



Aberdeen Responsible Business

Star Room, Beach Ballroom – 14th November 2022 09:30-13:30



Community Planning
Aberdeen



Programme

- 1000 Welcome – Councillor Alex Nicoll
- 1010 Cost of Living Crisis – Derek McGowan, ACC
- 1025 Supporting Businesses Response – Vivian Maeda & Louisa McDonnell, BITC
- 1040 ABZ Works – Angela Taylor, ACC
- 1050 The Real Living Wage – Martin Barry, Scottish Enterprise
- 1110 Networking Break
- 1130 Workshop 1
- 1200 Wellness at work – Suzanne Stevenson, GRAHAM
- 1210 Supporting communities through crisis – Rhonda Miller, Total Energies
- 1220 Working with Community Planning Aberdeen – Charlotte Saunders, ACC
- 1230 Workshop 2
- 1300 Closing remarks followed by Networking Lunch

Welcome from Councillor Alex Nicoll

Chair of Community Planning Aberdeen
and Co-Leader of Aberdeen City Council

How the Cost of Living Crisis is hitting Aberdeen City

Derek McGowan

Chief Officer – Early Intervention and Community Empowerment,
Aberdeen City Council

- 1/3 of people have either no savings or under £250.
Nearly 2/3 for households who are unemployed and >2/3 for single parents
- Nearly half of all households have a debt and, of those, more than 1/10 have debts of 5X equivalised monthly incomes
- Almost 1/5 households are already behind with a bill and 1/20 are behind on rent or mortgage payments
- 1/10 families experience cold and hungry (and 1/5 low-income families) as they could not heat their home and have skipped or reduced the size of meals
- 3/20 households that had skipped meals or reduced the size of meals had also accessed a food bank
- More than 1/5 feel their household financial situation is very insecure
- 1/5 with a mortgage feel financially very insecure. 1/3 private renters and 2/5 social renters
- 1/10 families would be unable to cover an unexpected bill of £200

Household vulnerability

- Inflation is at 10.1%
- Energy costs
- Food costs
- Petrol / diesel costs remain volatile

Aberdeen context

- Rent arrears
- Mental health
- Public health
- Volunteering
- Child and fuel poverty
- Food banks and pantries
- Lowest youth employment rate in Scotland

Support

- Rent freeze and moratorium on evictions
- Multiple financial support measures create a complex environment
- Capped energy bills
- Scottish Child Payment
- Council support available

Supporting Businesses to Respond Through Partnership

Vivien Maeda

Relationship Manager, Business in the Community

Aberdeen Responsible Business Event



COST-OF-LIVING ACTION PLAN FOR BUSINESS



November 2022

The cost-of-living crisis in NUMBERS

8 in 10

adults

are being impacted in some way by the rising cost of living

ONS. Visit bitc.org.uk/news for full press release

1 in 10

UK households

do not have anyone in employment

ONS. Visit bitc.org.uk/news for full press release

1 in 10

adults

in the UK have gone without food for a day because they could not afford to eat

The Food Foundation (2022)

1 in 10

people in employment

are currently being paid on or below the national living wage

ONS. Visit bitc.org.uk/news for full press release

One third

of UK children

are living in poverty

Source: DWP



AREAS FOR ACTION

- Supporting Employees
- Supporting Customers
- Supporting Communities
- Supporting Suppliers

SUPPORTING EMPLOYEES

1. Pay the Real Living Wage to employees and contractors
2. Ensure employees have the option to work flexibly
3. Target support towards your lower income employees

SUPPORTING CUSTOMERS

1. Understand the needs of your lower income and vulnerable customers, and how the cost-of-living crisis will impact them
2. Provide products and services that are genuinely affordable to increase choice for lower income consumers
3. Innovate to deliver affordable and accessible products and services

SUPPORTING COMMUNITIES

1. Promote employee volunteering with schools and front-line organisations in your local area
2. Share goods and equipment with community organisations that are working with lower income and vulnerable people
3. Provide funding for your community partners that is simple to access, and easy to apply for

SUPPORTING SUPPLIERS

1. Ensure prompt and fair payment to your suppliers
2. Support your supply chain to reduce their energy and resource consumption
3. Purchase goods and services which are more energy and resource efficient



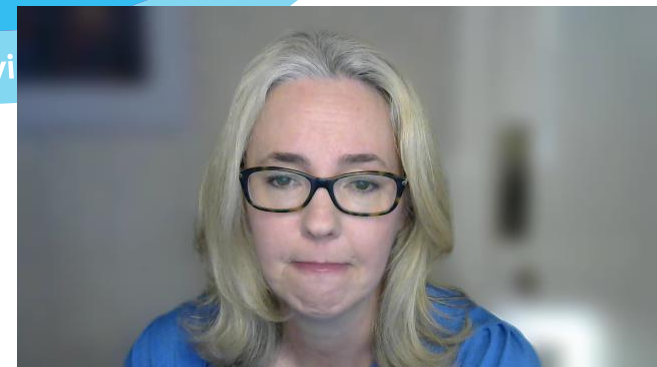
12 CALLS TO ACTION

Area	Call to Action	Justification / Rationale
Employee Support	<ol style="list-style-type: none"> 1. Pay the Real Living Wage to employees and contractors. 2. Ensure employees have the option to work flexibly. 3. Target support towards your lower income and vulnerable employees using workforce data and employee engagement 	<ol style="list-style-type: none"> 1. Reduces likelihood of in-work poverty and staff absence 2. Reduces personal and financial pressure on employees 3. Increases the likelihood that any employee benefits help those that need them most
Customers	<ol style="list-style-type: none"> 1. Understand the needs of your low income and vulnerable customers, and how the cost of living crisis will impact them. 2. Provide products and services that are genuinely affordable to increase choice for lower income consumers 3. Innovate to deliver affordable and sustainable products and services 	<ol style="list-style-type: none"> 1. Increases responsiveness to customer base, and demonstrates corporate compassion 2. Reduces likelihood of poverty premium and reputational risk to your business 3. Increased potential for company / brand value boost
Communities	<ol style="list-style-type: none"> 1. Promote employee volunteering with schools and front-line organisations in local communities. 2. Share goods and equipment with community organisations that are working with lower income and vulnerable people. 3. Provide funding for your community partners that is simple to access, and increase support where possible. 	<ol style="list-style-type: none"> 1. Helps match employee skills to where they are most needed 2. Reduces likelihood of resource wastage and supports groups that could benefit the most 3. Protects front line community services which are under increased pressure, and makes it easier to access
Suppliers	<ol style="list-style-type: none"> 1. Ensure prompt and fair payment to your suppliers 2. Support your supply chain to reduce their energy and resource use 3. Purchase goods and services which are more energy and resource efficient. 	<ol style="list-style-type: none"> 1. Reduces likelihood of small businesses insolvency 2. Reduces costs, strengthens your supply chain 3. Improves firm productivity, and rapidly to greener products a



RESPONSIBLE BUSINESS MAP[®]

By creating healthy communities and a healthy environment, a responsible business can achieve long-term financial value.



Where to find Resources

- **Website:** <https://www.bitc.org.uk/fact-sheet/cost-of-living-action-plan-for-businesses/>
- **In person:** Speak to Vivian Maeda today



Business in the Community
25,289 followers

Today we're launching our Cost of Living Action Plan for Businesses...

- ◆ A third of UK children right now are living in poverty
- ◆ Eight in 10 adults are being impacted in some way by the rising cost

Without doubt, businesses have a crucial role to play in supporting their employees, customers, communities, and suppliers during this evolving crisis.

But what should your business be doing, right now?

Our 12 calls to action will guide and support you to be faster, braver and bolder in your response. We know many businesses are also facing mounting pressures, and we will be here every step of the way to help you do what you can...

This morning we've unlocked useful member-only resources and insights to guide you all you need to navigate your responsible business decisions.

Together, using the collective effort of business, we can help people through the challenges that lie ahead.

Visit our hub, right now, to get started: <https://bitc.in/er8FDk4>

#CostOfLivingCrisis #CostOfLiving #ResponsibleBusiness

Reactions: +81

Interactions: This will help me..., Well said..., Thanks for posting..., I want...

Actions: Like, Comment, Repost, Send

Comment: Add a comment...

The UK cost-of-living crisis is affecting people across the UK.

Rising inflation, in particular for key commodities (such as energy, food and fuel), is pushing households into poverty and financial hardship, including those in employment. It is also pressuring the community organisations that help these households to staying afloat.

For 40 years, Business in the Community (BITC) and its members and stakeholders have been addressing the very issues that the cost-of-living crisis is exacerbating, yet we know the severity of what is happening right now, and the mounting pressures that your businesses may be under.

We have launched a new [Cost of Living Action Plan for Businesses](#) that details 12 calls to action to support you to be faster, braver and bolder in your response to the ongoing crisis - because we know the collective difference businesses can make at this vital time.

On this page

- [Statement from our CEO](#)
- [Additional support](#)
- [Links to support jobs](#)
- [Volunteering opportunities](#)
- [Taking action, resources and insights](#)
- [Online resources](#)

This page will be updated on a regular basis with further updates, resources and guidance.

Amanda Mackenzie OBE, Chief Executive said:

"Businesses understand the duty that they have to their customers, communities and employees who are struggling to make ends meet at this time. While the cost-of-living crisis is complex and is affecting people in



The Prince's
Responsible
Business Network



14th November 2022

ABERDEEN RESPONSIBLE BUSINESS

Business in the Community





The Prince's
Responsible
Business Network



BUSINESS IN THE COMMUNITY HAS BEEN DELIVERING **SOCIAL AND ENVIRONMENTAL IMPACT** FOR 40 YEARS



1982

Formed in 1982, and with HRH The Prince of Wales as our Royal Founding Patron, **we are the largest and longest-established membership organisation dedicated to responsible business.**

2022



Today, **we work and campaign with over 600 members to continually grow their responsible business practice**, uniting our efforts for greater social and environmental impact in our communities.



WE WORK WITH BUSINESSES TO CREATE SOCIAL AND ENVIRONMENTAL IMPACT



CONNECT

Expand your network and build confidence as part of the largest responsible business network in the UK.



GO FURTHER, FASTER

Navigate and stay ahead in the changing world of responsible business with access to expert content, events, toolkits, and year-round support.



LEAD AND INFLUENCE

Lead by example and demonstrate the credibility and impact of your actions to customers, investors, and diverse talent with the BITC brand and high impact campaigns.

Climate Action for Business

For Small Businesses to start [Jan 2023](#)



Foundations

Climate Action for businesses



Tools to Act

How to act, how to reduce
emissions, net zero



Mentoring

1 x Business mentor assigned
to every 4 SMEs



JOIN THE NETWORK FOR CHANGE



Vivian.maeda@bitc.org.uk



The Prince's
Responsible
Business Network



ABZ Works – A practical example

Angela Taylor

Aberdeen City Council



A Practical Example of How Businesses Can Work With Us to Support People into Employment

Who are we?

ABZWorks is the public face of Aberdeen City Council's Employability and Skills service, working with public, private and third sector partners to deliver a broad range of employability and skills activities, including on the business support side.

ABZ WORKS

Your route to skills, training and work



Target Groups

Young people without a positive destination, or who have not sustained a positive destination

People who have been made redundant;

People experiencing mental health difficulties;

People with a disability;

Women;

Over 50s;

People experiencing long-term health issues;

People from the black and ethnic minority community;

Care experienced young people;

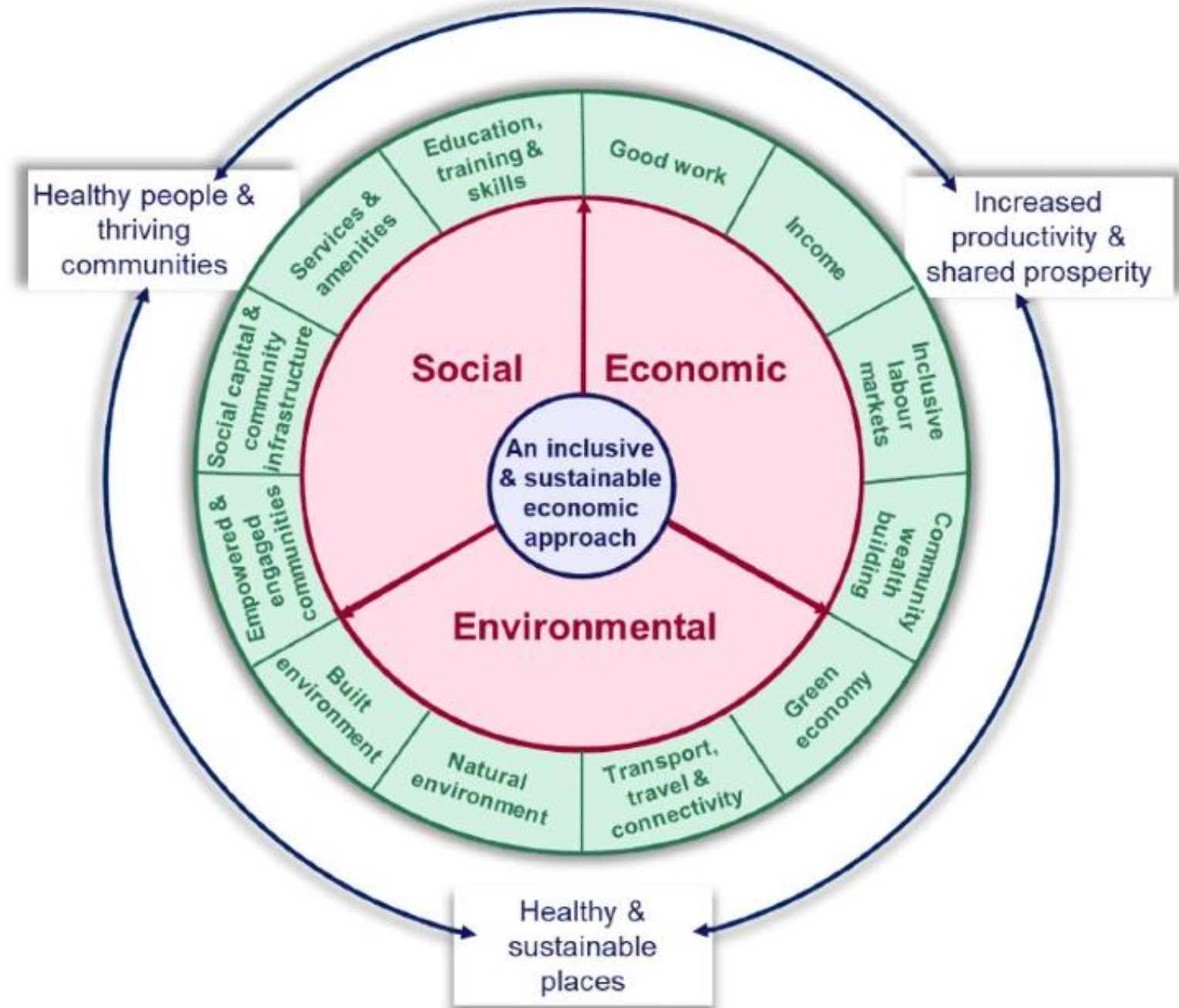
People in the criminal justice system or with convictions

Long Term Unemployed

Parents with dependent children experiencing in-work poverty and unemployed parents with dependent children experiencing poverty.



Inclusive Economic Growth





So what's that got to do with Responsible Business?

Everything!

How can you get involved?

Work experience placements – give people an opportunity to experience the world of work in a supportive environment

Flexibility – consider where possible offering flexible employment options and working hours to enable parents and carers to work around childcare/ care needs

Pay the Real Living Wage

Consider your recruitment processes – are they inclusive, accessible, fair? Are you as an employer missing out on really good candidates?

Vacancy sharing – Where and how are you advertising?

Donations

Skill sharing

Apprenticeships

Example 1: Aberdeen City Council

- Real Living Wage Employer
 - Disability Confident Employer
 - Upskilling opportunities and mentoring schemes to help employees move up the ladder
- Guaranteed interview schemes for:
- People with disabilities
 - Looked After and Care Experienced young people
 - New Scots
 - Young people educated in Aberdeen City Council Schools
 - People who have completed a Foundation Apprenticeship in Aberdeen



Example 2: CHAP


Offered a work experience placement to an ABZWorks participant experiencing long-term unemployed.

Hugely successful placement for the individual and the employer.

Opportunity to create a paid placement arose through the North East Economic Recovery and Skills Fund.

CHAP worked with us to extend the placement and to pay the Real Living Wage.

Result: An offer of permanent employment at the end of the placement.



Example 3: BP, John Lewis, and Golf Connect



Through BiTC BP donated refurbished, PAT tested laptops for ABZWorks to distribute to young people in need

John Lewis, through BiTC, donated smart phones to support people in their search for work. Result included a care experienced young person setting up his own business

Golf Connect – arranged the donation and collection of computers, printers, desks, chairs and more, which were distributed via third sector employability partners to people in need.

Example 4: Kickstart

- DWP scheme to support 16-25-year-olds at risk of long-term unemployment into paid six-month paid work experience placements.
- Aberdeen City Council acted both as a gateway organisation and Kickstart employer, supporting 123 organisations to access the scheme, resulting in the advertising of 338 vacancies, with 220 of those converting into placement starts. Aberdeen City Council employed 83 Kickstart interns.
- Huge range of opportunities offered, including jobs with development, progression, and career opportunities. Many young people secured permanent work with their Kickstart employer, or moved on to other employment or further education.



Example 5: Redundancy Support and Recruitment

Sadly we have seen some large-scale redundancy situations in recent times.

When the Stoneywood Mill closed we moved quickly with PACE partners – primarily SDS and DWP to arrange a redundancy support and jobs fair for the affected staff and more broadly to city jobseekers.

Phenomenal response from business community – within days we had filled two ballrooms at the Beach Ballroom with employers offering live vacancies.

More than 500 job seekers attended.



Questions?

- Thanks for listening.

Angela Taylor

angtaylor@aberdeencity.gov.uk

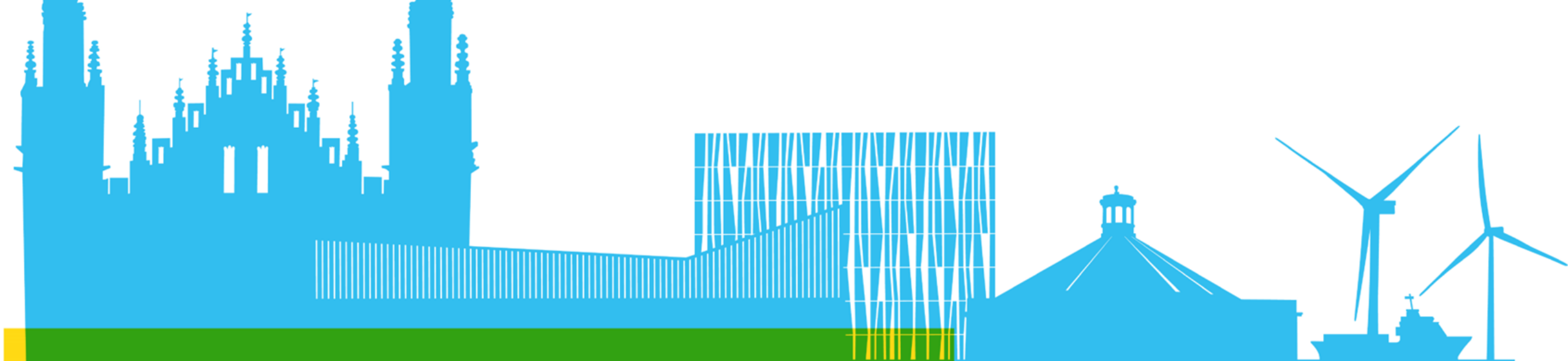
abzworks.co.uk

The real living wage for the real cost of living

Martin Barry & Councillor Allard

Scottish Enterprise

Aberdeen City Council



Making Aberdeen a

Living Wage

City

Networking Break

11.10 - 11.30



WORKSHOP 1

**What can we do to respond to the
crisis?**

(30 mins)

Wellness at work – supporting your workforce through crisis

Suzanne Stevenson

GRAHAM



The
Baird Family Hospital
and
The ANCHOR Centre
Project

GRAHAM

NHS
Grampian

GRAHAM & NHS Grampian Health & Wellbeing Partnership

This project consists of two separate buildings for NHS Grampian.



The **Baird Family Hospital** brings together all Maternity, Neonatal, Reproductive Medicine, Breast and Gynaecology Services. It will also house a Patient Hotel and dedicated teaching and research facilities. The Baird will be located on the site formerly occupied by the Breast Screening Centre and Foresthill Health Centre.



The **ANCHOR centre** brings all haematology, oncology and radiotherapy day and outpatient services under one roof. There will also be a dedicated lounge for teenage and young adult patients, an aseptic pharmacy to produce chemotherapy treatments and dedicated teaching and research facilities.



Wellbeing Support

Wellbeing & FIR

(Fairness, Inclusion & Respect)



Our commitment to health and wellbeing is evidenced through our Investors in People Platinum status, with which we also achieved the IIP Health & Wellbeing Award. Our Wellbeing Programme of events, seminars and workshops would be determined after we had carried out Health Risk Appraisal Questionnaires with our employees and supply chain.

We have rolled out our Fairness Inclusion & Respect (FIR) framework on the project. The framework helps to create a workplace that is inclusive, where diversity is embraced, creating a safe and healthy environment where everyone can thrive. This framework will include a project specific FIR representative, FIR as part of site induction, training, awareness campaigns for the

workforce and our supply chain partners. The following topics will be covered in the training, delivered face to face and through online modules as a combination of GRAHAM bespoke material and resources from the Supply Chain School: Introduction to FIR, Respect, Responsibilities, Unconscious Bias, Language, Living Wage Employer and Modern Slavery.



Wellbeing Champions

IDENTIFYING A MENTAL HEALTH FIRST AIDER

Around the office

Mental Health First Aiders will wear a teal lanyard with the text:

MH FIRST AIDER



Mental Health First Aiders on-site

Sites will use our coded vests and helmet stickers - example to right



Gavin Waugh
gavin.waugh@graham.co.uk
07384805339



Demitris Murtagh
demitris.murtagh@graham.co.uk
07900787744

Mental Health First Aiders - this project has 3 trained Mental Health First Aiders with the option to call on any of the others if they cannot speak to the ones on site.

5 sessions on Mental Health Awareness Training for all operatives on site - running throughout October and into November

Wellbeing Champions

Mental Health First Aiders

GRAHAM



Stephen Chisholm
07796 715 026



Debbie Rutherford
07500 787 932



Richard Dairion
07584 700 078



Craig Bridges
07899 908 386



Suzanne Stevenson
07393 752 645



Alistair Leith
07976 545 566



Andrzej Suwik
07818 575 611



Anthony Hamill
07387 253 493



Derek Rose
07827 278 301



Paul Simpson
07384 527 570



Paul Woods
0141 418 5590



Stevie Caughey
07469 406 581



David Kerr
07818 575 590



John Wales
07584 700 073



Chris Ward
07384 916 268



John McGrory
07385 029 579



George Mills
07831 575 039



Torquill McNeill
07894 968 657



Paul Fingland
07392 105 776



James Mulroy
07970 214 577



Stuart Holmes
07384 527 586



Tony Dixon
07825 147 963



Stacey Holmes
07900 787 675



John Cullen
07384 878 927



Craig Kelt
07384 438 672

Your Health, Your Choices Seminars

NHS Grampian and GRAHAM have developed a survey to understand the health needs of our workforce. Following analysis the initiatives can hopefully address some of the health needs of our workforce.

DID YOU KNOW?

Construction has been found to be the 2nd most stressful sector to work in within the UK?

Your health needs are important! Let us know what is important to you by completing our short survey. Scan the QR code or follow the link: <https://bit.ly/3U0H8L>

Scan to view your survey results. Available on mobile or desktop devices.

GRAHAM NHS Grampian

NHS Grampian

Aberration Health & Social Care Partnership

The Top 5 Health Concerns for the Workforce



Weight Issues



Increase Physical Activity



Healthy Eating



Mental Health



Difficulty Sleeping

GRAHAM

New & Improved Wellhub

The Hub has all the latest mental health and wellbeing news, information and resources, as well as links to external support such as Health Assured and the Wellhub.

Whilst we recognise that individuals are the key to their own personal wellbeing, our ambition is to work in partnership with you to ensure your needs are met. Wellbeing is the cornerstone of personal performance and, with your help, we can create an environment where everyone is fit, healthy and successful in all they do.

grahamwellbeing.co.uk

GRAHAM Login details: **Username:** GRAHAM **Password:** wellbeing



If you don't have a GRAHAM email address you can still access the WellHub via the QR code where you will find a large amount of health and wellbeing information, stories, resources and videos to review and use as you wish.



NHS Grampian Healthpoint Team



A team member will be onsite every Thursday from 9.30 am to 4.30 pm to assist with any health concerns , in effect a one stop health information point



Health Checks/MOT to cover the top 5 areas of concern

A private room will be available to the person to discuss their needs/concerns



Physical Activity in the shape of the NHS Grampian Pedometer Challenge will be rolled out across the site and will be open to all the workforce



Healthy Eating - a series of workshops, sign posting to relevant information and guidance on healthy eating.



Mental Health - the importance of good mental health and signposting to support and advice.

● Weight (e.g. overweight/unde...	27
● Healthy Eating	20
● Increase physical activity (e.g. ...	25
● Diabetes	4
● Heart Health	5
● Stopping smoking	4
● Drug Use	1
● Alcohol Use (recommended n...	4
● Blood Pressure	6
● Mental Health (e.g. Anxiety, D...	19
● Loneliness and Relationships (...	9
● Difficulty Sleeping	15
● Sexual Health Information (e.g...	1
● Prostate Cancer (approx. 1 in ...	5
● Menopause	3
● Financial (bills, debts, benefits ...	10
● Learning English as a first lang...	1
● Covid-19 (e.g. accessing vacci...	4
● Long Covid-19	2
● Uncertainty of local amenities ...	6

GRAHAM



publichealth
helping health happen

NHS
Grampian

Mini Health MOT's

Our health point advisors will be on-site in November offering free mini health mot's. Spaces will be limited so please book your slot early. Mini health checks will include weight and BMI, and advice for any concerns or issues you may have. This may be because you want to increase your physical activity, stop smoking or if you're concerned about your mental health and wellbeing. Appointments can be pre-booked by emailing the following or in person at one of the drop-in sessions:

gram.healthpointadmin@nhs.scot

Limited availability so please book your time!

One to one appointment available:

9.00 - 9.30

9.30 - 10.00

10.30 - 11.00

11.00 - 11.30

2.00 - 2pm Informal Drop in

One to one appointment available:

14.00 - 14.30

14.30 - 15.00

15.30 - 16.00

16.00 - 16.30

10th, 17th, 24th November and 1st
December

**Resources,
Smokerlyzer,
information and free
condoms available!**



WELLBEING BOOK



ain,
ache



Emergency / 999 services

Suspected stroke or heart attack, serious illness or injury



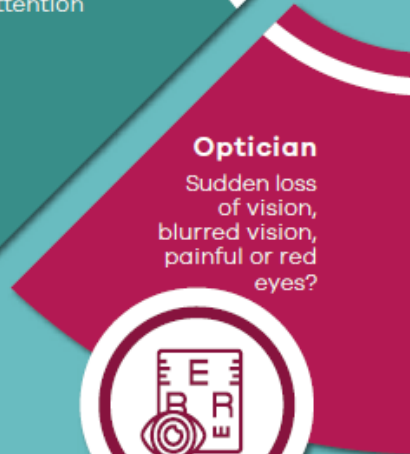
Dentist

Severe toothache that needs urgent attention



Minor injuries

Cuts and minor burns, sprains, not sure if you have broken bone?



Optician

Sudden loss of vision, blurred vision, painful or red eyes?



NHS out of Hours service

Too ill to wait until your GP surgery is open?

Self Help

Self Management

Mental Health

Pharmacist

GP

Dentist

Optician

NHS Out of Hour

Minor Injuries

Emergency Services

Grahams Wellbeing

Suzanne Stevenson
Social Impact Advisor | Building North
GRAHAM
M: 0739 375 2645
E: suzanne.stevenson@graham.co.uk

Lauren Tweedley
Projects Engagement Manager
Tel: 01224 553161
E: lauren.tweedley1@nhs.scot

www.bairdanchor.org

Supporting our communities through crisis

Rhonda Miller

Total Energies

Working in Partnership with Community Planning Aberdeen

Charlotte Saunders

Aberdeen City Council



Community Planning Aberdeen



Local Outcome Improvement Plan (LOIP) 2016-26



City Vision

***‘A place where all people
can prosper’***

regardless of their background or circumstances.



ECONOMY

1. No one will suffer due to poverty



2. Supporting 400 unemployed people into fair work

3. Upskilling and reskilling 500 people to take advantage of economic opportunities



PEOPLE

4. 95% of children 0-5 years reaching their expected developmental milestones

5. 90% of children and young people feel listened to



6. 95% of care experienced young people doing as well as their peers

7. 95% of children in priority localities reaching positive destination

8. Child friendly city by 2026

9. 30% fewer young people charged

10. 25% fewer people convicted for first time and 2% fewer reconvicted



11. Health life expectancy is five years longer

12. Drug related deaths lower than Scotland and 4% reduction in harmful levels of drinking

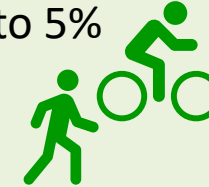


PLACE

13. Climate change by reducing carbon emissions by 61%



14. Increase people walking to 38% and cycling to 5%



15. Protecting and managing 26% of the City's nature



75 Improvement Aims

Local Outcome Improvement
Plan (LOIP) 2016-26



***How can your business
support?***

The Power of the Collective

There is an opportunity for the business community to contribute corporate social responsibility efforts towards lasting, transformational change by working with Community Planning Aberdeen to deliver the City's Local Outcome Improvement Plan (LOIP). Community Planning is about how organisations work together, and with communities, to design and deliver services which improve people's lives. Community Planning Aberdeen (CPA) is the name given to a Partnership of organisations that come together to take part in community planning in Aberdeen. CPA sees the public, private and third sector working together with community groups to achieve the shared vision of Aberdeen as 'a place where all people can prosper'. In partnership with Business in the Community (BITC), we are reaching out to responsible businesses across Aberdeen who share our aspirations for better outcomes for people, families and communities, to join us in our mission.

Join us for our next Responsible Business Network Event



Help Our Economy

Help Children & Young People

Help People in Need

Help Local Communities



Help Children & Young People

How can your business help?

- + Help care experienced young people
- + Become a mentor
- + Provide work experience or internships
- + Offer a modern or graduate apprenticeship
- + Inspire the next generation of digital workers
- **Build connections with schools and colleges**



Pass on your knowledge of your sector to the next generation through workshops, career sessions, talks, workplace visits or placements. For further information go to <https://www.aberdeenguarantees.com/> and find out more about how this contributes to the Local Outcome Improvement Plan.

[Click here to get involved](#)

- + Provide meeting spaces for young people
- + Become a breastfeeding friendly establishment
- + Be a child rights respecting organisation
- + Become a champion for children's rights
- + Give children and young people a voice



THE GLOBAL GOALS
For Sustainable Development



Help Our Economy

How can your business help?

– Provide work experience or internships

Support individuals of any age to experience the workplace, providing them the chance to enhance their CV and, should you have a vacancy, a chance to trial how they may fit within your organisation. Read the project charter for more information and find out more about how this contributes to our Local Outcome Improvement Plan.

[Click here to get involved](#)

+ Offer apprenticeship and entry level positions

+ Share your expertise

+ Inspire the next generation of digital workers

+ Become a community business champion

+ Get involved in our innovation and incubation hubs

+ Pay the real living wage

+ Become a real living wage champion

+ Help connect Aberdeen



THE GLOBAL GOALS
For Sustainable Development



Help Local Communities

How can your business help?

- + Be a food growing workplace
- + Be a community resilience champion
- Volunteer or donate to improve our local environment

Help communities to take pride in their local place, protecting and enhancing it for local people and future generations. This could involve helping pick up litter, maintenance works or other environmental solutions. It just takes a bit of teamwork to create an environment we're all proud to enjoy. Find out more about how this contributes to our Local Outcome Improvement Plan.

[Click here to get involved](#)

- + Environmental Improvements



THE GLOBAL GOALS
For Sustainable Development



Local Outcome Improvement
Plan (LOIP) 2016-26



***Our Responsible Business
partners***



Balfour Beatty



The Prince's Responsible Business Network

Worley
energy | chemicals | resources



WILLIAM RAE
FLAT ROOFING SPECIALIST

skyform
PART OF THE SKYFORM GROUP
SPECIALIST



VITAL ENERGI
CNOOC



NEOS NETWORKS



wood.



TOTAL



GRAHAM
TAQA



C/M/S

Law . Tax

Helping Our People

Barclays Bank: sponsoring activities to say thank you to Aberdeen Young Carers



Helping inspire the next generation to reach for the stars!



Balfour Beatty: Developing the young workforce



CMS: Providing Learning Opportunities for Young People



Masterclass:
make connections, get ahead!

BP: Donation of 19 laptops to help communities in need across the city



Robertson Construction: Inspiring young people through placements and training



BITC connecting smart phone donations from retail giant to small businesses in Aberdeen during the pandemic



CHAP: Donation of materials and development of 'Youth Hub' for Northfield young people



MAC Roofing: Donation to Aberdeen youth football club



Connect Golf Network: Donation of devices to help those in need in Aberdeen



Vital Energy: Supporting our schools



Robertson: donation of surplus timbers and pallets for use on community projects



Helping Our Economy

CNOOC: Leading CSR in the North

East



TAQA: Donation to provide digital equipment, training, support and employability engagement



BP: Investment in Aberdeen Art

Gallery



Robertson: TECA work experience and jobs for local people



Helping Our Place

Robertson: Seaton Totem Pole



Worley and Barclays: Litter picks for World Environment Day



CHAP: Christmas Tree for Tillydrone Community Campus



CNOOC: Abandonment suits donated for educational purposes



Contact us to get involved

Find out more about how your business can get involved:

<https://communityplanningaberdeen.org.uk/business/>

Follow us on Linked In: Community Planning Aberdeen

Follow us on Twitter: @CPAberdeen

Follow us on Facebook: @CPAberdeenCity

For enquiries email: communityplanning@aberdeencity.gov.uk

WORKSHOP 2 – How can we grow and strengthen our community?

- What does corporate social responsibility mean to you and your business?
- What are the benefits for businesses?
- What helps you be a responsible business?
- What are the barriers and how can working together help?
- What can the Aberdeen Responsible Business network do to improve collaboration between members?
- How can we encourage more businesses to get involved?