

# North Locality Plan

## Summary 2021-2026



Community Planning  
Aberdeen

Dyce, Danestone, Oldmachar, Denmore, Balgownie & Donmouth, Bucksburn, Heathryfold, Middlesfield, Kingswells, Northfield, Cummings Park, Sheddocksley, Mastrick, Summerhill

### Our Priorities

#### Our Economy

**1.Reduce the number of people living in poverty** through the creation of local employment, training and apprenticeship opportunities, and create solutions to tackle food poverty



*'There (has been) an increase in use of food banks and more demand for emergency food provision (quote)*

Our ideas about how we will achieve this together

Support our most vulnerable families	Create opportunities for fair work	Explore bold new approaches
<ul style="list-style-type: none"><li>• Support families with English as a second language to access services</li><li>• Support to people with disabilities</li><li>• Support communities with benefit uptake and affordable heating</li><li>• Sustain and develop community food provision</li><li>• Positive Destinations – routes to employment for young people</li></ul>	<ul style="list-style-type: none"><li>• Encourage employers in the area to sign up to the Real Living Wage.</li><li>• Support development of social enterprises and small businesses</li><li>• Support and develop employment opportunities for young people.</li></ul>	<ul style="list-style-type: none"><li>• Strengthen relationships with local businesses.</li><li>• Develop locally available employability support.</li><li>• Make childcare for affordable and accessible to increase parental employment.</li><li>• Buying debt.</li></ul>

### What we hope to achieve

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| <ul style="list-style-type: none"><li>• Decrease the number of households in fuel poverty.</li><li>• Support care experienced young people's progress to employment.</li><li>• Increase the number of vulnerable learners entering positive and sustained work or training.</li><li>• Support low-income families in priority neighbourhood to adopt positive lifestyle choices.</li></ul> | <ul style="list-style-type: none"><li>• Increase employer sign up to the Real Living Wage</li><li>• Achieve Real Living Wage City Status</li><li>• Support people to start a business in Aberdeen.</li><li>• Support people into sustained, good quality employment,</li><li>• Increase the number of Modern and Graduate Apprenticeships</li></ul> | <ul style="list-style-type: none"><li>• Increase the number of responsible businesses supporting the North Locality</li></ul> |
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## 2. Increase digital access and skills across the locality

### Our ideas about how we will achieve this together

#### Support with digital technology


- Improve digital access and increase skill base across the community (to include those with a level of current knowledge)
- Promote and use digital tools to support Mental Health and Wellbeing for young people.

#### What we hope to achieve

- increase the number of people within Aberdeen City qualified with ICT and Digital skills at SCQF Levels 7 and above.
- Improve digital access and increase ICT skill base across the community.

# Our People

## 3.Improve the physical health and wellbeing of people Our ideas about how we will achieve this together

 **Alcohol related deaths** are lower in the North Locality than the city average.

Create opportunities to upskill knowledge & understanding	Improve Health & Wellbeing	Encourage healthy outdoor activities
<ul style="list-style-type: none"> <li>• Support Community groups to understand Health and Wellbeing Health and Social Care Services in the Community</li> <li>• Upskilling communities and partners knowledge of reduction of smoking, infant nutrition initiatives, healthy weight and lifestyle, services and training</li> <li>• Raise awareness of Substance use service and provision</li> <li>• Use of noticeboards and social media to inform.</li> <li>• develop and promote community safety initiatives.</li> <li>• Community led resilience plans in place for areas most vulnerable to flooding.</li> <li>• Explore how community assets can be used as community resources</li> </ul>	<ul style="list-style-type: none"> <li>• Increase training to community groups and partners around issues impacting on children and young people services they can make referrals onto.</li> <li>• Identify and promote volunteering opportunities.</li> <li>• Promote and use digital tools to support Mental Health and Wellbeing for young people.</li> <li>• Creating opportunities for those who identify as isolated to take part in activities.</li> <li>• Upskilling communities and partners knowledge of Suicide Prevention, services and training.</li> </ul>	<ul style="list-style-type: none"> <li>• Promote and improve accessible, active travel.</li> <li>• Developing assets and programmes to encourage outdoor activity.</li> </ul>

What we hope to achieve		
<ul style="list-style-type: none"> <li>• Refer people living with respiratory conditions into appropriate support</li> <li>• To support families to adopt positive lifestyle choices to help towards a healthy weight</li> <li>• Increase the number of staff who feel confident about how to directly support, or refer a child for support, and signpost to appropriate services</li> </ul>	<ul style="list-style-type: none"> <li>• Increase the use of digital resources for children and young people's mental health and wellbeing</li> <li>• Reduce the rolling 3-year average number of suicides in Aberdeen.</li> <li>• Increase the number of unpaid carers feeling supported.</li> <li>• Reduce tobacco smoking</li> <li>• Support people to feel confident to promote wellbeing.</li> </ul>	<ul style="list-style-type: none"> <li>• More people will walk or cycle as one mode of travel</li> <li>• physical activity and other support programmes</li> <li>• children and young people have free access to physical activity which improves mental health and wellbeing</li> </ul>

#### 4. Support local volunteering opportunities

##### Our ideas about how we will achieve this together

Provide activities for children and young people	Innovative approaches to health issues
<ul style="list-style-type: none"> <li>• Diversionary Activities for young people such as AMPED - men's shed model</li> </ul>	<ul style="list-style-type: none"> <li>• Encourage the use of green spaces for healthy benefits.</li> <li>• Develop flood and community resilience plans.</li> </ul>
What we will achieve	
<ul style="list-style-type: none"> <li>• Increase opportunities for people to increase their contribution to communities (volunteering.</li> </ul>	<ul style="list-style-type: none"> <li>• Community led resilience plans in place for areas most vulnerable to flooding leading to resilience plans in place across all areas of Aberdeen.</li> </ul>

**5. Early intervention approach** targeted at those who are involved in, or at risk in offending  
 Our ideas about how we will achieve this together.

Provide support to existing services		Provide activities for children and young people	Support those affected by substance use
<ul style="list-style-type: none"> <li>• Increase priority family’s intervention.</li> <li>• Supporting training to community groups and partners around issues impacting on children and services they can make referrals onto.</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• Create opportunities for activities (young people)</li> <li>• Identify and promote opportunities for communities to volunteer</li> </ul>	<ul style="list-style-type: none"> <li>• Encourage alcohol free social options.</li> <li>• Development of activities to promote recovery</li> </ul>
<b>What we will achieve</b>			
<ul style="list-style-type: none"> <li>• Reduce instances of public space youth anti-social behaviour</li> <li>• Increase access to trauma and bereavement support for young people.</li> <li>• Increase victims of domestic abuse receiving support.</li> <li>• Support for unpaid carers.</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• Increase the number of 10- to 16-year-olds in target areas of the city who access youth community activity</li> </ul>	<ul style="list-style-type: none"> <li>• population will feel informed about using alcohol responsibly.</li> <li>• Increase the percentage of adults in Aberdeen City who are non-drinkers or drink alcohol in a low-risk way.</li> <li>• Increase uptake of drug treatment specifically within Locality Areas each year.</li> <li>• Increase the number of people undertaking recovery from drug and</li> </ul>

			alcohol issues who are being supported to maintain drug / alcohol free lives in their community.
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## Our Place

**6. Maximise use of disused outdoor space** to increase food growing opportunities

**Our ideas about how we will achieve this together.**



'Demand for **food growing initiatives** is increasing and requires support.

Support greenspace development
<ul style="list-style-type: none"> <li>• Encourage community growing spaces.</li> <li>• Encourage the use of green spaces for healthy benefits.</li> </ul>
<b>What we hope to achieve</b>
<ul style="list-style-type: none"> <li>• Increase community food growing in schools, communities and workplaces.</li> <li>• Increase the number of community run green spaces.</li> </ul>

If you are interested in getting involved in helping achieve these aims in your local community, follow this link to find out more: [Our Communities - Community Planning Aberdeen](#) or email [localityplanning@aberdeencity.gov.uk](mailto:localityplanning@aberdeencity.gov.uk)