

What is important to you?

Community Planning Aberdeen Simulator Summary Results



Community Planning
Aberdeen

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Community Planning Simulator Summary Results

WHY DID WE DO THIS?

The Community Planning Partnership is looking ahead and creating a refresh of our Local Outcome Improvement Plan to ensure that Aberdeen is a place where all people can prosper. We asked you to prioritise improvement activity which you thought would make the greatest difference for people and communities across the City to help us understand what is important to you.



HOW AND WHO DID WE ASK?

We tried to ask everyone using a combination of the people you know, the groups you are involved with, your friends and family. Given Covid19 we developed an engagement approach which would have the best chances of hearing as many voices as possible. We reached out using our mobile phones and our social networks and social media platforms.

We issued press releases and got stories in the papers. Your contribution has been a valuable part of this exercise. *Thank you.*

WHO PARTICIPATED?



2,642 people

{sample size needed 1834 for 99% +/- 3% accuracy}

WHAT DID WE ASK?

We asked you about 5 categories:



Employment and income



Support for our vulnerable



Your environment



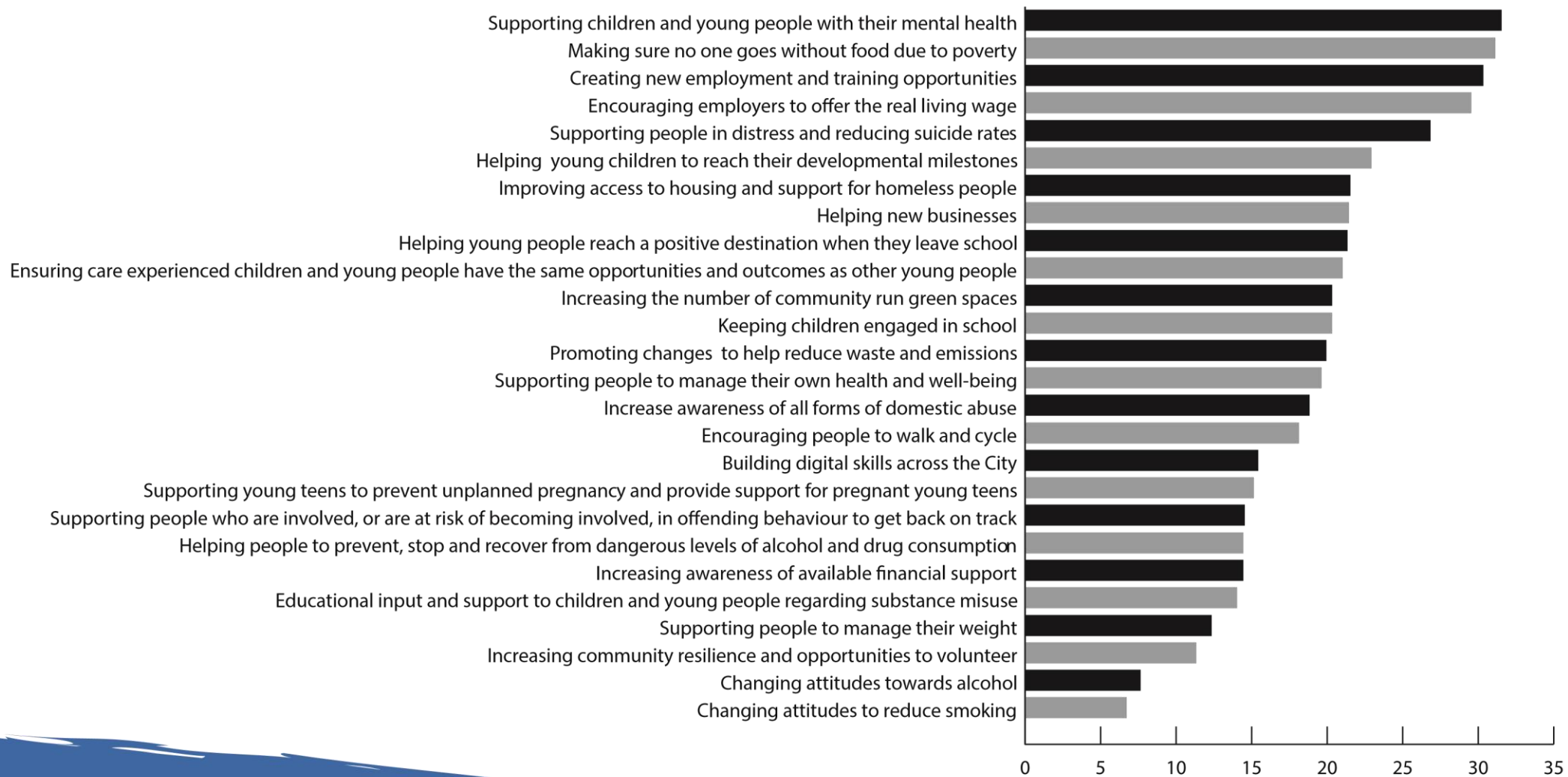
Improvements for children & young people



Your health and well-being

WHAT WE FOUND

Based on points allocated by participants, average (mean) scores were calculated for each of the items within the five categories. The higher the score, the more important these items were considered by participants. Scores ranged from a low of 6.7 to a high of 31.5.



WHAT YOU RANKED HIGHEST AND LOWEST

5 highest	<ol style="list-style-type: none"> 1. Supporting children and young people with their mental health (31.5) 2. Making sure no-one goes without food due to poverty (31.1) 3. Creating new employment and training opportunities (30.3) 4. Encouraging employers to offer the real living wage (29.5) 5. Supporting people in distress and reducing suicide rates (26.8)
5 lowest	<ol style="list-style-type: none"> 1. Changing attitudes to reduce smoking (6.7) 2. Changing attitudes towards alcohol (7.6) 3. Increasing community resilience and opportunities to volunteer (11.3) 4. Support people to manage their own weight (12.3) 5. Educational input and support to children and young people regarding substance misuse (14.0)

WHAT OUR LOCALITIES RANKED

Scores were broadly similar across the three locality areas, with the top 5 ranking items all ranking in the top 5 for each of the areas, although there were differences in ranking of these items. There were items where there were significant differences in mean scores by locality.

The South locality had *lower* mean scores than either North or Central for:

- encouraging employers to offer the real living wage

The North locality had *lower* mean scores compared to both South and Central for:

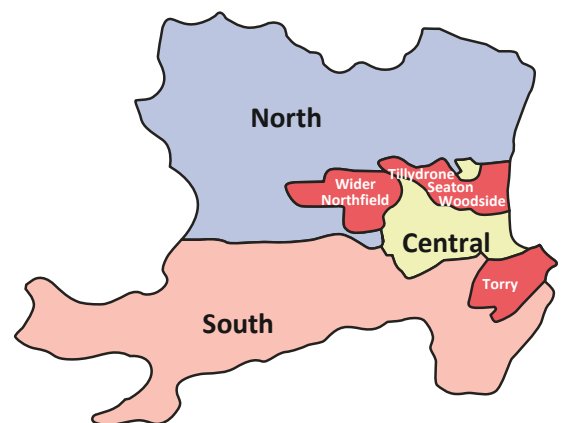
- encouraging people to walk and cycle
- promoting changes to help reduce waste and emissions
- increasing the number of community-run green spaces

and a *higher* mean score for:

- increase awareness of all form of domestic abuse

These are the top 5 Themes we identified from your comments in each of the three localities of the City.

Area	5 top themes per area
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JUST A LITTLE OF WHAT YOU SAID

Here are some of the comments:

"Vulnerable people come from all walks in life whether it's homeless or living in unsafe environment or not knowing who to turn to everyone deserves to feel safe and secure."

"I believe that early intervention and a focus on emotional wellbeing in young people will lead to better choices and less need for support as adults."

761
comments
received

"We need more green spaces to help people with mental health."

"Think local! Local businesses supporting local areas."

TOP 5 THEMES

North	<p>People – more help and facilities for disabled and vulnerable people.</p> <p>Community – greater resilience, value more our community members, create happy communities.</p> <p>Spaces – more participation of city citizens in running of city, develop city centre, refresh the condition of the city.</p> <p>Health – improve outcomes relating to health problems, improve services and support.</p> <p>Wage – establish living wage, create a real living wage, stop wage discrimination, improve incomes.</p>
South	<p>Spaces – increase food-growing and open spaces, make outdoor space more welcoming.</p> <p>Health – improve outcomes relating to health problems, improve services and support.</p> <p>People – more help for disabled and vulnerable people.</p> <p>Support – increase healthy food access, reduce reliance on foodbanks, Low-income families, more appropriate support and holistic family support.</p> <p>Community – support community centres, buildings, different community groups.</p>
Central	<p>Health – improve outcomes relating to health problems, improve services and support.</p> <p>City – build affordable housing, make city centre pedestrian friendly, reduce inequality within the city.</p> <p>Business – support new and existing business, reassess rates, support owners and local shops.</p> <p>Spaces – more communal, green, nice, public city spaces.</p> <p>Employment (People) – improve the environment, digital connectivity, shops and promote healthy city living, living wage, support for businesses, open training for all.</p>

SOME MORE OF WHAT YOU SAID AND FELT

761 comments were made. These were either **positive (+)**, **negative (-)**, **mixed (+/-)** or **neutral ()** and overall position is below along with some of your comments.

“Please [...] don’t forget those who are aged between 50-65 who are now out of work and have to work for longer to retirement but are viewed as no longer useful in the work place and such, tossed on to scrap heap”. (-)

“Vital that youth be given the opportunity to enter gainful and lasting employment.” (+)

“Eliminating in job poverty should be a priority 1 issue.” (+/-)

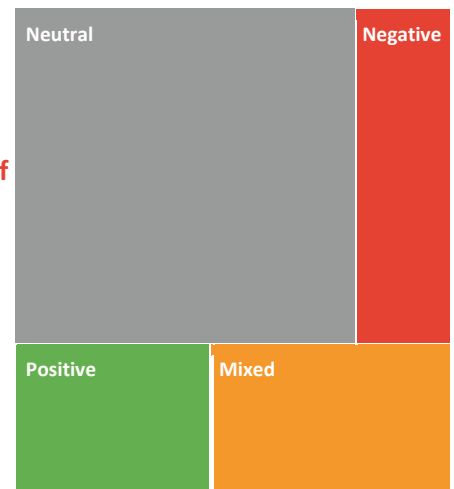
“[A] realistic living wage is important to the economy of this city, enable individuals to meet their daily needs and spend that money locally.” (+/-)

“Looking after our vulnerable leads to a fairer, more compassionate and caring society.” (+)

“We live in a reasonable affluent area but we still don’t see enough opportunity for job market entry or reentry” (-)

“Changes start small and Aberdeen should strive to be as innovative as possible and lead by example.” ()

“By getting people involved in their community and local projects will empower them to greater things.” (+)



SOME OF YOUR IDEAS/OTHER ISSUES YOU SAID WERE IMPORTANT TO YOU

Here are just some of your many ideas/other issues you said were important:

Category	Ideas/other issues you said were important
Employment and Income	<ul style="list-style-type: none"> • Open training up to all not just specific groups (including people with disabilities or autism) • Living wage - link to cost of living/should be mandatory/offer incentives or support to employers • Diversify away from oil & gas and focus on other areas e.g. green/renewable/tourism • Prioritise local businesses • Make use of empty retail space/diversification of shopping areas • Improve internet access for all
Improvements for Children and Young People	<ul style="list-style-type: none"> • Focus on parental responsibilities • Support families as a single unit • Free or low-cost childcare • More support for Young People with disabilities or additional support needs • There is a disconnect between the world of work and school • Making sure things go right for children seems more important than preventing things from going wrong • A project about keeping children safe online • COVID – impact on mental health/attainment/opportunities • More facilities (e.g. community centers) open in evening for teenagers/more youth work • Promote more outdoor activities to boost wellbeing, fitness and mindfulness/provide access to quality green spaces and nature for all school children
Support for our vulnerable	<ul style="list-style-type: none"> • Person-centred housing options for disabled people • More for disabled people e.g. better access, tackle discrimination/hate crime, better opportunities for employment/participation • More guidance and information to let people know what is available • More services should be made available for young offenders • Help people build skills and confidence e.g. budget management
Your Health and Wellbeing	<ul style="list-style-type: none"> • Tackle poverty to reduce drug and alcohol consumption • Create community outdoor gym equipment in parks to allow access to gyms for all • Greater mental health support for people suffering from a wider range of mental health problems, such as OCD and eating disorders • Improve access to cheap affordable nutritional food • Engaging with culture and creative activity to help with health and wellbeing • Greater availability of non-licensed premises/activities in the evening • Drop in centres to speak to someone straight away • Encourage people to manage and understand their own health
Your Environment(s)	<ul style="list-style-type: none"> • Free Wi-Fi and access to digital devices for all • Pedestrian 1st perspective needed within the City • Air quality is missing • Use lighting in our green space and the beach so they can be used all year round • Enable communities to work together for community allotments, shared gardens etc. • Regenerate empty buildings – can lead to jobs and access to services • Improve cycle infrastructure • Plant more trees • Encourage recycling and reduction in fly tipping and litter • Recycling options for people with no access to transport

NEXT STEPS

- Simulator results dashboard available at <https://communityplanningaberdeen.org.uk/simulator-results>
- Results analysed by the Partnership and inform the development of the refreshed Local Outcome Improvement Plan and Locality Plans
- A [full detailed simulator results report](#) available
- LOIP and Locality Plans approved and opportunities to get involved in improvement projects promoted
- Keep up to date with the LOIP Refresh at <https://communityplanningaberdeen.org.uk/loip-refresh2021>

The following tables present a summary of the results from the Values Simulator. Appendix 1 shows the demographic characteristic of participants with Appendix 2 showing the number of participants from each of the City's neighbourhoods. Appendices 3-6 show mean scores by demographic group (locality, age group, gender identity and ethnic group) and Appendices 7-9 show mean scores by neighbourhood for each of the 3 localities (North, South and Central).

Appendix 1: Participant characteristics

Over-represented Under-represented

Group	Category	Number	Percentage	Aberdeen City population %
Locality	North	713	27.0%	31.2%
	South	782	29.6%	33.8%
	Central	978	37.0%	35.1%
	Not answered	169	6.4%	
Age group	Under 18	13	0.5%	18.0%
	19-24	106	4.0%	9.3%
	25-34	473	17.9%	18.9%
	35-44	578	21.9%	14.0%
	45-54	606	22.9%	12.3%
	55-59	312	11.8%	6.1%
	60-64	179	6.8%	5.5%
	65-69	139	5.3%	4.6%
	70-79	131	5.0%	6.9%
	80 or over	23	0.9%	4.3%
	Not answered	82	3.1%	
Gender identity	Man/boy	940	35.6%	49.8%
	Woman/girl	1546	58.5%	50.2%
	In another way	10	0.4%	
	Prefer not to say	77	2.9%	
	Not answered	69	2.6%	
Ethnic group	White Scottish	1759	66.6%	75.3%
	Other White British	260	9.8%	7.6%
	White Irish	31	1.2%	1.0%
	Gypsy or Traveller	<5	0.1%	0.1%
	White Polish	91	3.4%	3.2%
	Any other White	163	6.2%	3.2%
	Indian, Indian Scottish, or Indian British	12	0.5%	0.7%
	Pakistani, Pakistani Scottish or Pakistani British	8	0.3%	0.5%
	Bangladeshi, Bangladeshi Scottish or Bangladeshi British	<5	0.1%	1.5%
	Chinese, Chinese Scottish or Chinese British	8	0.3%	0.3%
	Any other Asian	15	0.6%	1.0%
	African, African Scottish, or African British	19	0.7%	1.0%
	Any other African	<5	0.1%	2.2%
	Black, Black Scottish, or Black British	<5	0.1%	<0.1%
	Arab, Arab Scottish or Arab British	<5	0.2%	0.1%
	Any other ethnic group	15	0.6%	0.4%
	Any mixed or multiple ethnic groups	18	0.7%	0.2%
	Not answered	228	8.6%	

This table gives a summary of participant characteristics, along with the percentages for the city as a whole to look at where under/over representation of groups may exist. Shaded areas indicate where groups may not be representative of the population. Data for Aberdeen City population estimates for locality, gender and age group are based on National Records of Scotland, 2019 MidYear Estimates. Percentages for Ethnic groups are from 2011 Census.

Appendix 2: Participants by neighbourhood

Neighbourhood	Over-represented		Under-represented
	Number	Percent	Aberdeen City Percent
Ashgrove	42	1.6%	1.2%
Balgownie & Donmouth	77	2.9%	2.8%
Braeside, Mannofield, Broomhill & Seafield	103	3.9%	5.9%
Bucksburn	73	2.8%	3.7%
City Centre	182	6.9%	2.8%
Cove	60	2.3%	3.0%
Culter	38	1.4%	2.1%
Cults, Bieldside & Milltimber	106	4.0%	5.1%
Cummings Park	18	0.7%	0.8%
Danestone	48	1.8%	1.7%
Denmore	25	0.9%	1.7%
Dyce	75	2.8%	2.8%
Ferryhill	82	3.1%	4.3%
Froghall, Powis & Sunnybank	46	1.7%	2.5%
Garthdee	62	2.3%	2.4%
George Street	40	1.5%	3.1%
Hanover	10	0.4%	3.2%
Hazlehead	62	2.3%	2.5%
Heathryfold	8	0.3%	0.9%
Hilton	49	1.9%	3.4%
Kincorth, Leggart & Nigg	108	4.1%	4.2%
Kingswells	38	1.4%	2.6%
Mastrick	92	3.5%	3.1%
Middlefield	47	1.8%	1.3%
Midsocket	51	1.9%	1.7%
Northfield	76	2.9%	2.3%
Old Aberdeen	35	1.3%	1.5%
Oldmachar	62	2.3%	4.0%
Rosemount	82	3.1%	3.1%
Seaton	107	4.0%	2.4%
Sheddocksley	36	1.4%	1.7%
Stockethill	25	0.9%	1.7%
Summerhill	38	1.4%	1.7%
Tillydrone	92	3.5%	2.4%
Torry	161	6.1%	4.2%
West End	101	3.8%	4.3%
Woodside	116	4.4%	1.7%
Don't know/other/not answered	169	6.4%	

This table gives a summary of participants by neighbourhood, along with the percentages for the city as a whole to look at where under/over representation of groups may exist. Shaded areas indicate where groups may not be representative of the population.

Data for Aberdeen City population estimates are based on National Records of Scotland, 2019 Mid-Year Estimates.

Appendix 3: Mean scores and ranking by locality

High

Low

Item	North (n=713)		South (n=882)		Central (n=978)		Overall (n=2,642)	
	Rank	Mean	Rank	Mean	Rank	Mean	Rank	Mean
Supporting children and young people with their mental health	1	32.8	2	30.3	1	31.5	1	31.5
Making sure no one goes without food due to poverty	2	32.6	3	30.0	3	30.7	2	31.1
Creating new employment and training opportunities	3	30.9	1	31.5	4	29.0	3	30.3
Encouraging employers to offer the real living wage	4	30.1	4	28.0	2	30.8	4	29.5
Supporting people in distress and reducing suicide rates	5	26.9	5	26.3	5	26.2	5	26.8
Helping young children to reach their developmental milestones	6	24.3	6	23.0	6	22.1	6	22.9
Improving access to housing and support for homeless people	8	22.8	11	20.6	9	21.1	7	21.5
Helping new businesses	12	19.9	7	22.9	7	21.8	8	21.4
Helping young people reach a positive destination when they leave school	7	22.8	12	20.5	11	21.0	9	21.3
Ensuring care experienced children and young people have the same opportunities and outcomes as other young people	11	20.2	9	21.5	8	21.2	10	21.0
Increasing the number of community-run green spaces	14	17.7	8	22.4	10	21.0	11	20.3
Keeping children engaged in school	9	21.2	14	20.1	13	19.8	12	20.3
Promoting changes to help reduce waste and emissions	15	17.3	10	20.8	12	20.9	13	19.9
Supporting people to manage their own health and wellbeing	13	19.4	15	19.2	14	19.2	14	19.6
Increase awareness of all forms of domestic abuse	10	20.6	16	17.3	15	18.8	15	18.8
Encouraging people to walk and cycle	21	14.4	13	20.2	16	18.6	16	18.1
Building digital skills across the City	18	15.2	17	15.2	17	16.1	17	15.4
Supporting young teens to prevent unplanned pregnancy and provide support for pregnant young teens	17	15.3	20	14.5	18	15.8	18	15.1
Supporting people who are involved, or are at risk of becoming involved, in offending behaviour to get back on track	19	14.6	19	15.0	22	14.0	19	14.5
Helping people to prevent, stop and recover from dangerous levels of alcohol and drug consumption	22	13.0	18	15.1	19	14.8	20	14.4
Increasing awareness of available financial support	16	15.8	21	13.8	21	14.3	21	14.4
Educational input and support to children and young people regarding substance misuse	20	14.5	22	13.0	20	14.4	22	14.0
Supporting people to manage their weight	23	12.9	23	12.8	23	11.5	23	12.3
Increasing community resilience and opportunities to volunteer	24	10.8	24	11.4	24	11.5	24	11.3
Changing attitudes towards alcohol	25	7.4	25	8.3	25	7.2	25	7.6
Changing attitudes to reduce smoking	26	6.8	26	6.3	26	7.0	26	6.7

This table shows the mean scores and rankings by locality. Overall, the mean scores were broadly similar across the three localities, with the top 5 ranking items ranking in the top 5 for each of the locality areas (although there were differences in ranking). There were 5 projects where a statistically significant difference in mean scores was found between localities. The highlighted cells give an indication of where differences in mean scores may lie. Only those projects where a statistically significant difference was found between groups have been highlighted.

Note: Table does not include mean scores for participants who did not complete locality information (169 participants) n = number

High

Low

Appendix 4: Mean scores by age group

Item	<18 (13)	19-24 (106)	25-34 (473)	35-44 (578)	45-54 (606)	55-59 (312)	60-64 (179)	65-69 (139)	70-79 (131)	80+ (23)	Total (2642)
Supporting children and young people with their mental health	28.9	42.5	35.8	32.7	31.6	30.1	24.0	25.7	23.1	22.8	31.5
Making sure no one goes without food due to poverty	32.7	35.4	30.7	30.1	33.0	31.5	29.8	29.5	30.0	37.0	31.1
Creating new employment and training opportunities	34.6	27.4	27.2	31.1	31.6	29.9	32.7	30.9	34.7	26.1	30.3
Encouraging employers to offer the real living wage	34.6	38.2	29.9	29.7	27.8	28.8	30.7	29.1	27.9	32.6	29.5
Supporting people in distress and reducing suicide rates	26.9	32.1	26.6	25.5	27.0	28.6	29.2	27.2	20.6	29.4	26.8
Helping young children to reach their developmental milestones	19.2	18.4	26.0	24.2	21.6	22.1	22.5	21.0	21.2	15.2	22.9
Improving access to housing and support for homeless people	25.0	23.8	19.1	19.1	22.8	23.9	24.7	22.5	22.3	28.3	21.5
Helping new businesses	19.2	22.4	19.7	21.3	22.0	17.6	25.4	24.5	25.0	18.5	21.4
Helping young people reach a positive destination when they leave school	32.7	18.6	23.0	23.8	21.7	19.5	19.7	14.8	17.8	17.4	21.3
Ensuring care experienced children and young people have the same opportunities and outcomes as other young people	11.5	21.5	22.9	21.2	19.7	22.0	20.8	17.5	18.9	17.4	21.0
Increasing the number of communityrun green spaces	17.3	19.1	19.8	21.5	19.9	21.3	18.7	21.6	20.0	17.4	20.3
Keeping children engaged in school	15.4	19.6	21.7	24.1	20.3	17.2	16.6	14.4	18.3	9.8	20.3
Promoting changes to help reduce waste and emissions	19.2	17.7	20.5	18.2	19.4	20.6	21.1	21.6	22.7	31.5	19.9
Supporting people to manage their own health and well-being	7.7	16.0	18.6	17.7	20.8	20.7	22.2	21.8	18.5	23.9	19.6
Increase awareness of all forms of domestic abuse	17.3	20.5	17.6	17.0	19.6	20.1	18.7	19.6	21.0	29.4	18.8
Encouraging people to walk and cycle	15.4	13.9	18.7	19.9	17.8	15.9	14.9	21.6	16.6	19.6	18.1
Building digital skills across the City	11.5	13.9	12.1	14.8	17.4	14.3	17.6	19.6	19.5	9.8	15.4
Supporting young teens to prevent unplanned pregnancy and provide support for pregnant young teens	21.2	15.6	16.8	16.6	13.2	16.2	12.2	14.2	13.4	12.0	15.1
Supporting people who are involved, or are at risk of becoming involved, in offending behaviour to get back on track	13.5	13.4	13.5	12.9	15.5	15.5	15.4	14.6	17.4	17.4	14.5
Helping people to prevent, stop and recover from dangerous levels of alcohol and drug consumption	17.3	12.7	14.6	13.9	13.7	14.5	13.3	16.4	18.9	19.6	14.4
Increasing awareness of available financial support	17.3	13.7	14.0	12.6	15.4	14.6	16.9	15.1	15.5	21.7	14.4
Educational input and support to children and young people regarding substance misuse	13.5	12.0	15.9	14.9	13.3	13.1	13.8	13.3	11.5	3.3	14.0
Supporting people to manage their weight	9.6	10.6	11.9	12.2	10.7	13.7	13.6	14.6	15.7	18.5	12.3
Increasing community resilience and opportunities to volunteer	9.6	8.7	9.5	10.5	12.3	12.3	10.6	12.8	14.5	12.0	11.3
Changing attitudes towards alcohol	11.5	5.7	7.2	7.6	6.6	9.5	9.2	8.1	7.3	4.4	7.6
Changing attitudes to reduce smoking	17.3	6.6	6.8	7.1	5.3	6.7	5.7	8.3	8.0	5.4	6.7

This table shows the mean scores by age group. In most cases, the top 5 projects overall were ranked in the top 5 in each age group (with differences in ranking). Exceptions were in the oldest and youngest age groups. For those aged 80 years and over **promoting changes to help reduce waste** and **increasing awareness of all forms of domestic abuse** were ranked in the top 5 and **helping young people reach a positive destination** in the top 5 for the under 18 years age group. There were 12 projects where a statistically significant difference in mean scores was found by age group. The highlighted cells give an indication of where differences in mean scores may lie. Only those projects where a statistically significant difference was found between groups have been highlighted.

Note: the table does not include mean scores for those who did not give information on age group (82 participants). Caution is required in interpreting the data as the numbers in the youngest and oldest age groups are small. Due to lack of space, the table does not include ranking of projects. The number of participants in each age group is given in brackets.

Appendix 5: Mean scores and rankings by gender identity

Item	Man/boy (n=940)		Woman/girl (n=1546)		Other* (n=87)		Total (n=2642)	
	Rank	Mean	Rank	Mean	Rank	Mean	Rank	Mean
Supporting children and young people with their mental health	5	24.9	1	35.5	1	33.5	1	31.5
Making sure no one goes without food due to poverty	3	30.5	2	31.8	6	26.4	2	31.1
Creating new employment and training opportunities	1	32.4	3	29.2	3	31.3	3	30.3
Encouraging employers to offer the real living wage	2	31.0	4	28.6	2	31.9	4	29.5
Supporting people in distress and reducing suicide rates	6	24.0	5	28.5	5	26.7	5	26.8
Helping young children to reach their developmental milestones	9	21.9	6	23.6	13	19.3	6	22.9
Improving access to housing and support for homeless people	10	21.5	9	21.7	15	19.5	7	21.5
Helping new businesses	4	26.5	14	18.3	10	21.3	8	21.4
Helping young people reach a positive destination when they leave school	15	19.1	8	22.8	11	21.3	9	21.3
Ensuring care experienced children and young people have the same opportunities and outcomes as other young people	16	16.9	7	23.2	8	23.3	10	21.0
Increasing the number of community-run green spaces	11	21.1	12	19.4	4	27.0	11	20.3
Keeping children engaged in school	13	19.2	10	21.0	14	19.5	12	20.3
Promoting changes to help reduce waste and emissions	7	23.1	15	17.7	7	25.0	13	19.9
Supporting people to manage their own health and well-being	12	19.7	13	19.2	12	21.3	14	19.6
Increase awareness of all forms of domestic abuse	17	16.1	11	20.6	16	17.3	15	18.8
Encouraging people to walk and cycle	8	22.3	17	15.1	9	22.7	16	18.1
Building digital skills across the City	14	19.1	22	13.2	17	17.0	17	15.4
Supporting young teens to prevent unplanned pregnancy and provide support for pregnant young teens	21	13.5	16	16.2	21	11.5	18	15.1
Supporting people who are involved, or are at risk of becoming involved, in offending behaviour to get back on track	18	15.0	20	14.2	22	11.2	19	14.5
Helping people to prevent, stop and recover from dangerous levels of alcohol and drug consumption	19	14.9	21	14.2	18	14.1	20	14.4
Increasing awareness of available financial support	20	14.4	19	14.7	23	10.1	21	14.4
Educational input and support to children and young people regarding substance misuse	22	12.3	18	15.1	20	12.4	22	14.0
Supporting people to manage their weight	23	12.1	23	12.7	26	6.3	23	12.3
Increasing community resilience and opportunities to volunteer	24	11.9	24	10.8	19	12.9	24	11.3
Changing attitudes towards alcohol	25	8.4	25	7.1	25	7.2	25	7.6
Changing attitudes to reduce smoking	26	8.2	26	5.6	24	7.8	26	6.7

This table shows the mean scores and rankings by gender identity. There was broad agreement in terms of priorities with the top 5 ranked items overall being important to all groups (with differences in ranking). Exceptions were that males included **helping new businesses** in their top 5 and those in the 'in another way/prefer not to say' group ranked **increasing the number of community-run green spaces** in their top five. There were 15 projects where a statistically significant difference was found in mean scores by gender identity. The highlighted cells give an indication of where differences in mean scores may lie. Only those projects where a statistically significant difference was found between groups have been highlighted.

* Other includes those who identify 'in another way' and those who 'prefer not to say.' Table does not include results for those who did not answer the gender identity question (number = 69) n = number

Appendix 6: Mean scores and rankings by ethnic group

High Low

Item	White Scottish or British (n=2019)		White Other (n= 287)		Other Ethnic group (n=108)		Total (n=2642)	
	Rank	Mean	Rank	Mean	Rank	Mean	Rank	Mean
Supporting children and young people with their mental health	2	32.2	2	30.4	4	25.7	1	31.5
Making sure no one goes without food due to poverty	1	33.0	8	23.5	6	22.9	2	31.1
Creating new employment and training opportunities	3	29.6	3	30.2	1	34.5	3	30.3
Encouraging employers to offer the real living wage	4	29.0	1	31.4	2	30.1	4	29.5
Supporting people in distress and reducing suicide rates	5	27.9	12	21.3	7	22.5	5	26.8
Helping young children to reach their developmental milestones	6	22.9	10	22.0	5	25.5	6	22.9
Improving access to housing and support for homeless people	7	22.2	14	18.5	12	20.1	7	21.5
Helping new businesses	11	20.5	7	23.7	3	28.2	8	21.4
Helping young people reach a positive destination when they leave school	8	21.5	11	21.5	9	20.6	9	21.3
Ensuring care experienced children and young people have the same opportunities and outcomes as other young people	9	21.0	13	20.0	8	22.2	10	21.0
Increasing the number of community-run green spaces	13	19.5	4	25.4	14	19.9	11	20.3
Keeping children engaged in school	12	19.9	9	22.8	11	20.1	12	20.3
Promoting changes to help reduce waste and emissions	15	19.2	5	24.9	15	18.1	13	19.9
Supporting people to manage their own health and well-being	10	20.5	19	15.3	18	16.2	14	19.6
Increase awareness of all forms of domestic abuse	14	19.5	17	16.2	17	16.7	15	18.8
Encouraging people to walk and cycle	16	16.9	6	24.7	16	16.7	16	18.1
Building digital skills across the City	18	14.9	16	17.2	10	20.6	17	15.4
Supporting young teens to prevent unplanned pregnancy and provide support for pregnant young teens	19	14.7	15	17.3	13	20.1	18	15.1
Supporting people who are involved, or are at risk of becoming involved, in offending behaviour to get back on track	20	14.7	21	12.4	20	14.4	19	14.5
Helping people to prevent, stop and recover from dangerous levels of alcohol and drug consumption	21	14.5	20	13.6	22	13.4	20	14.4
Increasing awareness of available financial support	17	15.3	24	11.1	24	12.3	21	14.4
Educational input and support to children and young people regarding substance misuse	22	13.7	18	15.9	19	15.5	22	14.0
Supporting people to manage their weight	23	12.3	23	11.9	23	12.3	23	12.3
Increasing community resilience and opportunities to volunteer	24	10.9	22	12.3	21	13.7	24	11.3
Changing attitudes towards alcohol	25	7.6	26	8.0	26	7.4	25	7.6
Changing attitudes to reduce smoking	26	6.1	25	8.5	25	10.4	26	6.7

This table shows the mean scores and rankings by ethnic group. Priorities for the White Scottish or British ethnic group match the top 5 ranking items overall. For those in the White Other group, **increasing the number of community-run green spaces** and **promoting changes to help reduce waste and emissions** were ranked in the top five and those in the 'Other' ethnic group ranked **helping new businesses** and **helping young children to reach their developmental milestones** in their top 5. There were 12 projects where statistically significant differences were found by ethnic group. The highlighted cells give an indication of where differences in mean scores may lie. Only those projects where a statistically significant difference was found between groups have been highlighted.

*Due to small numbers in some groups, ethnic groups were re-categorised for the analysis. 'White Other' includes White Polish, White Irish, Gypsy/traveller and Any other White. Other Ethnic includes all those who identified as any other ethnic group. Those who did not answer the ethnic background question are not included in the table (n=228).

Appendix 7: Mean scores by neighbourhood, North Locality

North locality	High											Low			
	Balgownie & Donmouth	Bucksburn	Cummings Park	Danestone	Denmore	Dyce	Heathryfold	Kingswells	Mastrick	Middlefield	Northfield	Oldmachar	Sheddocksley	Summerhill	Total North
Supporting children and young people with their mental health	34.7	32.5	45.8	30.2	35.0	35.7	28.1	26.3	29.6	30.9	34.5	33.1	29.9	35.5	32.8
Making sure no one goes without food due to poverty	33.8	37.3	30.6	31.3	27.0	30.7	40.6	27.6	34.5	23.4	36.2	35.9	28.5	33.6	32.6
Creating new employment and training opportunities	32.1	28.8	27.8	37.0	35.0	33.0	31.3	27.6	31.3	28.7	30.3	30.7	31.3	25.7	30.9
Encouraging employers to offer the real living wage	21.1	29.1	34.7	30.2	37.0	28.0	50.0	26.3	35.6	34.0	33.6	23.0	33.3	30.9	30.1
Supporting people in distress and reducing suicide rates	27.0	24.7	36.1	24.0	29.0	24.3	28.1	24.3	27.5	23.4	30.6	28.6	31.3	24.3	26.9
Helping young children to reach their developmental milestones	26.3	25.7	25.0	24.5	34.0	25.7	15.6	19.7	21.2	30.3	23.7	23.4	23.6	18.4	24.3
Helping young people reach a positive destination when they leave school	22.7	20.2	20.8	22.4	25.0	28.3	12.5	29.6	17.7	24.5	25.3	26.6	16.7	17.8	22.8
Improving access to housing and support for homeless people	27.9	20.2	20.8	20.3	16.0	20.0	28.1	19.1	28.0	21.3	22.0	22.2	23.6	24.3	22.8
Keeping children engaged in school	18.8	20.6	29.2	19.8	27.0	24.0	21.9	23.7	16.3	28.2	20.4	21.0	19.4	20.4	21.2
Increase awareness of all forms of domestic abuse	18.5	19.9	20.8	18.2	17.0	18.0	21.9	13.2	27.7	20.7	24.0	19.4	21.5	19.7	20.6
Ensuring care experienced children and young people have the same opportunities and outcomes as other young people	23.4	21.2	18.1	21.9	19.0	22.0	15.6	17.8	16.9	23.9	18.8	25.0	15.3	15.1	20.2
Helping new businesses	20.8	20.9	12.5	22.4	19.0	20.7	25.0	25.0	18.8	18.6	15.5	21.0	20.8	19.1	19.9
Supporting people to manage their own health and well-being	17.5	20.6	11.1	20.3	19.0	20.0	18.8	25.7	16.3	17.0	21.4	19.4	19.4	22.4	19.4
Increasing awareness of available financial support	14.0	16.4	16.7	13.0	13.0	11.0	31.3	9.2	21.7	15.4	19.7	12.1	16.7	19.7	15.8
Supporting young teens to prevent unplanned pregnancy and provide support for pregnant young teens	18.2	15.1	22.2	8.3	18.0	13.0	12.5	15.1	14.1	17.6	15.5	17.7	13.9	16.5	15.3
Building digital skills across the City	14.0	11.6	13.9	18.2	9.0	14.3	12.5	19.1	17.4	17.6	15.5	11.7	18.1	17.1	15.2
Supporting people who are involved, or are at risk of becoming involved, in offending behaviour to get back on track	18.2	9.9	13.9	10.4	11.0	13.3	25.0	12.5	18.5	12.2	17.1	13.7	13.2	17.1	14.6
Educational input and support to children and young people regarding substance misuse	13.6	16.1	19.4	8.3	14.0	13.0	3.1	13.2	14.4	23.4	11.2	14.9	21.5	13.2	14.5
Helping people to prevent, stop and recover from dangerous levels of alcohol and drug consumption	10.1	13.4	15.3	10.9	12.0	12.7	9.4	15.1	11.7	13.8	10.2	16.1	14.6	21.7	13.0
Supporting people to manage their weight	9.7	16.4	25.0	13.0	9.0	14.7	6.3	13.2	14.1	10.6	11.2	9.3	13.2	15.8	12.9
Changing attitudes towards alcohol	5.8	8.9	4.2	7.8	0.0	8.3	9.4	9.2	6.0	10.1	6.9	5.7	9.0	11.8	7.4
Changing attitudes to reduce smoking	4.9	6.5	6.9	6.8	3.0	5.7	9.4	5.3	6.8	9.6	5.3	7.7	10.4	11.2	6.8
Increasing community resilience and opportunities to volunteer	12.3	12.0	1.4	18.2	13.0	11.7	9.4	14.5	7.1	8.0	8.6	10.9	11.8	10.5	10.8
Encouraging people to walk and cycle	18.2	14.7	5.6	17.2	15.0	14.7	9.4	26.3	13.0	11.7	11.5	15.3	6.9	12.5	14.4
Promoting changes to help reduce waste and emissions	20.5	17.8	8.3	19.3	24.0	19.0	12.5	17.1	16.3	10.1	15.8	21.0	20.1	11.2	17.3
Increasing the number of community-run green spaces	15.9	19.5	13.9	26.0	20.0	18.3	12.5	24.3	17.7	14.9	15.5	14.9	16.0	14.5	17.7

This table shows the mean scores for each of the neighbourhoods in the North locality. Caution should be used when interpreting the results due to the small numbers in some neighbourhoods. There were four projects where statistically significant differences in mean scores were found by neighbourhood. Highlighted cells give an indication of where differences in mean scores between neighbourhoods may lie. While there are differences in mean scores across all neighbourhoods, only those projects where a statistically significant difference between neighbourhoods was found have been highlighted. (Note: analysis was done by comparing neighbourhoods within the locality – not comparison of all neighbourhoods across the city.)

Appendix 8: Mean scores by neighbourhood, South Locality

South locality	High							Low		
	Braeside, Mannofield, Broomhill & Seafield	Cove	Culter	Cults, Bielastide & Milltimber	Ferryhill	Garthdee	Hazlehead	Kincorth, Leggart & Nigg	Torry	Total
Creating new employment and training opportunities	29.9	32.5	30.9	29.3	34.2	30.2	38.3	29.9	31.5	31.5
Supporting children and young people with their mental health	32.5	35.4	28.3	29.5	28.4	32.7	22.6	30.8	30.9	30.3
Making sure no one goes without food due to poverty	33.5	32.5	25.0	29.7	26.5	32.7	33.9	31.9	26.2	30.0
Encouraging employers to offer the real living wage	21.6	28.3	29.0	22.2	17.4	37.1	31.9	32.4	33.1	28.0
Supporting people in distress and reducing suicide rates	26.2	28.8	23.0	20.8	29.0	32.7	30.2	23.2	26.9	26.3
Helping young children to reach their developmental milestones	24.5	26.7	29.0	20.5	17.4	25.8	19.0	24.1	23.5	23.0
Helping new businesses	27.2	25.4	18.4	25.0	25.9	21.4	23.0	19.4	20.0	22.9
Ensuring care experienced children and young people have the same opportunities and outcomes as other young people	22.3	21.7	25.0	20.8	19.5	19.0	16.9	23.8	22.5	21.5
Improving access to housing and support for homeless people	21.1	20.8	15.1	23.1	21.3	19.0	23.8	21.1	18.3	20.6
Helping young people reach a positive destination when they leave school	19.7	22.1	24.3	24.3	18.0	19.0	19.4	22.5	18.0	20.5
Keeping children engaged in school	21.4	20.4	23.0	21.2	20.4	19.0	16.9	20.6	19.1	20.1
Supporting people to manage their own health and well-being	19.2	15.4	19.7	19.8	22.0	17.3	21.0	19.7	18.5	19.2
Increase awareness of all forms of domestic abuse	13.6	16.7	16.5	14.6	14.0	20.2	18.2	21.5	19.3	17.3
Building digital skills across the City	13.4	21.3	9.2	14.9	16.8	12.9	14.5	16.9	14.9	15.2
Helping people to prevent, stop and recover from dangerous levels of alcohol and drug consumption	15.3	15.0	18.4	13.0	15.6	12.9	19.4	13.0	16.0	15.1
Supporting people who are involved, or are at risk of becoming involved, in offending behaviour to get back on track	15.1	12.9	16.5	16.5	15.2	14.1	15.7	16.0	13.8	15.0
Supporting young teens to prevent unplanned pregnancy and provide support for pregnant young teens	12.4	11.3	15.8	13.7	11.0	15.7	11.3	17.4	17.9	14.5
Increasing awareness of available financial support	11.9	11.3	9.9	11.8	11.0	17.7	16.9	16.7	15.1	13.8
Educational input and support to children and young people regarding substance misuse	11.9	14.2	15.1	9.9	10.4	14.1	10.1	16.4	14.6	13.0
Supporting people to manage their weight	9.2	13.3	9.2	14.2	13.4	13.3	12.9	12.5	14.4	12.8
Changing attitudes towards alcohol	8.3	4.6	9.2	8.0	10.1	9.3	7.3	8.8	8.7	8.3
Changing attitudes to reduce smoking	6.8	3.3	4.0	4.3	6.1	7.7	6.9	5.1	9.2	6.3
Increasing community resilience and opportunities to volunteer	12.4	12.9	8.6	13.7	13.1	9.3	10.9	11.1	9.5	11.4
Encouraging people to walk and cycle	24.0	17.1	25.7	27.1	26.5	11.3	19.4	13.9	18.0	20.2
Promoting changes to help reduce waste and emissions	25.2	16.3	24.3	24.8	30.8	17.7	20.2	13.9	17.2	20.8
Increasing the number of community-run green spaces	21.6	20.0	27.0	27.6	26.2	18.2	19.8	17.6	23.0	22.4

This table shows the mean scores for each of the neighbourhoods in the South locality. Caution should be used when interpreting the results due to the small numbers in some neighbourhoods. There were four projects where statistically significant differences in mean scores were found by neighbourhood. Highlighted cells give an indication of where differences in mean scores between neighbourhoods may lie. While there are differences in mean scores across all neighbourhoods, only those projects where a statistically significant difference between neighbourhoods was found have been highlighted. (Note: analysis was done by comparing neighbourhoods within the locality – not comparison of all neighbourhoods across the city.)

Appendix 9: Mean scores by neighbourhood, Central locality

High

Low

Central locality	Ashgrove	City Centre	Froghall, Powis & Sunnybank	George Street	Hanover	Hilton	Midstocket	Old Aberdeen	Rosemount	Seaton	Stockethill	Tillydrone	West End	Woodside	Total
Supporting children and young people with their mental health	30.4	29.7	31.0	27.5	32.5	29.6	33.3	27.9	31.7	29.7	37.0	32.6	30.0	38.6	31.5
Encouraging employers to offer the real living wage	39.9	33.1	31.5	30.6	42.5	32.1	20.6	34.3	27.7	33.9	32.0	34.0	21.0	30.8	30.8
Making sure no one goes without food due to poverty	34.5	31.5	26.1	36.9	42.5	32.7	40.2	21.4	32.6	31.5	36.0	26.9	27.5	26.9	30.7
Creating new employment and training opportunities	23.2	33.2	27.7	18.1	27.5	28.6	30.9	30.7	29.6	32.0	26.0	28.8	27.0	26.9	29.0
Supporting people in distress and reducing suicide rates	21.4	29.4	25.0	26.9	15.0	29.6	29.4	18.6	28.1	29.9	31.0	22.8	24.5	21.8	26.2
Helping young children to reach their developmental milestones	20.2	17.9	27.2	22.5	20.0	18.4	21.6	19.3	22.0	21.5	21.0	22.0	22.0	31.0	22.1
Helping new businesses	19.1	25.8	25.0	16.3	25.0	25.5	21.1	28.6	25.0	19.6	13.0	22.0	20.5	15.7	21.8
Ensuring care experienced children and young people have the same opportunities and outcomes as other young people	19.6	19.2	25.5	21.9	27.5	18.9	21.1	19.3	23.5	17.3	25.0	20.7	20.1	26.9	21.2
Improving access to housing and support for homeless people	21.4	20.9	20.1	26.3	15.0	19.9	25.0	15.0	22.0	20.8	28.0	16.9	23.3	20.7	21.1
Helping young people reach a positive destination when they leave school	25.6	18.5	21.2	17.5	17.5	15.8	19.1	14.3	26.2	21.3	16.0	21.5	23.5	23.9	21.0
Keeping children engaged in school	20.8	18.3	21.7	19.4	27.5	16.8	16.7	17.1	17.7	20.6	22.0	19.8	17.1	26.9	19.8
Supporting people to manage their own health and well-being	14.9	19.6	16.9	20.0	15.0	21.9	15.2	20.0	20.4	20.8	18.0	17.9	21.5	18.3	19.2
Increase awareness of all forms of domestic abuse	19.6	21.3	19.6	22.5	12.5	21.4	17.7	13.6	16.2	19.9	23.0	14.7	18.1	18.3	18.8
Building digital skills across the City	13.7	16.6	16.9	17.5	7.5	21.4	15.7	19.3	17.7	12.6	12.0	17.4	14.6	16.0	16.1
Supporting young teens to prevent unplanned pregnancy and provide support for pregnant young teens	16.7	12.8	22.3	13.1	15.0	11.7	10.8	13.6	12.8	18.0	18.0	17.9	13.9	22.8	15.8
Helping people to prevent, stop and recover from dangerous levels of alcohol and drug consumption	14.3	16.6	16.9	15.6	10.0	14.3	16.7	11.4	14.6	15.9	15.0	13.9	14.4	11.6	14.8
Educational input and support to children and young people regarding substance misuse	9.5	12.5	18.5	13.8	12.5	12.8	11.3	9.3	11.6	16.8	16.0	16.6	13.1	20.0	14.4
Increasing awareness of available financial support	12.5	14.3	13.0	13.1	15.0	17.9	10.3	12.1	12.8	18.9	17.0	16.9	8.7	15.7	14.3
Supporting people who are involved, or are at risk of becoming involved, in offending behaviour to get back on track	16.1	14.4	14.7	21.3	7.5	16.8	15.7	15.0	12.5	13.3	13.0	11.7	11.9	13.4	14.0
Supporting people to manage their weight	13.7	11.4	10.3	10.0	10.0	15.3	9.3	13.6	8.2	10.3	11.0	12.5	16.6	8.8	11.5
Changing attitudes towards alcohol	7.7	6.6	9.8	6.9	7.5	8.2	5.9	7.1	4.3	5.4	7.0	11.7	7.7	6.9	7.2
Changing attitudes to reduce smoking	8.3	5.6	6.5	8.8	10.0	8.7	2.9	7.1	6.7	8.2	7.0	7.1	9.2	6.0	7.0
Increasing community resilience and opportunities to volunteer	10.7	10.9	6.5	10.0	12.5	10.7	11.8	16.4	10.1	11.9	12.0	14.4	14.6	9.1	11.5
Encouraging people to walk and cycle	14.3	18.3	14.7	20.0	22.5	14.3	27.0	29.3	20.4	14.5	10.0	17.9	26.0	14.9	18.6
Promoting changes to help reduce waste and emissions	29.8	21.3	13.6	24.4	15.0	20.4	25.5	35.0	22.6	15.4	20.0	17.7	27.0	14.4	20.9
Increasing the number of community-run green spaces	22.0	20.3	17.9	19.4	35.0	16.3	25.5	30.7	23.2	20.1	14.0	23.9	26.5	13.4	21.0
Increasing community resilience and opportunities to volunteer	10.7	10.9	6.5	10.0	12.5	10.7	11.8	16.4	10.1	11.9	12.0	14.4	14.6	9.1	11.5

This table shows the mean scores for each of the neighbourhoods in the Central locality. Caution should be used when interpreting the results due to the small numbers in some neighbourhoods. There were nine projects where statistically significant differences in mean scores were found by neighbourhood. Highlighted cells give an indication of where differences in mean scores between neighbourhoods may lie. While there are differences in mean scores across all neighbourhoods, only those projects where a statistically significant difference between neighbourhoods was found have been highlighted. (Note: analysis was done by comparing neighbourhoods within the locality – not comparison of all neighbourhoods across the city.)