

Community Empowerment Group  
Thursday 29 September 2022, 2-4pm

Member	Present
Michelle Cochlan, Aberdeen City Council (Chair)	Yes
Maggie Hepburn, ACVO (Vice Chair)	Yes
Claire Smith, Police Scotland	No
Dave Black, GREC	Yes
Susan Thoms, ACC	Yes
Colin Wright, ACC	Yes
Martin Wyllie, ACC	No
Paul Tytler, ACC	Yes
Elaine Sinclair, UoA	Yes
Matt Reid, ACC	No
Liz Howarth, NHSG	No
Stuart Lamberton, ACHSCP	Yes
Margaret Stewart, ACC	Yes

Item	Title	Lead	Notes/ Actions	Responsibility
1.	<b>Welcome &amp; Apologies</b>	All	Apologies received from Martin Wyllie and Claire Smith	
2.	<b>Actions from the last meeting</b>	All	<p>Actions from the last meeting were marked as complete or will be covered on today's agenda with the exception of:</p> <p><a href="#">Just Transition PB Fund</a> – Maggie briefed the group on the Scottish Government's £1m pb fund for the North East which empowers communities to have a direct say on how money will be spent on Just Transition capital projects. Communications are being issued tomorrow. ACVO plan to form a steering group and Maggie suggested Susan might join this to impart her knowledge and experience of pb. The funding needs to be allocated and spent by the end of March 2023.</p>	
3.	i) <a href="#">CEG Progress Report</a>	MC	<p><u>CEG Progress Report</u></p> <p>The progress report reflects ragging and updates provided at the last meeting. As per last meeting, the group agreed to review ragging for each item as we go through the agenda.</p>	

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	<a href="#">ii) Outcomes Indicators</a>		<p><u>Outcomes Framework</u> Following the request from Dave at the last meeting, Anne has now provided a breakdown of the city voice indicator regarding influence and sense of control by SIMD quintile within the outcomes framework. This will be further populated with data sets agreed to be monitored within the new Community Empowerment Strategy.</p>	
4.	<b>City Voice Panel Refresh</b>	AM	<p>In advance of the meeting Anne circulated tables to the group showing participant characteristics for the updated City Voice panel. The updated panel has 765 members. Of these, 496 were existing panel members and 269 are new members. While overall, the characteristics of new panellists are broadly similar to those of existing panellists, there are a few differences. The proportion of new panellists in the three youngest age groups (16-44 years) is higher than existing panellists (21.2% compared to 6.8%). However, the median age of new panellists is still high at 60 years. The split between male and female is more even in new panellists. The proportion of White Scottish and Other British is lower in new panellists (83.6% compared to 88.5%) with a higher proportion from other ethnic groups. The proportion of panel members who want to receive a paper copy of surveys is higher in new panellists (23.4% compared to 16.3%). In both groups, almost half of panellists are in SIMD Quintile 5 (20% least deprived). Importantly, there is less missing data for new panellists.</p> <p>A targeted recruitment drive will now be undertaken to address underrepresented groups. There was a discussion about whether the targeted recruitment needed to happen before the next survey or whether this should happen at the same time. It was agreed that it would be more practical to do a targeted recruitment exercise to ensure the panel was as representative as possible for the next questionnaire which is planned to be a community empowerment edition. Recruitment will continue to be open on an ongoing basis whilst there are still underrepresented groups.</p> <p>Members of the Community Empowerment Group are asked to help cascade recruitment materials to target groups. Elaine offered to connect in with the Student society to engage younger members and Margaret said she could help reach young carers and utilise library mainlining lists. Dave noted the dip in the Asian community and agreed to target community leaders online and by email to encourage uptake. He was also disappointed to see the dip in representation from deprived communities. Colin suggested distributing recruitment leaflets and material to food banks etc. would be helpful as social media may not be enough. CLD staff would be able to support this as well as sharing information with Regeneration Matters, Community Projects and Priority Neighbourhood Partnerships operating in deprived areas.</p> <p>Dave also suggested getting councillors on board.</p>	

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			<p>The group agreed that recruitment material should specify the groups we are looking to target but that all interested members of the community would be welcome to join the panel. Anne will prepare comms messages and circulate to members for support to cascade to target groups as discussed.</p> <p>Regarding the Community Empowerment Edition of City Voice, Elaine asked if there would be an opportunity for the University to ask questions relating to being a civic university. Michelle confirmed yes, although a finding of the review was to keep questionnaires short so would need to take that into account.</p> <p><b>The group agreed for this workstream to be ragged as GREEN for on track within the progress report (see item 3i).</b></p>	AM/ ES/ DB/ CW
5.	<b>Community Empowerment Strategy</b>	Dave, Maggie, Michelle, Margaret	<p>Michelle circulated a draft of the Community Empowerment Strategy to the Group and all members of the Strategy Development Group gave a joint presentation on the development process, main sections of the strategy and next steps. Members were advised that there will now be a consultation period to gather feedback on the document before it is finalised and presented to the CPA Board on 30 November 2022. It will first be considered by the CPA Management Group on 26 October.</p> <p>Members were asked about the best way to consult stakeholders. It was discussed that the strategy document will have more of a partner audience whilst the community tools and resources website will be more front facing for staff and members of the public. Stuart suggested a launch of the strategy and community toolkit in would be more meaningful than a consultation on the document at this stage. The group supported the idea of a launch event to raise awareness and get the message out there in the New Year once it had been approved.</p> <p>Dave highlighted the role of the Community Empowerment Network helping to promote this and also suggested that the network should be referenced in the strategy as having a role in scrutinising the work of the Community Empowerment Group. Margaret reminded the group that we need to lead by example and follow the same standards we have set out in the strategy.</p> <p><b>The group agreed for this workstream to be ragged as AMBER within the progress report (see item 3i).</b></p>	MC/DB/ MS/MH
6.	<b>Locality Planning Update</b>	PT/SL	<p>Stuart updated the group that the Integrated Locality Planning Team are preparing a report on Locality Empowerment Groups engagement to include figures and planned road map ahead. The LEGs are not functioning as the ACHSCP had hoped. A meeting was held with the integrated team earlier this week to explore some of the challenges and there are some actions to progress LEGs and to achieve community led,</p>	

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			<p>outcome focussed locality plans. LEGs are not meeting at the moment. Keen to progress things differently. Stuart requested a 15 mins presentation at the next meeting.</p> <p>Paul advised the Priority Neighbourhood Partnerships are in a slightly different position having evolved from Locality Partnerships established in 2017. Meetings are ongoing and work is being undertaken to engage groups in new priority neighbourhoods. E.g. George St Community Council. Community ideas are going to be used to engage people to get involved in taking forward the ideas.</p> <p>Maggie updated the group that there will be a community commissioning exercise for the community wellbeing fund year 2. Chris Smillie sits on the group and one of the ideas was to engage with one of the Locality Groups on this. Paul advised that PNPs would be able to support. LEGs not meeting at the moment but will be again in the future. The wellbeing fund group is meeting again next week but Maggie advised that there is some flex in terms of timescale.</p> <p><b>The group agreed for this workstream to be ragged as RED within the progress report (see item 3i).</b></p>	MH/PT/SL
7.	<b>Community Engagement – What’s happening?</b>	All	<p>As agreed at the last meeting, Community Engagement will be a standard item on the agenda to share upcoming events. The following was noted this month:</p> <ul style="list-style-type: none"> <li>• Community Empowerment Network – 27 October? TBC.</li> <li>• Aberdeen Responsible Business Event taking place w/c 14 November during Living Wage Week – Contact Michelle. Send info to Elaine and others for sharing</li> <li>• Fairer Aberdeen PB taking place in Garthdee. Date TBC but expect it to be 29 October Kaihmhill. – Contact Susan.</li> <li>• Come and Network Day taking place 8 October in the Town House – Contact Colin.</li> <li>• Targeted recruitment campaign for City Voice during September. Details TBC – Contact Anne.</li> <li>• Public engagement on Health Determinants Improvement Collaborative Oct-Dec. Details TBC – Contact Martin</li> <li>• Meet the funders event to minority ethnic community October – contact Dave. Possible to drum up recruitment to City Voice then?</li> </ul>	
8.	<b>AOB</b>	All	N/A	
9.	<b><u>2022 Meetings</u></b> 24 November	All	Maggie will chair the next meeting as Michelle on leave.	MG