

Sustainable City Outcome Improvement Group

Meeting on Teams 26th November 2024

Present: Alastair Reid, Andrew Baxter, Alison Hannan, Caroline Hood, Daria Shapovalova, David Mackay, Jacqui Bell, Joanne Riach, Jon Barron, Richard Brough, Sarah Irvine, Sinclair Laing, Sue Lawrence, Urenna Adegbotolu,

Apologies: Alan Simpson, Alison Stuart, David Selkirk, Fiona Mann, Jillian Evans, Martin Carle, Steven Shaw

Actions:

- Car miles - follow-up meeting with Allison, Sinclair/Jillian – charter due 22nd January
- Nature awareness – revisit aim in light of City Voice
- Green space – follow-up meeting with Steven, Sinclair/Jillian
- 2025 meetings – let Jacqui know any ideas for change in format or in-person venues

1. New charter on reducing car miles – Caroline

 **Change Ideas**

- **Avoiding duplication of effort**
- Identifying suitable alternatives to the private car for everyday journeys
- Awaiting Scot Gov/COSLA “Roadmap” for vehicle km reduction
- Allocation of People & Place funding for 25/26
- Initial ideas:
 - **GetAbout** – promotion of active and sustainable travel alternatives to the car through the GetAbout website (<https://www.getabout.org.uk/>).
 - **Traveline Scotland** – promotion of updated Traveline Scotland resource ([website](#) & app) to help active & sustainable journey planning across localities
 - **North East Cycle Hub** – make bikes available for low-cost or free through appropriate signposting mechanisms (in collaboration with Improvement Project Charter 14.2).
- Balancing measure – road safety – collaboration with Road Safety North East Scotland

Spheres of Influence

What can we influence?	What can't we influence?
• How funds are invested in the bus network via lobbying Scot Gov • How People & Place funds are spent in the region • Exploring Bus Franchise & BSIP opportunities • Perceptions of public transport • Perceptions of active travel • Positive promotion of sustainable & active travel • Provision of information on the health & wellbeing benefits of sustainable and active travel	• Cost of fares • National Bus Policy • National Transport Policy • Political priorities • Access to services (e.g., reduction in local services)

- Much of work sits with operators/council – limitations on influence of charter and need to manage expectations
- Plan to work on perceptions of public transport – promote traveline, apps, vs car cost – charter / change ideas need to be collaborative / multi-system (not single org)
- Scope of current funding is around active travel/cycling so emphasis is here, which creates some overlap with cycling charter

- To avoid duplication of effort between 3 travel-related charters - suggest reporting all 3 together? To discuss with AS OR can we find a way to disaggregate change ideas/outcomes
- Need innovative ideas - incentives possible e.g. points systems available; activities to do on the bus e.g. allocate to seats to company
- Caroline to review Charter / change ideas, perhaps utilising previous SC group methods for this - Further ideas from group invited
- People and Places projects (31st Jan closing) may be added into charter later

2. Nature awareness - Richard

- Results from City Voice show very high % respondents already feel nature is important for their health and wellbeing [Questionnaires, reports and newsletters - Community Planning Aberdeen](#)
- Impact on charter – revisit aim as it may already be met (by CV) – increase by say, 25%, from baseline
- Responses very positive and will help with the project - targeting, subject areas, gap between people wanting and feeling able to make improvements for nature
- Change ideas - issue with QR codes being replaced so may remove this – need a viable alternative
- Working with NESCAN and SHMU to develop a multi-media campaign
- ACVO's Third sector magazine and network offered as place for advertising
- Youth work 12-25 questionnaire being developed cf older CV respondents
- Younger children – Elaine Thompson from Education has joined team
- Related projects – LEAF, B-Lines, pollinators
- Way to engage with hard to reach groups will be considered in the campaign – via shmu

3. Other updates

- Just Transition vote about to close ACVO [Scottish Government Just Transition PB Fund - ACVO TSI](#)
- Private sector now being compelled to report on impact on environment / communities long-term in other countries – promising move [UK sustainability reporting standards anticipated in 2025](#)
- Waste – recycling electricals – rolled out last 6 weeks about 20 pink bins – good uptake [Small electricals bins | Aberdeen City Council](#)
- SCARF 1. providing energy efficiency measures to small businesses – see website
2. prescribe warm programme starting this week - 15 referrals so far
- Sinclair – funding applications made for B-Lines, Nature networks, Denburn restoration, spatial work on green space

4. Meetings – to continue every 6 weeks - ACC and UoA offered facilities for hybrid options

Next meeting: Thursday 16th January 1330-1500

Please contact Jacqui or Jillian with any agenda items.

Updated plan for submission of charters:

Continuing project – for SC group approval

New project – charter to CPA management group

13.1 Reduce public sector carbon emissions by at least 7% by 2026.	Approved
13.2 Reduce the generation of waste in Aberdeen by 8% by 2026	Approved
13.3 To have Community led resilience plans in place for the most vulnerable areas (6) in the City by 2025 and increase by 10% the % of people who know where to find information and resources to help prepare for severe weather events by 2025.	Approved
13.4 Increase by 20 the number of teams and/or volunteers ready to mobilise in icy weather by 2025.	Approved
14.1 Increase % of people who walk and wheel as one mode of travel by 5% by 2026.	Approved
14.2 Increase % of people who cycle as one mode of travel by 2% by 2026.	Approved
14.3 Reduce car kms by 5% by 2026	Submit Jan 2025
15.1 Increase to 65% the proportion of citizens who feel they can regularly experience good quality natural space by 2026	Submit Jan 2025
15.2 100 people to be socially prescribed nature by 2026 to support positive outcomes in relation to their health and wellbeing	Approved
15.3 25% of citizens report that they understand the importance of nature on both their neighbourhood and individual wellbeing by 2026	Approved
15.4 At least 23 organisations across all sectors in Aberdeen pledging to manage at least 10% of their land for nature by 2024 and at least 26% by 2026	Approved
15.5 Increase by 50% the number of community groups delivering local environmental improvements in their neighbourhoods by 2026	Approved