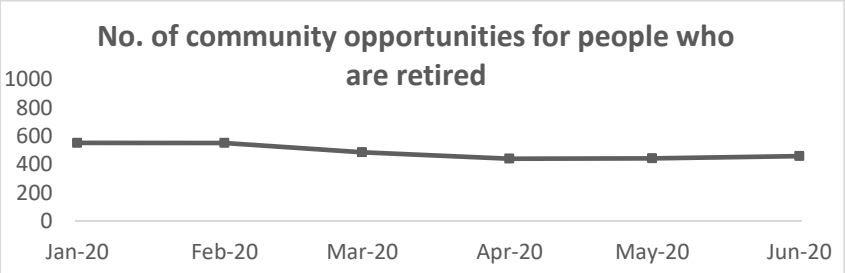
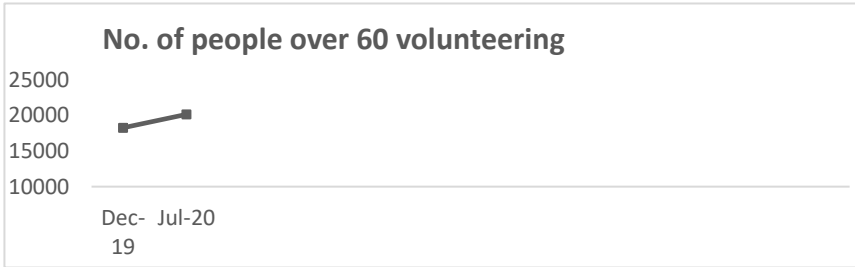
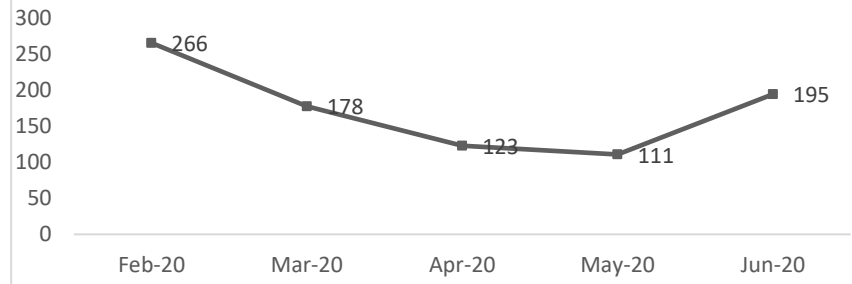


## 11.6 – Increase Volunteering

Project Aim	Start Date	Testing End Date	Progress Scale																				
Increase opportunities for people who are retired to continue and increase their contribution by 10% by 2021 <b>Project Manager:</b> Jane Russell, ACVO <a href="#">Project Charter Approved December 2019</a>	Dec 2019	Dec 2021	8																				
Changes Being Tested (Specify location/ test group)	Are our changes resulting in improvement?																						
<p>Development of a co-produced 'pre-retiral resource' for employers : Test organisation ACC – currently paused.</p> <p>Recent mail out to people (2000+) who signed up to become a volunteer in response to COVID – 959 opened and engaged with email.</p> <p>Build volunteering opportunities and involvement from older people as part of wider work in partnership including development of Community Resilience strategy.</p> <p>Maintain Silver Volunteers page to ensure ongoing work with older people and volunteering.</p>	<p>- Silver Volunteering Resource developed in Feb 2020.            -Testing with ACC paused due to COVID-19.            -104.4% increase in people engaging with ACVO’s Volunteer Aberdeen web portal.            -8 fold increase in direct volunteer enquiries to ACVO compared to same time last year.</p> <p>The volunteering cohort in Aberdeen city for older people (when the Charter was first written) consisted of 18,250 individuals in Aberdeen (1,825 is 10% of this number). Over 7,500 volunteers were recruited through national campaigns for Aberdeen city alone (March 2020 – July 2020) and over 25% of them were over 60yrs old, some 1,875 individuals. The Project Team will now review the project and submit report on next steps to next meeting for consideration.</p> <p>To sustain the level of volunteer engagement, the focus will now turn to developing a Volunteering Action and Delivery Plan for taking forward the National Volunteer Outcomes Framework - Volunteering for All.</p>																						
Improvement Data																							
 <p><b>No. of community opportunities for people who are retired</b></p> <table border="1"> <thead> <tr> <th>Month</th> <th>No. of opportunities</th> </tr> </thead> <tbody> <tr> <td>Jan-20</td> <td>550</td> </tr> <tr> <td>Feb-20</td> <td>550</td> </tr> <tr> <td>Mar-20</td> <td>500</td> </tr> <tr> <td>Apr-20</td> <td>450</td> </tr> <tr> <td>May-20</td> <td>450</td> </tr> <tr> <td>Jun-20</td> <td>480</td> </tr> </tbody> </table>	Month	No. of opportunities	Jan-20	550	Feb-20	550	Mar-20	500	Apr-20	450	May-20	450	Jun-20	480	 <p><b>No. of people over 60 volunteering</b></p> <table border="1"> <thead> <tr> <th>Month</th> <th>No. of people</th> </tr> </thead> <tbody> <tr> <td>Dec-19</td> <td>18000</td> </tr> <tr> <td>Jul-20</td> <td>20000</td> </tr> </tbody> </table>			Month	No. of people	Dec-19	18000	Jul-20	20000
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**Number of hits on the Silver Volunteering Resource**



**No of HR staff/orgs engaging with project in Aberdeen**

