> ○ No of people attending ○ Monitoring of Comms – posters, flyers, social media interaction to assess the best way to recruit attendees
<p>Change ideas (What can we do that will result in improvement?)</p> <ul style="list-style-type: none"> • Promote a weekly drop-in and Job Club in the community - where people can access PCs and support;

<ul style="list-style-type: none"> • Improve participants access to partner organisations to make referrals easier; • Explore possibility of a community champion to promote employability in the community; • In-work benefit calculations; • Further develop links to PPP workshops (separate charter) • Access to advanced training opportunities. • Generate increased referrals to partner employment agencies by signposting and supporting
<p>Potential Barriers</p> <p>Attendance may be lower during school holiday period Participants may not attend. Partner organisations may be unavailable to attend or disengage.</p>
<p>Project Team:</p> <p>Emma McPherson ACC Marion Watson ACC Angela Taylor ACC Stan Smith Pathways Gillian Anderson CFine Kirsty Jarman, DWP Momentum (tbc)</p>

<p>Improvement Project Title: Community Payback Order Unpaid Work placement providers in Northfield wider Locality</p>
<p>Executive Sponsor (Chair of Outcome Improvement Group): Angela Scott (Chair of Community Justice Group)</p>
<p>Project Lead: Martin Smith (Locality Manager)</p>
<p>Aim statement: To increase the number of providers of Community Payback Order Unpaid Work individual placements in the Cummings Park, Heathryfold, Northfield, Mastrick and Middlefield wider locality area to five by end December 2018. (Baseline: 1 provider)</p>
<p>Link to Local Outcome Improvement Plan: This project links in with the local priority “Increased involvement of ‘communities’ in community justice services etc” which forms part of the Community Justice Delivery Plan of activities to be undertaken to take forward the LOIP priorities. (These are contained in the ‘Prosperous People: People are Resilient, Included and Supported when in need’ section of the LOIP.) It also links closely with wider Northfield Locality Plan priorities including: - We will increase community involvement and participation; - We will improve employability; and - We will improve opportunities for people in our locality.</p>

Business case:

Community Payback Orders provide a means of delivering a more constructive form of justice where offenders can pay back their debt to society by improving the communities that they have harmed through unpaid work. Feedback from clients undertaking Community Payback Orders has demonstrated the positive outcomes achieved by those on individual placements. For 11 out of 12 crime categories, AB16 was one of the top three home postcode areas of people against whom charges were made by the Police (2013-2016).

Extract from [Communities & Housing Service Improvement Plan Apr17 onwards](#): Recent developments in Community Justice reform provide the opportunity to further improve the provision of antisocial behaviour services, in partnership, in order to prevent the occurrence and recurrence of antisocial behaviour issues while improving the life choices for perpetrators. Targets included here aim to reduce antisocial behaviour occurrences, reduce the recurrence of complaints, and ensure the community benefits where perpetrators are convicted by increasing use of Community Payback Orders in local communities for antisocial behaviour offences.

Measures: (How will we know if a change is an improvement?)

- Increase in number of providers of individual placements
- Increase in number of providers of evening and weekend placements
- Increase in number of providers providing positive feedback
- Increase in number of providers willing to consider providing further placements in future
- Increase in number of individuals indicating improved confidence/skills/knowledge at end of placement
- Number of individuals from Northfield locality area accessing placements in that area
- Number of gatherings aimed at recruiting providers
- Number of individual engagements with potential providers (including by Communities Team staff)
- Number of providers providing a 'Job Description' of potential placement roles

Change ideas (What can we do that will result in improvement?)

- Gatherings aimed at 'recruiting' individual placement providers
- Individual engagement with potential providers
- Information sheet (about what is involved in providing an UPW placement) for Communities staff and potential placement providers
- Awareness raising at Communities Team Meetings
- Placement providers provide 'Job Description' including skills which can be acquired through the placement (template?)
- Articles in community magazines
- *Register kept of individual placement providers*

Potential Barriers

- Non engagement by potential providers

Project Team:

Kay Diack, Locality Manager
Fiona Gray, Northfield Locality
Lesley Simpson, Criminal Justice Social Work Service Manager
Linda Brownlie, Unpaid Work Manager
Community representatives from wider Northfield Locality:
- Faith-Jason Robertson Foy
Val Vertigans, Community Justice Officer

Improvement Project Title: Scoop Watch**Executive Sponsor (Chair of Outcome Improvement Group): Derek McGowan****Project Lead: Jade Leyden****Aim statement (What are we trying to accomplish? Over what time? Numerical target for improvement?)**

Increase the number of schools and local groups using the dog fouling reduction model by 12 schools/groups by May 2019.

Link to Local Outcome Improvement Plan:

Local people will benefit from the delivery of this project as streets will be cleaner, safer and more enjoyable to walk in. Our plans to engage with local people via pupils and community groups, creates links directly with the Local Outcome Improvement Plan under Prosperous Place- ‘We will create an attractive, welcoming environment in partnership with our communities’.

How does this support prevention and early intervention?

The motivation for this project comes from the success and continuation of a small-scale improvement project carried out in Torry. The 12 week project saw a 33% reduction in the levels of dog fouling on two streets significantly affected by dog fouling. See here for information:



Torry Dog Fouling
Charter.docx

The rationale for the initial project came from findings from a Torry Community Street Audit (https://issuu.com/jadehepburn/docs/wc1617_torry_final_living_streets_r) conducted by Living Streets Scotland, whom Torry Residents were a part of, and advised us that:

“Dog fouling was the most commented on issue by participants in all activities...pavements along Girdleness Road and Rockall Road are particularly bad and form a key part of the route to school.”

Because of the initial project, the Torry Community Group have scaled up their dog fouling reduction efforts (similar in method without the education element and started before this improvement project) and received funding from Dragados for materials to continue their efforts. They also have an agreement with 'Fat Cat's' Pet Shop in Torry, where local people can go to collect free bags to fill up the dispenser beside their homes/on their walking routes.

We are looking to increase this project from small scale to larger scale- covering a wider area of Torry and spread throughout Aberdeen City. This would enable us to further scrutinise the data through contrasting and comparing results of different target areas using the Environmental Teams methods for data collection, LEAMS/LAMS.

Measures: (How will we know if a change is an improvement?)

Outcome

- Data shows dog fouling in areas within scope of participating groups shows reduction (data collected from environmental team's data collection methods and from the increase in CW patrolling – 'scoop watch' signage put up in 'target' areas)

Process

- Number of toolkits being used
- Number of schools and community groups participating in the project

Balancing

- Pupils encourage a change in behaviour in care-givers- encouragement to pick up after dog(s)/refill dispensers

Change ideas (What can we do that will result in improvement?)

- We will develop an all-inclusive toolkit to enable schools facilitate the dog fouling session. With a percentage of the financial grant allocated to this project, we will develop a toolkit inclusive of everything needed to facilitate a workshop and create bag dispensers. This toolkit will enable schools to carry out this model without having to worry about the cost of delivery.

The toolkit will include:

- ❖ Quiz Board
- ❖ Video (school based and inclusive of quiz answers)
- ❖ Prizes (rubbers?)
- ❖ Memory Stick
- ❖ Headed 'poster' paper
- ❖ Duct Tape
- ❖ 'How to' facilitators pack
- ❖ Poly-Pockets

- ❖ 'What you'll need' sheet
- ❖ New Mascot – Potential for scoop to have a 'buddy' or an additional scoop.

- There will be a citywide-recognisable dog fouling reduction campaign launched in the form of posters and leaflets- Stickers for bins, stickers for participants of sessions?, video (similar to the school based one but without the interaction) The toolkit will comprise the same marketing material as the campaign for consistency – poster headed paper, presentation material, 'how to', 'you'll need' packs, quiz board.
- Increase scope of dog fouling model. We will visit interested community groups to see if they would be interested in running a session within their group. This meeting will be facilitated by the staff and local people who have/are actively using the model. When we have a group together, we will provide a session to provide groups with the tools and information they need to facilitate their own session (a pared-down version of the toolkit outlined above that will be given to schools). We will widely promote this opportunity throughout communities using school contacts, community contacts and forums and groups such as local community councils. This will provide community groups/individuals with the capacity to run the model with limited staff resource.
- The introduction of champions to promote the use of this to interested groups will also be encouraged here.
- Introducing more frequent City Warden Patrols on streets being targeted.

Potential Barriers

- Difficulty with data collection/accuracy

Project Team:

1. Communities Torry- Jade Leyden
2. City Warden Lead – Mark Wilson
3. Health improvement Officer -Schools - Lauren Mackie
4. Environmental Manager – Steven Shaw
5. Communications and Marketing team -Karen Allen
6. community representation - TBC

Improvement Project Title: Torry Free School Meals Initiative (phase two - uptake of free school meals)							
Executive Sponsor (Chair of Outcome Improvement Group): Rob Polkinghorne							
Project Lead: Anne-Marie Steehouder-Ross (Community Development Officer) and Tanita Addario (Development Worker)							
Aim statement (What are we trying to accomplish? Over what time? Numerical target for improvement?) We aim to increase the number of free school meals taken by those pupils registered for free school meals at Lochside Academy, Tullos Primary and Walker Road Primary by 10% at each school by 31st of September 2019.							
Link to Local Outcome Improvement Plan: This improvement project links directly to the Torry Locality Plan 2017 – 2027: Community Priority: Our children and young people will have equal opportunities to achieve in life Primary Driver: We will close the attainment gap							
Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
	Increase uptake of free school meals and breakfast clubs during the year which will include school holidays, we will use the Tullos Primary Project as a pilot 3	Big Noise ACC - EC & S Priority Families ACHSCP Community School AAP/Sport Aberdeen Police CSP Community Justice Third Sector	% Increase uptake of free school meals LA/TP/WR	Information pending (source identified)			
				75% of children in Torry are in the most socially deprived quintile (20%) : < 25% of school children in P 4 – 7 are registered for free school meals			
How does this support prevention and early intervention? Recent research evidences the wide range of benefits of free school meals. In a report by NHS Scotland, 'Evaluability assessment of Free School Meals for all children in P1–P3' (Beaton et. al 2008) authors highlighted free school meals as having the potential to reduce health inequalities by removing price barriers to healthy foods.							

Furthermore, in 'Process evaluation of the Implementation of Universal Free School Meals: Research with parents' by NHS Scotland (Ford et al. 2015), they found that free school meals were perceived by parents as leading to improved educational attainment, better school attendance and behaviour and cost savings for families.

Pupils and parents have been consulted at Torry Academy, Tullos and Walker Road Primaries regarding school meals as part of previous surveys and also as part of phase one of the Torry Free School Meal Project (phase one – registration). Findings indicate that there were some issues identified around the dining experience, portion size, the menu/options available and fussiness/reluctance of pupils to try certain foods.

Measures: (How will we know if a change is an improvement?)

We will routinely analyse the data on uptake of school meal data to see if we are making an improvement.

- **Outcome measures**
 - Number of free meals taken on a weekly basis
 - Number of pupils taking free meals on a monthly basis
- **Process measures**
 - Parent/pupil feedback on change ideas
 - Number of downloads/views of the menu
 - Number of families (For whom English is not their first language) take the free school meals
 - Uptake of incentives
- **Balancing measures**

Change ideas (What can we do that will result in improvement?)

We have eight change ideas that we plan to test using PDSA cycles throughout this process (approximate start dates in brackets).

1. Sharing the menu with parents for whom English is not their first language (Menu written in most prevalent languages spoken by parents of children in Torry schools). (Nov 2018)
2. Local advertising campaign linked to promotion of health and educational benefits of school meals to encourage increase in uptake. (Nov 2018)
3. Use of rewards on the accord card, working along with Young Scot to incentivise uptake of school meals at Lochside Academy. (Jan 2019)
4. Taster sessions for children/parents/families and develop nutritional educational opportunities for families. (Nov 2018)
5. Collaborative menu development – introducing more pupil/parent involvement using Torry as a pilot. (Feb/Mar 2019)
6. Pilot a reward scheme for pupils in the primary schools (Walker Road and Tullos). (Jan 2019)
7. Supersize meals with additional veg, fruit, water presented more prominently as an option. (TBC)

8. Engage pupils in serving each other (enterprise restaurant type idea) and 'redesigning' the layout of canteen (Walker Road and Tullos). (Apr 2019)
<p>Potential Barriers</p> <ul style="list-style-type: none"> • Challenging negative attitudes about school meals which have been highlighted through consultation with pupils and parents. • City wide menu. • Changing habits of pupils/parents reluctant to take school meal (fussiness and other options for lunch). • Dining room experience in Walker Road Primary – lack of space/decanted food (not made on site).
<p>Project Team:</p>
Anne-Marie Steehouder-Ross (Community Development Officer)
Tanita Addario (Development Worker)
Lauren Mackie (Health Improvement Officer)
Mag Campbell (Health Improvement Officer – Neighbourhoods Locality: South)
Lorraine Young (Adult Literacies Worker ACC)
Pupil Forum (Walker Road and Tullos)
Laura Penny (Granite City Good Food Coordinator, CFINE)
Emily Story (Head Teacher, Walker Road Primary)
Beth Leitch (Head Teacher, Tullos Primary)
Ljiljana Pavlenic (Development Officer)
Robert Fenton, Bruce Reid (Finance and Admin Officer, Accord Card Manager)
Sharon Desbois (Youth Development Officer)
John Landragon (Catering Manager)
Susan Bailey (Catering Advisor)
Mike Will (Depute Head Teacher Lochside Academy)
Catrina Walker (Education Support Officer)
Parent Councils (Lochside, Tullos and Walker Road)
Young Scot

CHALLENGE QUESTIONS

To support effective scrutiny of the outcome improvement projects, it is recommended that CPA members and staff use the following challenge questions.

- 1) Is the project aim specific and clear about what we are trying to accomplish?
- 2) Is there a sound business case? Should we be doing this project? Does it support prevention and early intervention?
- 3) Is it likely that the changes being tested will achieve the aim?
- 4) Will the measures show us whether a change is an improvement?
- 5) Are the right people involved in this project?

GROUP & PROJECT PROGRESS SCALE:

1.0	Forming as an Improvement Group Group has been formed; target population identified; aim determined and baseline measurement has begun.
1.5	Planning for Improvement has begun: clear project charter in place Group is meeting, discussion is occurring. Plans for improvement have been made.
2.0	Activity, but no changes Group actively engaged in development, research, discussion but no changes have been tested.
2.5	Changes tested, but no improvement Components of the model being tested but no improvement in measures. Data on key measures are reported.
3.0	Modest improvement Initial test cycles have been completed and implementation begun for several components. Evidence of moderate improvement in data.
3.5	Improvement Some improvement in outcome measures, process measures continuing to improve. PDSA test cycles on all components. Evidence of moderate improvement in process measures.
4.0	Significant improvement Most components of the change package are implemented for the population of focus. Evidence of sustained improvement in outcomes measures, halfway toward accomplishing all of the goals. Plans for spreading the improvements are in place.
4.5	Sustainable improvement Sustained improvement in most outcome measures, 75% of goals achieved, spread to a larger population has begun
5.0	Outstanding sustainable improvement All components of the Change Package implemented, all goals accomplished, and spread is underway.

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