

## Locality Recovery Plan

### Northfield

#### Introduction

The purpose of this Locality Recovery Plan is to focus on what is happening in our priority localities to support recovery from the ongoing impact of Covid 19. Community groups and organisations have responded extremely well in adapting local support and service delivery to meet the needs of all communities and our most vulnerable citizens. This has been complimented by responses from Community Planning Partners.

The plan describes City-wide actions which will deliver improvements in our localities and then goes on to describe local plans and actions.

The Locality Plan Annual 2019/20 reports [Northfield-Localty-Annual-Report-2019-2020.pdf \(communityplanningaberdeen.org.uk\)](https://communityplanningaberdeen.org.uk) as well as reporting on 2019/20, reflect work being undertaken across Northfield in response to the ongoing crisis. In addition, the Fairer Aberdeen Fund quarterly reports detail a considerable amount of work being undertaken both by projects which operate specifically in the locality, as well as locality outcomes that are delivered by projects delivering on a city-wide basis.

#### Socio–Economic Recovery Plan

A Citywide recovery plan was developed with partners to support our communities and economy across the city. The plan has a wide range of measures, but some have a particular relevance to localities, and these are described below. The full plan with more detail on the measures is at: [Socio-Economic-Rescue-Plan.pdf \(communityplanningaberdeen.org.uk\)](https://communityplanningaberdeen.org.uk). Progress on these actions is reported through Community Planning Aberdeen : [Covid-19 Rescue – Community Planning Aberdeen](#)

#### Economy

Action	Outcome
Business Gateway Recovery Programme	'SME Redundancy to Recovery Programme' of 121 business advice - Sales & Supplier Recovery, Continuity Planning, Digital, Leadership, H&S & Risk assessment and HR
Positive Procurement Programme	Strengthening local supply chains and contributing towards local business growth. Provide more access to contracts for smaller businesses through lots. Engage local suppliers, SMEs, Voluntary Sector, Social Enterprises early on commissioning needs. Security of jobs, job creation, development of community benefits and social value outcomes through contracts.

#### People

Action	Outcome
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Positive Destination Planning Sessions	Data Hub of young people to destinations Employability of school leavers. Early identification of and support put in place for those at risk of leaving school without a positive destination
Tailored ACC & Scottish Children's Reporter Administration Internship for care experienced young people (LOIP Project – Priority Groups into Public Sector Jobs)	Good work experience CV improvement References Potential for some qualifications
Action	Outcome
Guaranteed job interview for ACC Internships for Care Experienced Children (LOIP - Project Priority Groups into Public Sector Jobs) where jobs are available	Guaranteed job interview for ACC Internships for Care Experienced Children (LOIP - Project Priority Groups into Public Sector Jobs) where jobs are available
Skills 4.0 – Review emphasis based on employability pipeline	Shared understanding of skills required for local economy
Develop and pilot an accredited course for young parents to aid them back into education or employment using Google classroom as an online means of supporting pupils (LOIP Project – Young Women into Jobs)	Develop and pilot an accredited course for young parents to aid them back into education or employment using Google classroom as an online means of supporting pupils (LOIP Project – Young Women into Jobs)
Accelerate the ReBoot programme - targeted at supporting winter leavers who are disengaging with education in the months prior to them leaving school	Improved positive destinations
Maximise Hubs in three priority areas Dee–Tulloch Community Wing, Don – Tillydrone Community Hub, West – Cummings Park Community Centre, using schools or community facilities as navigation of the benefits system.	Wrap around e.g. financial resilience, positive mental health and employability and extending support to families Regular 'case conferencing'
Homelessness presentations and No One Left Behind – employability wrap around	Wrap around/ tailored approach to overcome personal challenges Improved employment prospects/ securing work and able to maintain tenancies
Hardship fund managed by Lord Provost's Charitable Trust	Charities providing support to individuals and communities in need have immediate access to funds to do so
Partnership between Community Planning Aberdeen and Business in the Community to align corporate social responsibility to areas of need	Building on work initiated before the pandemic to align support from responsible businesses across Aberdeen to LOIP/ areas of need
Process for providing food to people in food insecurity through CFINE and advice delivered on free school meals	Supports LOIP Stretch Outcome that no one will go without food due to poverty
Crisis Line/ Single Access Point for Vulnerable People in need	Single access point for people vulnerable to harm as a result of Covid19 Emotional support

Roll-out of Mental Health First Aider scheme across public sector family, ALEOs and contractors. Add it to contract/tendering requirements so businesses benefiting from public sector money have to have something similar in place	Emotional support for people at risk of self-harm.
Increased support for victims of domestic abuse, improved and quicker access to counselling services	Reduction of harm to adults and children. Reduction in no, of domestic abuse incidents. Better reporting of incidents and better outcomes for victims.
Restructuring of individual debt to council, including housing, council tax and pre-existing penalty charge notices to reflect ability to pay post-Covid impact – but kept under review to reflect potential positive changes in individual's financial situation.	Citizens able to pay debt in manageable amounts, reduced impact on mental health, reduced poverty, reduced reliance on high interest loans.
Instigate a Benefits Awareness Take Up Campaign, couple with increased promotion of/access to debt management support and counsellors	Citizens accessing all of the benefits they are entitled to, reduced poverty, reduced debt levels, reduced reliance on high-interest loans, reduced impact of debt on mental health.
Creation of Community Food Officer post to deliver the Food Growing Strategy	Additional resilience through local food growing schemes, access to green and open spaces, improved physical and mental health, development of skills and confidence, access to low cost food

## Place

Action	Outcome
Review management and maintenance of green/ open spaces for social distancing, wildlife & costs (review grass cutting regimes / tree planting / biodiversity / etc.	Protect / improve physical & mental health with safer access to outdoors and connection to nature Increase wildlife Reduced costs of management

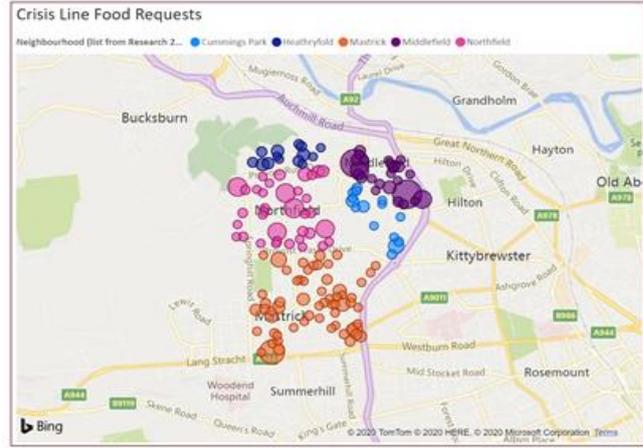
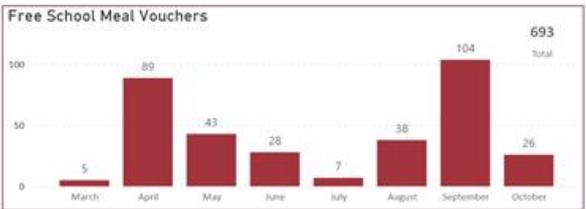
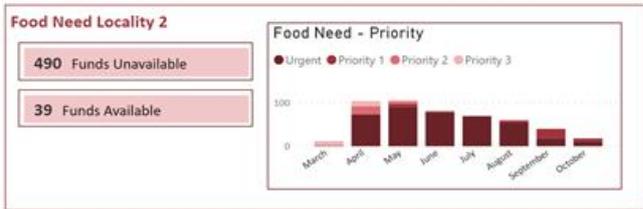
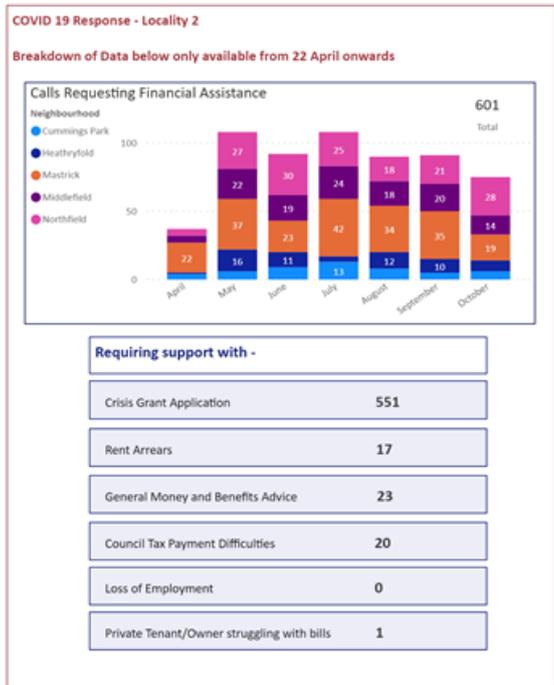
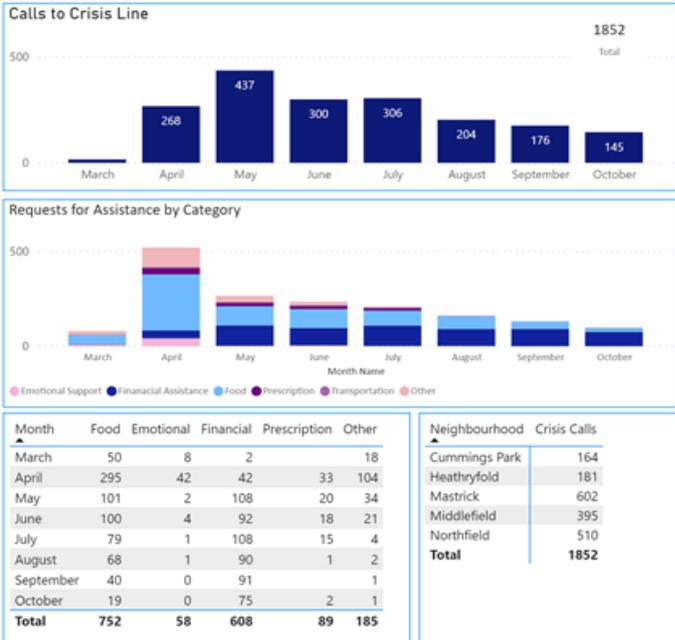
## Locality – profiles

Locality profiles and outcomes data can be analysed at <https://communityplanningaberdeen.org.uk/outcomeslocalities/>

## Covid Impact data

Data highlighting the impact of Covid in Northfield is shown below – drawn from calls to the crisis line and demand for food and free school meal vouchers. This underpins the refreshed locality priorities below around food poverty, mental health and wellbeing.

**COVID 19 Response - Locality 2**



**Northfield Locality Partnership**

The Northfield Locality Partnership refreshed priorities in September 2019 with a review at the beginning of March 2020. A further meeting due to consider projects to address the identified

priorities however had to be postponed due to Covid 19. Online engagement has continued with Partnership members and consensus is that priorities as reviewed ostensibly remain the same with the result of Covid 19 making some more urgency to address. Key priorities are addressing food poverty, creating employment and education opportunities and supporting positive mental health.

## **Economy**

### **Locality priority: -**

- In work poverty including affordable and accessible childcare
- Support for Universal Credit claimants especially for people who cannot volunteer (impacting on benefits) versus the benefits of volunteering (positive mental health, skills and experience acquisition)

### **Action:-**

- DWP to be asked to become partner to assist Locality to address.
- Middlefield Community Project working with Pathways to set up support group to assist people with CV's, job applications, training and placements, access to further education and applications for appropriate benefits (several historically used venues closed)
- Middlefield Project accessed Kickstart funding to continue to employ 2 young people in Nursery
- Completion of the new Cummings Park Nursery expected before end of 2020 will increase Nursery places in area
- Maximise potential for local employment particularly in infrastructure projects in area

The Claimant Count has risen from 780 in March 2020 to 1040 in August 2020 across the whole Locality with people on Universal Credit rising from 1165 to 2152 over the same period.

## **People**

### **Locality priority:- Children and Young People**

- Positive Destinations for young people to be supported to their individual best opportunity
- How to reach those 'under the radar'
- Young Carers
- Mental Health

### **Locality priority:- Adults**

- Number of men aged 40 – 60 not fitting into existing supports and negative about some possibilities
- How much can we affect alcohol/drug use reductions
- Average life expectancy for men in area 5 years less than Aberdeen City average
- Mental Health and Wellbeing

### **Action:-**

- Development of Family Wellbeing Hub at Manor Park Centre will support children and families in number of ways
- Family Learning – deliver continued support to families via 1-2-1 calls, extended to any family in need of support across the city. Quarryhill, Bramble Brae and Heathryfold schools employing Family Learning Workers

- Deliver appropriate supports with Youth Work and Adult Learning to help our most vulnerable families and individuals
- Police Scotland working with group of partners developing project at Tesco, Lang Stracht targeted at young people from Mastrick and Northfield with alternative activities
- Links with Connect Scotland - ensuring people have access and skills to limit digital inequalities
- Increase Health & Sport programmes -
  - Targeted
  - Walking Routes – Heathryfold Park & Auchmill Woods (links to Place)
- Supporting Healthy Hoose staff back to full-time

## **Place**

### **Locality priority:-**

- Food Poverty
- Need to encourage 'Sense of Place'

### **Action:-**

- Co-ordinated approach to free/low cost food distribution to ensure that everyone who requires has access
  - Majority of community venues distribute Fareshare and food parcels/bags in conjunction with CFINE and a variety of supermarkets - need to co-ordinate more fully
- Arrange re-opening of Cummings Park Centre for 'The Cubby' project to support food distribution and providing direct support and signposting to families and individuals
- Increase support to Community Food Growing Groups and to access to Green Spaces
  - Middlefield Community Garden
  - Cummings Park Flat Community Garden
  - Heathryfold Park
  - Paths developments across area

## **Aberdeen Health and Social Care Partnership**

Neighbourhood Lead Response – continued delivery of the neighbourhood lead model: implemented to support community organisations with provision of crisis support for COVID, the approach worked well, and it has been agreed to share the learning and adopt this approach going forward.

Volunteering – capitalise on the increase in volunteering as a result of COVID e.g. recruitment and involvement with Locality Empowerment Groups

Pharmacy Deliveries – continue the delivery programme that put in place to support people who were shielding or self-isolating to ensure they receive prescriptions.

## **Scottish Fire and Rescue Service**

Our Operational and Community Action teams will continue delivery of Home Fire Safety Visits to all communities during this time specifically to members of our communities that are deemed Very High / High risk.

Our Ops teams have also been carrying out Operational Intelligence audits on all High-Rise buildings within the locality to enhance safety for the residents, wider community, and our teams.

### **Police Scotland**

- Theft by Shoplifting - supporting local businesses through detection/deterring, referring vulnerable towards support and food banks.
- Domestic Abuse - Awareness of continued reporting but also understanding the new challenges that victims face due to the situation. As a Division, we have increased contact with support agencies and opened new lines that we can refer victims into (by PCU). Robust checks to continue in relation to any offenders breaching bail conditions.
- Wellbeing - support the vulnerable that we come across through diverting them towards help and partner agencies.

### **Implementation**

Delivery of the recovery plan will be monitored through the Locality Partnership and delivered across community organisations, community planning partners and services.