



Your Place, Your Plans, Your Future

It's time to have your say Aberdeen

Your Place, Your Plans,Your Future Engagement - Facilitators Guide

Contents

.....	1
DRAFT Place Standard Engagement - Facilitators Guide	1
Who should read this guide?	3
What is the engagement about?	3
1. Scoring the 14 themes (Below), and tell us what is good now and what could be improved for each 3	
2. tell us if you agree with priorities and actions in our current draft strategies (see table below). ...	4
How the tool works?	6
How can I do the engagement with my group?	7
What do I need to record/what output is needed?	7
Individual	7
Group Facilitation	7
Some ways to lead a session	8
1. Visuals – Use the Wheel or a map	8
Importance of capturing information about participants	9
Data Protection, Storage and Return	9
Children and young people engagement	9
How long will it take to do the engagement?	10
Description and explanation for each theme	11
Group Engagement Recording Sheet	18
What will happen with the responses?	27
How will the data be used and stored?	27

Who should read this guide?

Staff and group leaders who will work with their clients, customers, groups to complete the **Your Place, Your Plans, Your Future** Engagement between **24 March – 18 May 2025**. Please read this guide ahead of working with your group/individuals.

What is the engagement about?

Over this year, and the years ahead, Community Planning Aberdeen partners are refreshing a range of strategies which aim to improve our city. All of which align to one, or more of the Place Standard themes.

We would like residents of Aberdeen to help shape our strategies and plans and participate in a single engagement by:

1. **scoring the 14 themes (Below), and to tell us what is good now and what could be improved for each; and**
2. **telling us if you agree with priorities and actions in our current draft strategies (see table below).**

This is a chance for everyone to share their views and shape Aberdeen's plans for improvement. This includes the current draft strategies: Local Housing Strategy, Integrated Joint Board Strategic Plan, Community Learning and Development Plan, visitor levy, play sufficiency assessment, as well as the development of future plans and strategies such as the next Local Outcome Improvement Plan , Locality Plans, Children's Services Plan and Local Development Plan

The outcome will inform both the development and finalising of the plans/strategies to be refreshed this year and in the future by Community Planning Aberdeen partners and avoid duplication of ask of communities.

1. Scoring the 14 themes (Below), and tell us what is good now and what could be improved for each

The 14 themes each focus on one aspect of life in Aberdeen City. These themes cover a broad range of both physical (such as streets and spaces) and social (such as feeling safe) characteristics that make up a good place. The themes help people to think about the practical things you need from a place (for example, shops, doctors' surgeries or schools) and also how they feel about a place (for example whether they feel part of the community or if they feel their views are important to their area).

Moving around	Public transport	Traffic and parking	Streets and spaces
Natural space	Play and recreation	Facilities and services	Work and local economy
Housing and community	Social interaction	Identity and belonging	Feeling safe
Care and maintenance	Influence and sense of control		

These are the 14 themes from the Scottish Place Standard tool, which is used across Scotland to start conversations with people about the place where they live. It is a

- nationally recognised and tested tool and can be adapted to fit local situation

- a tool that is used to assess the quality of a place and help people to identify their priorities for a particular place.
- provides a framework for place-based conversations to support communities, public, private and third sectors to work together to find those aspects of a place that need to be targeted to improve people's health, wellbeing and quality of life and deliver high quality, sustainable places.

Watch the Place Standard introductory video here. <https://youtu.be/JAsvhiU534c>

2. tell us if you agree with priorities and actions in our current draft strategies (see table below).

All of our plans and strategies align to one, or many of the 14 themes. As well as seeking scores and comments on 14 themes to refresh our strategies, we are also seeking views on whether the following we are focusing on the right priorities/actions in the current draft plans we are consulting on. The three plans/strategies align to five themes as detailed in the table below:

1. Tell us if you agree with priorities and actions in our draft strategies (Local Housing Strategy, Community Learning and Development and Integrated Joint Strategic Plan)

Draft Plan/Strategy	Summary of draft plan/Strategy	Place Standard Themes Aligned to
Community Learning and Development Plan	We are updating our strategic plan for what Community Learning and Development (CLD) providers should be focusing on in future. Help shape our future plans for youth work, adult learning, family learning and community development to improve wellbeing, address poverty and build community capacity through learning, participation and empowerment. In Scotland, Community Learning and Development work follows guidance for community planning partnerships, which outlines the following outcomes: • Improved life chances for people of all ages, through learning, personal development and active citizenship • Stronger, more resilient, supportive, influential and inclusive communities • Community Learning and Development should support 'primarily disadvantaged or vulnerable groups and individuals of all ages and to engage in learning, with a focus on bringing about change in their lives and communities	• Influence and sense of control • Social interactions • Work and economy • Facilities and services
Integrated Joint Board Strategic Plan	• The Integrated Joint Board's Strategic Plan details two strategic aims for the next four years. Firstly, considering increasing demand and reducing resources, the IJB aims to transform the way it delivers community health and social care services in order that these are sustainable and available to meet the growing needs of the City. Secondly, the Integrated Joint Board is committed to focusing on early intervention and prevention activities to improve the overall health and wellbeing of the population in the longer term. The Integrated Joint Board intends to work with partners and with the people of Aberdeen to deliver these aims.	• Work and Economy • Facilities and Services • Social Interaction • Influence and Sense of Control
Local Housing Strategy	• The Aberdeen City Local Housing Strategy sets out a vision and priorities for the future delivery of housing and housing related services.	• Housing and Community

	• It details 7 strategic priorities which are proposed to address some of the challenges our citizens face in relation to housing.	
Visitor levy	• Consultation on whether or not Aberdeen City Council should introduce a Visitor Levy for overnight stays in temporary accommodation such as hotels, guesthouse, B&Bs, etc. • The Scottish Government has given local authorities the power to introduce a percentage charge, the proceeds of which must then be used to support and enhance the visitor economy in ways that also benefit local people. • The Council is consulting on rates of between 5% and 10% which would raise between £5m and £10m each year. The costs of administering the scheme are under £100k annually. • A pre-consultation group, made up of leaders in the hotel industry, cultural bodies and tourism management organisations, has set out the objectives of the scheme with measurable performance indicators to monitor its success. • This group has also recommended ways in which the money should be spent, which includes attracting more major events and conferences, festivals and sports championships; increased spending on marketing Aberdeen to leisure and business visitors; and allocations of funds for cultural organisations and visitor attractions, as well as ensuring that areas of the city which attract visitors are well maintained and enhanced.	• Facilities and Services

Local Development Plan: Evidence Report, Call For Idea and Play Sufficiency Assessment	We are also using this engagement to help prepare the next Local Development Plan. There are a few different elements to this: - Evidence Report – we are asking people whether they think the “evidence base” we have identified to write the next Plan is relevant and up-to-date, or whether we’ve missed any key pieces of data or information. - Call For Ideas – through the Place Standard themes, we are interested in what people think the future of Aberdeen should look like, and what our future objectives for the “place” of Aberdeen should be. - Play Sufficiency Assessment – through the ‘Play & Recreation’ Place Standard theme we like to hear from communities on the opportunities there are for play in their local areas and across the city, and whether what we currently have is sufficient.
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There are prompt cards/questions for each of the 14 Place Standard themes and plans/strategies **below**. Please familiarise yourself with these prompts to enable you to facilitate the discussion with your group.

How the tool works?

Participants are asked to:

- Record a score for each theme:**
You are asked to record a score (1 to 7) for each theme (here 1 means there is a lot of room for improvement and 7 means there is very little improvement needed).
- For each theme you are also asked to share your view on:**
 - What is good now?
 - What could be improved?



- Tell us if you agree with priorities and actions in our draft strategies (Local Housing Strategy, Community Learning and Development, Integrated Joint Board Strategic Plan, Visitor Levy) aligned to the following themes:**
 - Work and Economy,
 - Facilities and Services
 - Social Interaction
 - Influence and Sence of Control
 - Play and Recreation
 - Housing and Community
- Tell us about you to inform our actions.**
Provide anonymous information (voluntary) about you and let us know if you want to get involved in next steps.

When looking at the themes, participants to:

- Think about your City or neighbourhood now and in the future – what can we change together?
- Think about the different contexts, for example time of day, day of the week, seasons or weather conditions.
- Think about your City or neighbourhood from your own perspective but also from the point of view of others that may be different to you, for example people that are vulnerable, disabled/non disabled, older/ younger. You can use our [personas](#) to help you generate discussion
- Your place may be the neighbourhood where you live or it may be the city as a whole.

There may be instances where the question does not seem relevant to participants or where they feel they do not have enough information to answer. In these cases it may help to think about the place from the point of view of others, you can use our [personas](#) to help with this, or they can simply leave this theme blank.

The 14 themes and the plans/strategies currently being consulted on are explained in more detail below.

How can I do the engagement with my group?

Different audiences will have different needs. As staff and group leaders you will know the needs of the clients, customers, groups you work with and the best approach to supporting them to participate in the engagement and share their views. For example, does the information require promoted in another language.

Some ways to facilitate the discussion are below, but the facilitation method you use is up to you, we **simply ask that output as detailed below is added onto the online portal if an individual is completing it or if a groups session complete the [group spreadsheet](#) with the detail below.**

What do I need to record/what output is needed?

Individual

The easiest way to participate is to ask individuals to complete the exercise on their phone or tablet or computer, or on a paper copy. Use this QR code or follow this link <http://yourplaceyourplans.commonplace.is> to get to the webpage: and you can download a paper copy [here](#) If people complete a paper copy, you will then need to enter the contents of each form into the **online engagement portal as soon as possible but by no later than 18 May 2025** highlighting that you are completing it on behalf of someone else. Paper copies to be returned to Community Planning Team asap after submission.



Group Facilitation

If completing as a group, rather than individually, please familiarise yourself with the **Group Engagement Recording Sheet below or [excel version](#). Output to be added to [excel version](#) as soon as possible after session and no later than 18 May 2025. All documents to be returned to community planning team for secure retention in line with privacy statement.**

You are asked to input the following:

- Your Name and organisation
- The Group you have engaged
- The number of people engaged
- The number scores for each 14 themes e.g. feeling safe (14 scores recorded, 7 number 1s and 7 number 6s)
- The comments for each theme
- Whether the group agree or not with the draft strategies (scored recorded for each proposal)
- Comment on the proposals
- Demographic information of attendees (e.g **Age** people under 20s and 5 people aged 65+ attended)

For each of the themes and draft strategies, there are a series of [questions and prompts](#) to spark discussion. Familiarising yourself with the themes and prompts below can support the discussion.

Some ways to lead a session

As above, it is up to you. However here are some ways/tools you can use.

1. Visuals – Use the Wheel or a map

- You can use a visual of the wheel (**downloadable [here](#)**) or the typical neighbourhood map (**downloadable [here](#)**) and neighbourhood postcard (for scoring only) (**Downloadable [here](#)**) and have **14 theme prompts** (as below) up on a wall or a table accessible by all.
- Download the **[prompts](#)** for the 6 themes with draft strategies/plans being consulted on and have them displayed also.
- Take paper copies of the engagement (available from Community and Locality Planning Team and libraries and downloadable **[here](#)**). If not asking people to complete individually, please ask people to complete the protected characteristic information. Downloadable **[here](#)**.
- Display the visual wheel and/or map, along with the prompts on the themes and the draft strategies being consulted on.
- Introduce the engagement and the themes, working through each one and supporting the participants to talk about the issues. Ask people which theme is most important to them and work way round. At start of discussion of each theme, provide a description.
- Use the prompts to help the conversation if needed. Where people are struggling with a theme, introduce **[personas](#)** to assist.
- Then invite the group to score each and have postcards/post it notes for people to add comments, or as a lead capture the comments from the discussion. Participants can score by adding sticky dot on to a large copy of the wheel or could complete a paper copy. For the **[map](#)** we have **[postcards](#)** with the 14 themes so people can simply add their score to the 14 boxes and then provide comments on post its etc.

When you are discussing the themes with a draft strategy/consultation aligned use the prompts to ask people if they agree with them. Participants asked to put a red, amber or green dot on the strategy cards – if red people asked to provide comment.

- Post session, facilitator to input into the online system or **[excel form](#)** with the information as detailed above and email this to **communityplanning@aberdeencity.gov.uk** as soon as possible and no later than 18 May 2025.
- If you have run a session and have hard copies of the engagement completed or results from the engagement, including demographic information, in paper format, you must ensure that these hard copy files are kept securely. Once you have input this information into the online system or emailed the or excel form to **communityplanning@aberdeencity.gov.uk** by no later than 18 May 2025 then all hard copies should be provided to the CP and Locality Planning Team for secure retention in line with the privacy notice. Any digital records should also be deleted from your device once this has been emailed to **communityplanning@aberdeencity.gov.uk** Data recorded should not be used for any purpose other than the engagement exercise.

OR

Lead the discussion as above and have simple sheets for people to complete using the Place Standard diagram, asking for comments.

- Prompts displayed as above

Material required

- Pop up banners
- Place standard wheel or typical neighbourhood map
- Paper copies of the engagement
- Paper copies of the protected characteristic information
- Sticky dots
- Postcards
- Blue tac/pins/Sellotape
- Box for comments and protected characteristic information to be inserted
- Flip chart markers/sharpies
- Privacy notice for displaying
- Signs to advise photos will be taken

Importance of capturing information about participants

Different people think about places in different ways. People live in different neighbourhoods and some people may face unique issues and have special needs, or may face specific barriers, for example on accessibility – whether physical, visual, hearing, language or cultural.

We ask participants to provide some key information about themselves to help us analyse the results and identify whether there are specific issues for some neighbourhoods or some people. **Please ask people to complete this section (noting it is voluntary) and input this onto the online system or [excel form](#) along with your group response by no later than 18 May 2025.** Individuals will not be identified in the report. See the [privacy notice](#) for detail on how data will be used and kept.

Data Protection, Storage and Return

If you have run a session and have hard copies of the engagement completed or results from the engagement, including demographic information, in paper format, you must ensure that these hard copy files are kept securely. Once you have input this information into the online system or emailed the or [excel form](#) to communityplanning@aberdeencity.gov.uk by no later than **18 May 2025** then all hard copies should be provided to the CP and Locality Planning Team for secure retention in line with the privacy notice. Any digital records should also be deleted from your device once this has been emailed to communityplanning@aberdeencity.gov.uk Data recorded should not be used for any purpose other than the engagement exercise.

Children and young people engagement

We have a specific children and young people version of the engagement at

<https://docs.google.com/forms/d/e/1FAIpQLSdJfUINfzc4Zu9ISsVleUlleFbA6veZODZKoayw747vUVg5A/viewform?usp=header>



Taking a trauma informed approach

Given the prevalence of psychological trauma and the reality that as we engage with those who have lived experiences of trauma there is the potential for re-traumatisation, it is essential we take Trauma Informed* approaches.

Being 'Trauma Informed' means being able to recognise when someone may be affected by trauma, collaboratively adjusting how we work to take this into account and responding in a way that supports recovery, does no harm and recognises and supports people's resilience.

Being 'Trauma Informed' is underpinned by the 5 R's:

- Realising how common the experience of trauma and adversity is
- Recognising the different ways that trauma can affect people
- Responding by taking account of the ways that people can be affected by trauma to support recovery
- Opportunities to Resist re-traumatisation and offer a greater sense of choice and control, empowerment, collaboration and safety with everyone that you have contact with
- Recognising the central importance of Relationships". (NES & Scottish Government)

Following guidelines outlined in The National Trauma Training Program at the baseline trauma-informed level (p28-36) should be enough for most facilitators and ensuring our approaches, and the environments we meet people in, are informed to provide Safety, Trust, Choice, Collaboration, Empowerment.

How long will it take to do the engagement?

We ask that everyone completes the scale for each theme (choosing 1-7 depending on their views); provide comment for each theme on what is good now and what could be improved and considers whether the draft strategies are focusing on the right things.

However, there may be instances where the question does not seem relevant to your group or where they feel you do not have enough information to answer. In these cases, it may help if you think about the place from the point of view of others, using the personas, or think about the area as part of a larger place, or you can simply leave this theme blank.

Understanding in more detail what is good now and what could make places better in future" is helpful in designing relevant strategies. Please provide comments in the spaces provided.

The engagement should take a minimum of 15 minutes but could take much longer if there is discussion or if people are thinking hard about good and bad things for each theme.

Description and explanation for each theme

Theme	What does this mean?	Things to consider
Moving around 	Pleasant and safe routes can encourage people to move around by walking, wheeling and cycling without relying on cars or public transport. This is good for health and for the environment and air quality. This can include off-road paths, wide pavements, quiet streets with reduced speed limits, and walking and cycling routes that can be used by people in wheelchairs, mobility aids, prams or adapted bikes.	How easy is it to move around and get to where I want to go? • Can I walk, wheel or cycle to where I want to go? • Are paths and routes suitable? (walk, wheel, or cycle, adapted bikes) • Are routes attractive and safe? (good surfaces, well-lit, seating, continuous, clean and clear, free from pollution, all weathers) • Can everyone use them? (all ages and mobility, vision/ hearing impaired, pushchairs and prams, mobility aids, bikes) Can everyone use the paths and routes? • What needs to change to make me want to use these routes?
Public transport 	Good public transport is affordable, reliable and well connected. This can reduce reliance on cars and encourage people to get around in ways that are better for the environment and for their health.	What is public transport like in my place? • Do I have easy access to public transport? • Does public transport allow me to get to where I need to go if I cannot get there by walking, wheeling or cycling? • Can everyone use public transport? (wheelchairs, prams, vision/ hearing impaired, cyclists, all weathers, all times) • Is there information on services? (easy to find, easy to use, clear and accessible)
Traffic and parking 	Traffic and parking affects how people move around. Good arrangements can help people to get the most out of their place.	How do traffic and parking affect how I move around my place? • Do people who are walking or wheeling or cycling have priority over vehicles? • How does traffic affect me? (congestion, speed, pollution, noise, fear of vehicles or bicycles, delivery vehicles) • How does parking affect me? • Are there options for lower carbon travel eg. car clubs, park and ride, car sharing, electric vehicle charging?
Streets and spaces 	Buildings, landmarks, greenery, views and natural landscape can help to create an attractive place that people enjoy being in. Distinctive streets and spaces can help people to find their way around, and greener streets and spaces are not just good for wellbeing but also for the environment and for biodiversity.	What are the buildings, streets and public spaces like in my place? • Are there points of interest like landmarks, historic features, public squares, parks, gardens, trees? • Is it easy to find my way around? (good surfaces, visual features, well signposted, direct and easy routes to follow) • How accessible are my streets and spaces for everyone? (pavement width, crossing points, tactile surfaces, dropped kerbs)

		Are there any challenges such as derelict sites and buildings, flooding, pollution, litter, lighting, busy roads or illegal parking?
Natural space 	Natural spaces have many benefits – supporting wildlife, reducing flooding, and improving air quality. These spaces include parks and woodlands, fields, streams, canals and rivers, coasts and beaches, green spaces alongside paths and roads, and tree-lined streets. Connecting with nature improves our health and wellbeing.	How easy is it for me to regularly enjoy natural space? - What kind of natural spaces do I have access to? - Can everyone use these spaces? (disabled people, dog walking, prams and buggies, walking and cycling, local food growing, playing, places to rest) - Are these spaces well looked after? (clean, safe, in good order, community volunteers) - What stops people using these spaces? - What needs to happen to encourage me to use natural spaces more often?
Play and recreation 	Play and recreation can keep us active, happy, connected and help improve the quality of our lives and our health and wellbeing. Places with a range of formal and informal indoor and outdoor spaces and events encourage children, teenagers, adults and older people to play and to enjoy leisure, culture and sporting activities.	How good are the spaces and opportunities for play and recreation in my place? - What opportunities are there for me? - Are there places that people of all ages and abilities can enjoy? (children and young people, adults and older people, non-disabled and disabled, vision/hearing impaired, locals and visitors) - Are spaces and facilities well used? - What needs to change to encourage me to make the most of what is available?
	The Play Sufficiency Assessment (PSA) is used to understand play spaces. Play spaces can be a play parks, local woods, local areas of open space etc. Anywhere children play or hang out. The PSA is use to assess the sufficiency of play areas in Aberdeen. Sufficiency is measured through quality, quantity and accessibility.	- Where do children and young people play in your area? - Please tell us your thoughts on the quality, quantity and accessibility of play spaces in your area?

Facilities and services 	When facilities and services in a place are easy to access locally, this can help people to live independent, healthy and fulfilling lives. Facilities and services can include schools, doctors, shops, libraries, social care and community groups, children's services, council services, housing services, alcohol and substance use services, homeless services, support to return to work or retrain, support to prevent reoffending, support when on a low income, food banks and community pantries.	How well do facilities and services in my place meet my needs? • What facilities and services do I use? • What other support is available? • Do the facilities and services meet my needs, now and in the future? (affordable, all ages, different needs and abilities, responsive to emergencies) • Are facilities and services easy to get to and use? • What stops me from accessing these services?
	What plans/strategies we're consulting on are related to Facilities and Services • Community Learning and Development Plan • Integrated Joint Board Strategic Plan • Visitor Levy	This is what the plans and strategies we're currently consulting on propose: • Work with partners to provide accessible community based learning opportunities (e.g. skills in digital inclusion, literacy, numeracy, ESOL, and financial resilience) for adults, particularly those furthest from inclusion and facing disadvantages, to foster lifelong learning, positive pathways and progression and reduce reoffending. • Provide targeted learning opportunities for young people to address key issues, provide opportunities to gain skills, improve mental and physical wellbeing, and have their voices heard. • Refresh our Primary Care Improvement Plan to improve access to local primary care services. • Review the allocation of social care resources to ensure more community and home-based services allowing people to live independently in their own homes. • To introduce a visitor levy on overnight stays in places like hotels and guesthouses, with the money raised being spent in ways to benefit the visitor economy. The proposed levy is an additional charge of around £5 for each room for each night. There will be some exemptions, including people with disabilities. • If the visitor levy is introduced, we think some of money raised should be spent on more things to see and do in the city, such as big events, exhibitions, festivals, business events and sport championships. • Other uses for the visitor levy money could be on improvements to places which benefit local people as well as tourists, for example museums, theatres, sport venues and parks.

		Another possible use for the money raised by the visitor levy could be to help promote the city to more visitors and major event organisers, by telling them more about the city, its facilities and what is going on.
Work and economy 	A strong local economy with a mix of businesses can help to make places feel active and attractive – most people enjoy spending time in lively places. Access to good quality jobs, volunteering and training can help us to stay active and healthy, provide social connections, a sense of identity and satisfaction, and an income where paid.	How active is the local economy in my place and are there good opportunities for work, volunteering and training? - Is there work available in the local area for those that want it? (a mix of jobs, paid work and volunteering, temporary and permanent, seasonal and part-time positions) - Are there opportunities for people to build skills? (education, training or retraining, community work, local or accessible nearby) - What support is available for people with different needs such as employment advice, business advice, childcare, travel? - How does the local economy affect how I feel about my place? (thriving or declining, lots of activity or empty streets, boarded up or attractive buildings).
	What plans/strategies we're consulting on are related to Work and Economy - Community Learning and Development Plan - Integrated Joint Board Strategic Plan	This is what the plans and strategies we're currently consulting on propose: - Provide a range of activity to improve people's physical and mental health and reduce harm ensuring people can continue to work and make a positive contribution to the economy whilst also improving their own financial wellbeing. - Provide accessible opportunities for people to build skills (education, training or retraining, community work and volunteering) to support them access work - Work with young people to promote children's rights and provide targeted support to reduce the poverty-related attainment gap and support employment and positive destinations, through relevant and accredited learning opportunities.
Housing and community 	Good places have a mix of housing in attractive, safe and connected communities for different types of families and people. Where we live and call home affects our health and wellbeing.	How well do the homes in my place meet the needs of my community? - Is there a good mix of housing types? (different sizes, various prices, privately owned, rented, specialist housing, supported living, multi-generational) - Is my home insulated, weather-proof and free of mould? - Are homes and places able to adapt to changing circumstances? (changing climate, population changes, global health challenges, energy efficiency) - Are residential areas attractive? - Is there a good community spirit? (local activities and events, friendly neighbours, welcoming neighbourhoods, intergenerational mixing)

	What plans/strategies we're consulting on related to Housing and Community Local Housing Strategy	This is what the plans and strategies we're currently consulting on propose related to Housing and Community: - We will work collaboratively to support a sufficient supply of housing across all tenures to meet the varying needs of our citizens and to make homelessness rare, brief and non-recurring. - We are committed to enhancing the condition of all homes, including improving their energy efficiency which will help to alleviate fuel poverty. - We will help to create thriving, inclusive communities across the city which support independent living and involve local people in decision making about the places they want to live.
Social interaction 	Good places have a mix of spaces and opportunities to meet and spend time with other people. Some places also have active websites or social media networks to help people meet and take part in the local community. Feeling part of our community improves our health and wellbeing.	How good is the range of opportunities which allow me to meet and spend time with other people? - Are there places in the community where I meet up with friends and family? - How do I find out what's happening? - Can everyone join in community activities? (accessible, friendly, inclusive, welcoming, free or affordable, digital access and skills) - Is there a mix of activities? - Would people come together in a crisis?
	What plans/strategies we're consulting on related to Social Interaction - Community Learning and Development Plan - Integrated Joint Board Strategic Plan	This is what the plans and strategies we're currently consulting on propose related to Social Interaction Work with partners to develop, deliver and promote a range of activities in our communities to increase social interaction and improve both physical and mental health and wellbeing.
Identity and belonging 	How a place looks, its history and what other people think of it can affect how we feel. A positive identity can also attract people and businesses to move into an area.	To what extent does my place have a positive identity that supports a strong sense of belonging? - How strong is my sense of identity and belonging? - How welcoming are people in this place? (friendliness, tolerance and openness, all ages and ethnicities, for disabled people, language, culture) - How involved are people in the community? (volunteering, sharing experiences, support networks, different groups, come together in a crisis) - How does the community celebrate? - What do others think of our place and community?

Feeling safe 	How safe a place feels can support community activity, affect people's wellbeing and influence how and where we spend our time. Good design and maintenance can make places feel safe by reducing crime and antisocial behaviour.	How safe does my place make me feel? • Do I feel safe in the places I live and visit in Aberdeen? • Are there physical barriers such as lighting, derelict or empty buildings, unused land or flooding or areas that feel unsafe? • Are children protected from harm and exploitation, including online? • Am I worried about litter or graffiti, speeding traffic, crime, anti-social behaviour, or illegal drug taking? • If I had concerns, who would I speak to?
Care and maintenance 	Places that are cared for can make us feel positive and secure, while those that are not looked after properly can affect our wellbeing.	How well is my place looked after and cared for? • Are buildings, streets and spaces well maintained? • Who helps to maintain our place – the council, businesses, members of the community? • If I had concerns, who would I tell? • What are local services such as property maintenance, cleaning or recycling, like?
Influence and sense of control 	Having a voice in decision-making can help to build stronger communities and better places. Having a sense of control can make people feel positive about their lives.	When things happen in my place how well am I listened to and included in decision-making? • Do I have a voice in my community/city? • Do I feel able to take action on my own or with neighbours? (litter picking, local improvements, working together to take action) • Does my community have a voice? (confidence to take part, getting involved, influencing decisions, doing things ourselves, do we know and successfully exercise our rights) • Is my community listened to? (are our needs understood, who do we talk to, how are we consulted, more or less consultation) • Are there effective local groups? • Are children listened to and involved in choices that affect them? • Are there barriers for some people? (clear language, online/ digital tools, hearing/ vision needs, disabled people, can everyone take part)

	What plans/strategies we're consulting on related to Influence and Sense of Control • Community Learning and Development Plan • Integrated Joint Board Strategic Plan	This is what the plans and strategies we're currently consulting on propose related to Influence and Sense of Control • Continue our inclusive approach when designing and delivering services ensuring the voices of our communities are heard and help influence decision making. • Provide capacity building support to communities, all ages, to support them to have a voice, participate in decision making and take action to create, develop and sustain local programmes and activities which address emerging priorities. • Support children and young people to participate in decisions that affect them.
Local Development Plan: Evidence Report, Call For Idea and Play Sufficiency Assessment	We are also using this engagement to help prepare the next Local Development Plan. As noted above, there are a few different elements to this: - Evidence Report – we are asking people whether they think the “evidence base” we have identified to write the next Plan is relevant and up-to-date, or whether we’ve missed any key pieces of data or information. - Call For Ideas – through the Place Standard themes, we are interested in what people think the future of Aberdeen should look like, and what our future objectives for the “place” of Aberdeen should be. - Play Sufficiency Assessment – through the ‘Play & Recreation’ Place Standard theme we like to hear from communities on the opportunities there are for play in their local areas and across the city, and whether what we currently have is sufficient. So, the Call For Ideas and Play Sufficiency Assessment, these elements are covered by the Place Standard BUT for the <u>Evidence Report</u> we have prepared ‘Topic Papers’ on the following topic areas that outline and summarise the evidence based that the next Local Development Plan will be based on. There are 10 Topic Papers, which are listed below: The Spatial Strategy 1. Delivery of Homes 2. Infrastructure 3. Sustainable Transport 4. Climate Change, Mitigation and Adaptation 5. Nature and Biodiversity 6. Energy and Resources 7. Centres of Business and Culture 8. Place 9. Wellbeing and Communities Members of the Local Development Plan Team will attend each of the locality sessions to answer any questions on this part of the consultation but, for individual workshops / group sessions, the main ask for people to consider is whether any pieces of evidence / data discussed in the Topic Papers have been missed or are out of date – i.e. whether they agree with the evidence base or not.	

Group Engagement Recording Sheet

Output to be added [excel form](#) and emailed this to communityplanning@aberdeencity.gov.uk as soon as possible after session and no later than **18 May 2025**.

Hard copies of the engagement completed or results from the engagement, including demographic information, in paper format, must be kept securely. Once you have input this information into the online system or emailed the or [excel form](#) to communityplanning@aberdeencity.gov.uk by no later than **18 May 2025** then all hard copies should be provided to the CP and Locality Planning Team for secure retention in line with the privacy notice. Any digital records should also be deleted from your device once this has been emailed to communityplanning@aberdeencity.gov.uk Data recorded should not be used for any purpose other than the engagement exercise.

- Your Name and organisation
- The Group you have engaged
- The date you ran the session on
- The number of people engaged

Theme	Total No. of People who scored the theme	1	2	3	4	5	6	7	What is working well?	What could be improved?
Moving around 										

Theme	Total No. of People who scored the theme	1	2	3	4	5	6	7	What is working well?	What could be improved?
Public transport 										
Traffic and parking 										
Streets and spaces 										
Natural space 										

Theme	Total No. of People who scored the theme	1	2	3	4	5	6	7	What is working well?	What could be improved?
Play and recreation 										
	The Play Sufficiency Assessment (PSA) is used to understand play spaces. Play spaces can be a play parks, local woods, local areas of open space etc. Anywhere children play or hang out. The PSA is use to assess the sufficiency of play areas in Aberdeen. Sufficiency is measured through quality, quantity and accessibility.									
	Where do children and young people play in your area?					Please tell us your thoughts on the quality, quantity and accessibility of play spaces in your area?				

Theme	Total No. of People who scored the theme	1	2	3	4	5	6	7	What is working well?	What could be improved?
Facilities and services 										
This is what the plans and strategies we're currently consulting on propose. Do you support these proposals?										
Proposal									Yes	No
1. Work with partners to provide accessible community based learning opportunities (e.g. skills in digital inclusion, literacy, numeracy, ESOL, and financial resilience) for adults, particularly those furthest from inclusion and facing disadvantages, to foster lifelong learning, positive pathways and progression and reduce reoffending.										
Do you have any comments on this proposal?										
2. Provide targeted learning opportunities for young people to address key issues, provide opportunities to gain skills, improve mental and physical wellbeing, and have their voices heard.										
Do you have any comments on this proposal?										
3. Refresh our Primary Care Improvement Plan to improve access to local primary care services.										
Do you have any comments on this proposal?										
4. Review the allocation of social care resources to ensure more community and home-based services allowing people to live independently in their own homes.										
Do you have any comments on this proposal?										

Theme	Total No. of People who scored the theme	1	2	3	4	5	6	7	What is working well?	What could be improved?	
	Proposal									Yes	No
	5. To introduce a visitor levy on overnight stays in places like hotels and guesthouses, with the money raised being spent in ways to benefit the visitor economy. The proposed levy is an additional charge of around £5 for each room for each night. There will be some exemptions, including people with disabilities.										
	Do you have any comments on this proposal?										
	6. If the visitor levy is introduced, we think some of money raised should be spent on more things to see and do in the city, such as big events, exhibitions, festivals, business events and sport championships.										
	Do you have any comments on this proposal?										
	7. Other uses for the visitor levy money could be on improvements to places which benefit local people as well as tourists, for example museums, theatres, sport venues and parks.										
	Do you have any comments on this proposal?										
8. Another possible use for the money raised by the visitor levy could be to help promote the city to more visitors and major event organisers, by telling them more about the city, its facilities and what is going on.											

Theme	Total No. of People who scored the theme	1	2	3	4	5	6	7	What is working well?	What could be improved?
	Do you have any comments on this proposal?									
Work and economy 										
This is what the plans and strategies we're currently consulting on propose. Do you support these proposals?										
Proposal									Yes	No
1. Provide a range of activity to improve people's physical and mental health and reduce harm ensuring people can continue to work and make a positive contribution to the economy whilst also improving their own financial wellbeing.										
Do you have any comments on this proposal?										
2. Provide accessible opportunities for people to build skills (education, training or retraining, community work and volunteering) to support them access work.										
Do you have any comments on this proposal?										
3. Work with young people to promote children's rights and provide targeted support to reduce the poverty-related attainment gap and support employment and positive destinations, through relevant and accredited learning opportunities.										

Theme	Total No. of People who scored the theme	1	2	3	4	5	6	7	What is working well?	What could be improved?
	Do you have any comments on this proposal?									
Housing and community 										
This is what the plans and strategies we're currently consulting on propose. Do you support these proposals?										
Proposal									Yes	No
1. We will work collaboratively to support a sufficient supply of housing across all tenures to meet the varying needs of our citizens and to make homelessness rare, brief and non-recurring.										
Do you have any comments on this proposal?										
2. We are committed to enhancing the condition of all homes, including improving their energy efficiency which will help to alleviate fuel poverty.										
Do you have any comments on this proposal?										
3. We will help to create thriving, inclusive communities across the city which support independent living and involve local people in decision making about the places they want to live.										

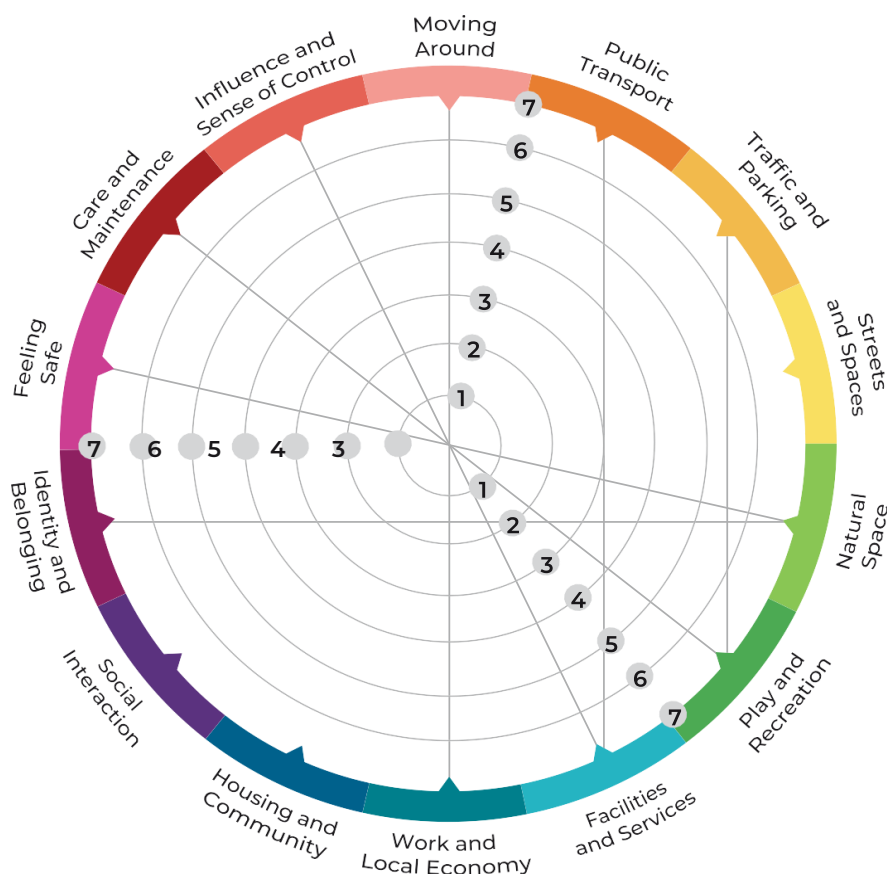
Theme	Total No. of People who scored the theme	1	2	3	4	5	6	7	What is working well?	What could be improved?
	Do you have any comments on this proposal?									
Social interaction 										
This is what the plans and strategies we're currently consulting on propose. Do you support these proposals?										
Proposal									Yes	No
1. Work with partners to develop, deliver and promote a range of activities in our communities to increase social interaction and improve both physical and mental health and wellbeing.										
Do you have any comments on this proposal?										
Identity and belonging 										
Feeling safe 										

Theme	Total No. of People who scored the theme	1	2	3	4	5	6	7	What is working well?	What could be improved?																					
Care and maintenance 																															
Influence and sense of control 																															
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What will happen with the responses?

The responses will help guide the work of Aberdeen City Council and Community Planning Aberdeen and our Locality Empowerment Groups and Priority Neighbourhood Partnerships in refreshing our strategies and the City's Local Outcome Improvement Plan and in the three Locality Plans for North, South and Central Aberdeen.

The information may be presented using the diagram below for the city as a whole, but also by locality and priority neighbourhood, where we will be able to easily identify what Aberdeen citizens feel are areas to improve.



The final report on the results of the engagement will be published in **July/August 2025** and will be considered by Community Planning Aberdeen partners in refreshing and finalising the strategies and plans for improvement.

Following the engagement, Community Planning Aberdeen will work with communities to co-create solutions through the development of the next Local Outcome Improvement Plan and Locality Plans, ensuring that local people are at the heart of community planning.

How will the data be used and stored?

See the [privacy notice](#) for detail on how your data will be used and kept