

### 12.3 Reduce Fatal Drug Overdose

Project Aim	Start Date	Testing End Date	Progress Scale
<p>Reduce the incidence of fatal drug overdose by innovative developments and increasing the distribution of naloxone by 10% year on year by 2021</p> <p><b>Project Manager:</b> Gillian Robertson / Fiona Raeburn(NHS)/Simon Rayner (ADP) <a href="#">Project Charter</a>  <a href="#">Approved September 2019</a> <b>Our Original project manager has left NHSG and we are progressing this inhouse at the moment until we find a partner to lead on this project</b></p>	Sep 2019	Dec 2020 – Will review and advise if need more time due to restrictions	6 – Testing Underway
Changes Being Tested (Specify location/ test group)	Are our changes resulting in improvement?		
<ul style="list-style-type: none"> <li>• Introduce and increase the number of community overdose champions Test of change in Torry – Paused due to COVID</li> <li>• Media campaign to raise awareness of naloxone to address stigma and provide information on how to become a naloxone trainer – Please see link</li> <li>• Outreach approach for issue of naloxone and encourage engagement of services – Paused due to COVID</li> <li>• Increase Naloxone supply in services that are not Drug and Alcohol services</li> <li>• Increased response to support people who have had a non-fatal overdose through an assertive outreach team.</li> </ul>	<p>We ran a media campaign during the week of Overdose awareness week at the end of August. This included this video about how to save people who may be overdosing <a href="https://youtu.be/FT3pHhGk9NE">YouTube link is https://youtu.be/FT3pHhGk9NE</a></p> <p>There was 4.8k views 39 shares. There was coverage on Northsound and Original radio and press articles:</p> <p>Evening Express - <a href="https://www.google.co.uk/amp/s/www.eveningexpress.co.uk/fp/news/local/north-east-health-bodies-raise-awareness-of-how-to-reverse-overdose-effects-and-save-lives/amp/">https://www.google.co.uk/amp/s/www.eveningexpress.co.uk/fp/news/local/north-east-health-bodies-raise-awareness-of-how-to-reverse-overdose-effects-and-save-lives/amp/</a></p> <p>P&amp;J - <a href="https://www.google.co.uk/amp/s/www.pressandjournal.co.uk/fp/news/aberdeen/2451640/nhs-reveals-140-north-east-overdose-deaths-prevented-by-life-saving-drug/amp/">https://www.google.co.uk/amp/s/www.pressandjournal.co.uk/fp/news/aberdeen/2451640/nhs-reveals-140-north-east-overdose-deaths-prevented-by-life-saving-drug/amp/</a></p> <p>The overdose website was updated <a href="http://www.hi-netgrampian.org/overdose">www.hi-netgrampian.org/overdose</a></p> <p>ADA also ran a campaign offering online Naloxone training, analytics available, interestingly that week shows the highest number of kits supplied this year</p> <p>We have increased Naloxone supplies available through ACC housing support 14 staff members trained, third sector housing support organisation, 14 staff members trained and are progressing this with local Peer support org, third sector orgs and Kittybrewster custody suite.</p> <p>Whilst some of these changes have been paused we have progressed with the development of an outreach team to respond to high risk individuals and Scottish Ambulance Service information on people who have experienced a non-fatal overdose. Information sharing agreement is the final step in progressing this and are hopeful this will be in place shortly</p>		

## Improvement Data

