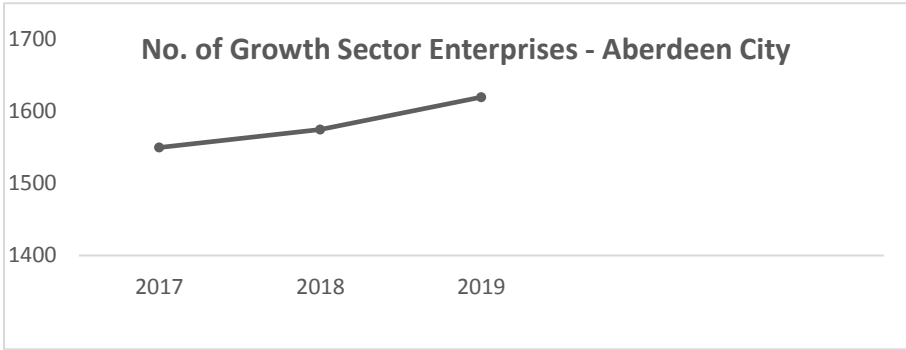
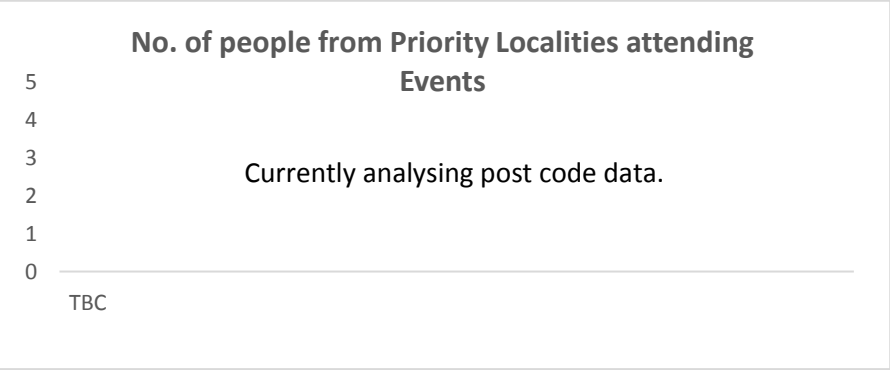


## 1.1 Business Start Ups

Project Aim	Start Date	Testing End Date	Progress Scale								
Stimulate a 5% increase in the number of start-up businesses in growth sectors by 2021. <b>Project Manager:</b> Roz Taylor (Elevator) and Martin Barry (SE) <a href="#">Project Charter Approved July 2019</a>	July 2019	June 2021	5– Designing Changes								
Changes Being Tested (Specify location/ test group)		Are Our Changes Resulting in Improvement?									
Annual Festival for businesses (City wide access) - first held October 2019.  There are no changes being tested at present. In light of Covid, the Project Team are fully reviewing the charter to assess the local needs and identify change ideas which will fulfil the needs of the region.	Testing end date has been changed to allow for a full charter review and new test of changes to be developed and tested.										
Improvement Data											
 <p><b>No. of Growth Sector Enterprises - Aberdeen City</b></p> <table border="1"> <thead> <tr> <th>Year</th> <th>No. of Enterprises</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>~1550</td> </tr> <tr> <td>2018</td> <td>~1580</td> </tr> <tr> <td>2019</td> <td>~1620</td> </tr> </tbody> </table>	Year	No. of Enterprises	2017	~1550	2018	~1580	2019	~1620	No. Of people who attended October Business Start-Up event: 420. Attendees by type: Students (future potential local entrepreneurs) 47% Pre-Start businesses: 8.55% Newly Trading Businesses: 9% Existing Businesses: 16.6% Professional Partners: 18.5%		
Year	No. of Enterprises										
2017	~1550										
2018	~1580										
2019	~1620										
 <p><b>No. of people from Priority Localities attending Events</b></p> <p>Currently analysing post code data.</p>											