



# Community Planning Aberdeen

## Minutes of the meeting

### Meeting Name – ABERDEEN PROSPERS OUTCOME IMPROVEMENT GROUP

<b>Date</b>	<b>Monday 21<sup>st</sup> November 2022</b>
<b>Time</b>	<b>10.30 – 12 noon</b>
<b>Location</b>	<b>TEAMS</b>
<b>Present</b>	Allison Carrington (SDS), Arshia Khatir (ACC), Angela Taylor (ACC), Blair Duthie (ACC), Duncan Abernethy (Nescol), Bob Farthing (Civic Forum), Charlotte Saunders (ACC), Mike Duncan (FSB), Roz Taylor (Elevator), Martin Barry (SE), Kirsty McLaughlin (Elevator), Kirsty Robertson (baed), Liz Rattray (University of Abdn), Paul Tytler (ACC), Liam Connell (DWP), Julie Kean (SDS) – minute taker, <b>Martin Murchie guest speaker (ACC)</b>

	<b>Action</b>
<b>1. Welcome and Introductions</b>	Allison
Allison welcomed everyone onto the call and noted here that there will be a presentation from Martin Murchie (ACC)	
<b>Apologies</b>	
Apologies received from – Claire Shaw (ACVO), Jamie Coventry (replaced by Blair Duthie), Tom Power (NHS Grampian), Julie Coyle (Area Manager SDS), Jim Johnstone (ACC),	
<b>Minutes of previous meeting, actions &amp; matters arising</b>	Allison
Minutes were approved by members.	
Matters Arising (finalised matters are not reported below): 3. LEP Quarterly Report iv. Angela will update on the next quarter.	

	<p>4d.. Allison C has spoken to Nicola Graham re progress around her project to support 50 people into work. Nicola has pulled the project team together and will provide an update in time for next Aberdeen Prospers meeting.</p>	
<b>3</b>	<b>New Lead Contact – for info</b>	Allison
	<p>Allison thanked people that showed an interest in this role and was happy to announce Charlotte Saunders (ACC) will take over this role from Arshia when he leaves in early 2023.</p> <p>Allison reminded Charlotte to ask for support if needed from everyone around this group and Allison Swanson.</p> <p>Allison thanked Charlotte on behalf of the group for taking up the post.</p>	
<b>4</b>	<b>Leads' updates on projects (papers attached 30 min)</b>	All Leads
	<p><b>2.1 Increase employer sign up to the Real Living Wage by 5% year on year to 2023 to achieve Real Living Wage City Status by 2026</b> The Real Living Wage Campaign Aberdeen was launched last week and received good publicity from the P&amp;J and through the Chamber of Commerce and social media. Martin really pleased that we have reached this milestone but there is still a lot of hard work to do to develop the action plan for the Planning Board next week. Hoping to engage a wider range of employers and multinational companies and aiming to target those companies who have employees on lower pay.</p> <p>Thanks to everyone that has supported the project for the last 18 months.</p> <p>Allison asked if the press release can be shared and will do after the meeting.</p> <p><b>2.2 Supporting 50 people to start a business in Aberdeen who will be coming off the benefits system or significantly reducing their benefits through starting a business by 2023 and 100 by 2026</b> Kirsty stated that the project is going well, and the last update was at the beginning of November and there were 77 referrals to start up a business. This has resulted in 28 people starting up a business. The overall goal remains for 50 people by 2023 and by 100 by 2026 and Kirsty is confident that the project will succeed. September &amp; October were the months with the highest number of individuals seeking help. There is expected to be a drop in interest over Christmas.</p> <p>The North locality is still slow in terms of referrals. There have been 3 with 2 of those starting a business.</p> <p>Transform Business Festival on the 8<sup>th</sup> of November in the Aberdeen Science Centre went well. There were over 300 people attending from City &amp; Shire.</p>	<p>Martin</p> <p>Kirsty</p>

<p>Allison C asked whether we were tracking business lifespan and whether we had any info on the types of businesses being developed.</p> <p>Angela Taylor wanted to note that DWP are possibly commissioning a sole company for starting up new businesses and asked if Liam can link in with this as it is not on the radar. Angela to link Kirsty with DWP</p> <p>Angela asked Kirsty if she could present a forecast soon and please send on?</p> <p>Fewer referrals from the North likely due to closure of community centre so Donna had no accessible base – she is now based in the Job Centre. Paul Tytler asked Donna to contact him if he can be of any help.</p> <p><b>2.3 Support 15 care experienced young people progress to employment through public sector funded employability programmes by 2023.</b> Target nearing completion and Angela aiming There are 2 care experienced people that have moved into self-employment.</p> <p><b>2.4 Support 50 people into sustained, good quality employment by 2023, and 100 by 2026, with a particular focus on; those from priority neighbourhoods and people over 50.</b> In the absence of Nicola Allison noted Nicola has gathered the original project team and will update at the next AP meeting once things have progressed. Lots of work ongoing in this area and work is ongoing to gather relevant data.</p> <p><b>3.1 Increase the number of responsible businesses working with Community Planning Aberdeen (CPA) through Community Benefits and CSR activity by 200% by 2023</b> The Responsible Business Event was successful and had 55 attendees and 22 businesses. Thanks to all who attended. There will be a survey sent out this week on issues that were raised at the event.</p> <p>This project aim has been completed and Charlotte will submit the final report shortly.</p> <p>As Charlotte is now finished with her project, she has offered to support other projects where needed.</p> <p>Allison thanked Charlotte for completing her project and will await the final report.</p> <p>Angela wanted to thank Charlotte for all her very hard work and the event was very well run and learned a lot and the speakers was well selected.</p> <p><b>3.2 Digital Access &amp; Tools, Literacy</b> In the absence of Emma Shanks Allison provided an update there is a lot of work happening in the background but still struggling to get data to show it, Emma is confident she has reached the targets but again needs the supporting data. Allison will catch up with Emma to discuss further. Charlotte stated that the City Voice will be going out in the start of next year and Emma has put some questions on that and should hopefully have data from that also.</p>	<p>Allison/Kirsty</p> <p>Nicola G</p> <p>Charlotte</p> <p>Allison</p>
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	<p><b>3.3 To increase the number of people within Aberdeen City qualified with ICT and Digital skills at SCQF Levels 7 and above by 10% by 2023.</b>  In the absence of John Allison gave a brief overview stating that the project target has been achieved but that the project team are working to embed new practices and ensure the work to enhance the number of individuals qualified with digital skills is enhanced across the region.</p> <p><b>3.4 Increasing of the number of Modern and Graduate Apprenticeships by 5% by 2022</b>  DYW event being held at RGU on Wednesday 23<sup>rd</sup> November which Ian will be attending and hoping to get interest from Employers. DYW are setting up a focus group at St Machar Academy for 4<sup>th</sup> year students to gain their knowledge on their understanding on Apprenticeships. There is a challenge now as there are no new MA places as SDS's hands are tied due to lack of funding. NEScol only get 172 places per year, 134 places are currently signed up on the system, 15 awaiting approval, 49 contracts that are being sent out, 18 applications which are waiting. Engineering is in high demand with 75 places contracted. Forecasting 216 applicants for MAs overall this year.</p> <p>Angela asked what is the split between Aberdeen City &amp; Shire? Duncan does not have the figures but will investigate it.</p> <p><b>3.5 80% of young people will successfully complete their Modern Apprenticeships programme by 2022</b>  In Ian's absence Duncan was able to say they are looking for funding for incentives for hairdressing equipment but was uncertain of any other updates.  Allison C and Duncan will catch up with Ian.  Charlotte asked Duncan to ask Ian to link in with her.</p>	<p>John Isaacs</p> <p>Duncan</p>
<b>5.</b>	<b>New Regional Skills Assessment (20 min)</b>	Allison C
	<p>Allison shared her screen and ran through her presentation and gave a brief overview.</p> <p>Allison recommended people look over the RSA and Data Matrix and to contact Allison direct if you have any questions or would like to discuss further.</p>	
<b>6.</b>	<b>Aberdeen Health Determinants Research Collaborative</b>	Martin Murchie
	<p>Martin introduced himself as Chief Officer for data for ACC and Acting Director 'The Aberdeen Health Developed' which is NHS based.</p> <p>Martin ran through his presentation.</p> <p>If you have any further questions/queries, please contact Martin directly.</p>	
<b>7.</b>	<b>AOB</b>	All
	Allison thanked everyone for their hard work over the year, wished everyone a Merry Christmas and looks forward to seeing the group again in the new year.	Julie

	Allison asked Julie to change the date for the next meeting to the 16/1/23 to avoid a meeting on the first day back from annual leave.	
8.	<b>Date and time of next meeting - Monday 16<sup>th</sup> January 2023, 10.30 – 12pm via Teams</b>	