

3.6 Breastfeeding Friendly Scotland in Aberdeen

Project Aim		Start Date	Testing End Date	Progress Scale
To increase the percentage of babies exclusively breastfed at 6-8 weeks to 41% by 2021. Project Manager: Nonye Agbaza- Health Improvement Officer (HSCP) Project Charter Approved Sept 2020		Sept 2020	April 21	6
Changes Being Tested (Specify location/ test group)		Are our changes resulting in improvement?		
<ul style="list-style-type: none"> Initial test of change: Implement the breastfeeding friendly Scotland scheme in Tillydrone Introduce peer support scheme. Recruit peer support volunteers Train Peer support volunteers Provide UNICEF BFI training for community midwives (CM) in Tillydrone Provide GP UNICEF training for Old Aberdeen medical practice and Woodside MP 		Currently 5 businesses have been signed up to the scheme in Tillydrone. Action in progress 3 Peer support volunteers recruited and undergoing training.		
Improvement Data				