

# ABERDEEN PROSPERS COMMUNITY PLANNING ABERDEEN

Note of meeting, 5<sup>th</sup> October 2018, Scottish Enterprise

	In attendance	Apologies
	<p>Duncan Abernethy (DA), Nescol            Jamie Bell (JB), Scottish Enterprise            Allison Carrington (AC), Skills Development Scotland (vice-chair)            Michelle Cochlan (MC), ACC            Jamie Coventry (JC), ACC            Rab Dickson (RD), Nestrans            Ishbel Lavery (IL), ACC (lead officer for Aberdeen Prospers)            Matt Lockley (ML), ACC, City Growth (chair)            Lavina Massie (LM), Aberdeen Civic Forum            Susan Morrison (SM), ACVO            Jonathan Smith (JS), Aberdeen Civic Forum            Roz Taylor (RT), Elevator            Paul Walsh (PW), DWP</p>	<p>Derick Murray, NESTRANS            Rab Dickson, NESTRANS            Mark Bremner, ACC            Duncan Cockburn (DC), RGU and Cultural Network            Joyce Duncan (JD), ACVO            Kirsty Jarman (KJ), Department for Work and Pensions            Paul Tytler (PT), ACC, Localities</p>
	Item	Action points
1	<p><b>Welcome and introductions</b></p> <p>Matt welcomed everyone to the meeting. Apologies were noted (as above).</p> <p>Matt introduced Ishbel Lavery from the Council's City Growth service, who would be the Lead Officer for the Aberdeen Prospers group going forward. This role involves supporting the group with its agenda planning and delivery on the LOIP, with a particular focus on supporting the implementation of improvement activity.</p>	

2	<p><b>Notes of last meeting, actions</b></p> <p>The notes of the last meeting were agreed. All actions were in progress or covered by today's agenda.</p>	
3	<p><b>Mini workshop – LOIP stocktake</b></p> <p>Matt thanked colleagues and partners for attending the LOIP stocktake event in September and in particular thanked Jamie B and Allison for leading the discussion on the economy section of the LOIP. Partners fed back that the event had been positive and had generated a significant amount of discussion and input. There was a feeling that people were committing to taking things forward and a sense of momentum coming out of the event,</p> <p>Michelle then gave some background to the stocktake and the focus of today's mini workshop. The opportunity to refresh the content of the LOIP had been suggested by the Board at the two year review point. The focus of the refresh is on recognising and enhancing partnership capacity and focussing efforts on making a difference. Feedback on the existing LOIP is that there are a large number of priority statements but that they are delivering limited value or impact (to date). The stocktake / refresh process provides the opportunity to sharpen the focus of the LOIP (and of Aberdeen Prospers' priorities) and drive forward real impact for Aberdeen's communities.</p> <p>In terms of timescale, the Board is keen to get a revised LOIP signed off at its meeting at the beginning of December. In order to achieve this, Outcome Improvement Groups have been tasked with getting first versions of revised sections of the LOIP back to Michelle by 26<sup>th</sup> October, with final versions required to feed in to the Board cycle by 12<sup>th</sup> November.</p>	

Michelle then introduced the first draft of the revised LOIP section for Aberdeen Prospers, which reflects feedback and contributions from partners at the stocktake event in September. The Aberdeen Prospers section now consists of three proposed 'stretch aims'. Michelle drew attention to the change in format – with stretch aims now supported by key drivers and a more specific requirement to articulate proposed improvement activity in the LOIP itself.

### **Stretch aim 1**

Support business growth in Aberdeen by 30% by 2026.

Comments on this aim:

- What's the context? We need to better understand the business demographics to inform this aim
- Birth, death and survival rates were discussed as being the principal evidence base for an aim of this type. Roz raised concerns that these datasets exclude a large number of start-up, self-employed and sole trader enterprises and are therefore not entirely representative
- Jamie C agreed to do some more work on alternative datasets for this aim and on long-term trends
- Discussion around diversification and whether the aim should be on business growth in priority sectors. General agreement to this in terms of supporting economic resilience, but Jamie C noted that we wouldn't necessarily want to move to an aim that doesn't capture growth in oil and gas

### **Stretch aim 2**

Increase the % of working age people in employment by 15% by 2026.

Comments on this aim:

- Agreed that the inclusive economic growth agenda needs to be a main priority of Aberdeen Prospers and that the spirit of this aim achieved that

	<ul style="list-style-type: none"> <li>• Queries over the achievability of the aim itself, which would result in an employment rate of approximately 90%. Agreed that this is unlikely to be achievable as working age employment rates include groups such as students and those who have take early retirement</li> <li>• The key drivers are lifted from the previous version of the LOIP and it was agreed that these still form the basis of proposed improvement activity</li> <li>• Duncan said that Nescol would be keen to support some priority activity around young people and apprenticeships and that this could be taken forward in the revision to the LOIP</li> </ul> <p><b><u>Stretch aim 3</u></b> Increase the GVA of the tourism sector by 30% by 2026</p> <p>Comments on this aim:</p> <ul style="list-style-type: none"> <li>• This had been aligned to the internationalisation theme of the regional economic strategy – unclear why the focus was on tourism specifically</li> <li>• The key drivers don't really fit with the stretch aim and this would need to be addressed</li> <li>• The group was less certain about this stretch aim and whether it needed to be stand alone or whether key elements of it could be incorporated into the other two stretch aims</li> </ul> <p><b><u>Conclusion</u></b> Volunteers were sought to continue to work on the refresh over the next few weeks, with a view to meeting Michelle's deadlines ahead of the CPA Board in December. Allison, Jamie B, Jamie C, Paul W, Duncan, Roz and Jonathan agreed to give some time to this over the next few weeks. Matt proposed to rework the stretch aims following today's discussion and then circulate for further comment, with a view to possibly having an additional, smaller meeting in November for sign off.</p>	<p><i>Meeting subsequently arranged for 20<sup>th</sup> November.</i></p>
4	<b>Improvement charter sign off</b>	

	<p>The group had four project charters for consideration / sign off.</p> <p><b>Community benefits</b> It was agreed to sign off this charter, subject to seeking some clarification from the project lead about links and opportunities to connect the community benefit work to developer contributions.</p> <p><b>ACC apprenticeships</b> This charter was tabled from ACC – Matt is using it as an improvement project example for the Scottish Improvement Leadership training that he is undertaking. Not necessarily a project for Aberdeen Prospers to engage with directly as it is currently 'single system', so tabled here for reference. Duncan suggested that Nescol would be keen to be involved.</p> <p><b>Employability brokerage</b> This charter had been developed by DWP and activity is ongoing to deliver against its objectives. Paul advised that several sector academies had already been run. Query over how the improvement methodology is being applied (i.e. PDSA cycles, data measurement). Paul was unsure. Matt suggested that Ishbel could offer some support to DWP to ensure that project activity and outcomes are being captured. The group agreed to sign off this charter.</p> <p><b>Seaton employability pilot</b> This was tabled for information. It is essentially a locality charter from the Seaton and Tillydrone locality partnership, but clearly is of interest to Aberdeen Prospers and will involve several partner organisations in its delivery.</p> <p>Matt had spoken to Paul Tytler about the draft food and drink sector improvement charter. Paul advised that this hasn't been progressed and that he has capacity limitations which mean he is unlikely to be able to take it forward. Needs consideration in light of LOIP refresh.</p>	
5	<b>Scotland's Centre for Regional Inclusive Growth</b>	

	<p>Due to time constraints, Matt briefly introduced the resources that are held on the SCRIG website and suggested that a more detailed discussion on this could be scheduled for a future meeting.</p>	
6	<p><b>Report to CPA Management Group</b></p> <p>Group were asked to note the suggested Aberdeen Prospers update to the CPA Management Group at the end of October.</p>	
7	<p><b>AOB / DONM</b></p> <p>There being no AOB, the meeting was closed. Date of next meeting – w/c 17<sup>th</sup> December. Roz agreed to host at Elevator.</p>	